



# Mayo School of Continuous Professional Development (MSCPD)

## Exhibitor Agreement

*Regarding the Terms and Conditions for a Commercial Exhibit*

Activity Title: Cutaneous Oncology Symposium 2015

Activity Number: 2015J176

Location: Omni resort, Amelia Island, FL

Date(s): October 23-24, 2015

Agreement between: ACCREDITED PROVIDER (PROVIDER):

College of Medicine, Mayo Clinic – Mayo School of CPD  
AND

Name of Commercial Company (EXHIBITOR): \_\_\_\_\_  
(as it should appear on printed materials)

Name of Person Exhibiting: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

The named EXHIBITOR wishes to exhibit at the above named activity for the amount of \$\_\_\_\_\_

## Payment Information

**Please complete credit card information or indicate if mailing a check:**

Visa    Master Card    Discover

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_

Address of Cardholder: \_\_\_\_\_

*(if different from above address)*

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**Federal Tax ID number is 59-3337028**

**Check**

Make check payable to **Mayo Clinic Florida** and remit  
to: Mayo School of Continuous Professional  
Development  
Attn: Brittany Arrowsmith  
4500 San Pablo Rd  
Jacksonville, FL 32224

(Identify activity number on check 2015J176)

**Electronic Transfer**

Please contact CME office for account information.

**By signing below, I agree to the “Terms and Conditions” outlined on Page 2 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

EXHIBITOR Representative: \_\_\_\_\_  
(I understand and agree that typing my name above is the electronic equivalent of a written signature) (Date)

PROVIDER Representative: Brittany Arrowsmith, MPA \_\_\_\_\_  
Education Specialist (Signature) (Date)

### **TERMS AND CONDITIONS**

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org):  
SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.**”
- EXHIBITORS are prohibited from distributing pharmaceuticals or other samples and promotional materials (i.e. pens, pads, etc.). Educational materials may be distributed within the designated exhibitor hall only, not within the educational space.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is 59-3337028.**  
Please remit check payable to: **Mayo Clinic Florida.** Please identify name of activity on the check stub.

Please fax completed Exhibitor Agreement to: (904) 956-3095 or [flacmeexhibits@mayo.edu](mailto:flacmeexhibits@mayo.edu)



April 1, 2015

Dear Exhibitor

On behalf of course directors Richard Joseph, MD; Sanjay Bagaria, MD; and Anokhi Jambusaria-Pahlajani, MD., we hope you will consider a display opportunity at our **2015 Cutaneous Oncology Symposium** held **October 23-24, 2015**. We expect around 100 dermatologists, surgical oncologists, medical oncologists, plastic surgeons, physicians in internal medicine & family, as well as physician extenders such as Nurse Practitioners and Physician Assistants that practice in the afore mentioned specialties.

Display fees are \$2,000 for the full two day course. Space is limited and table assignments will be made on a first come, first served basis based on the date the signed exhibit agreement letter is received in our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 8.75 *AMA PRA Category 1 Credit(s)*<sup>TM</sup> for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Brittany Arrowsmith  
Education Specialist

Make checks payable to:  
Mayo Clinic  
Attn: Brittany Arrowsmith, Med Edu.  
4500 San Pablo Road  
Stabile 790N- Education  
Jacksonville, FL 32224  
Tax ID: 59-3337028

Melanoma Conference  
 October 23-24, 2015  
 Omni Amelia Island Resort  
 Amelia Island, FL

<b>Friday, October 23, 2015</b>	
7:15 a.m.	Registration, Continental Breakfast
8:15	Welcome and Introduction
8:30	Visual Review of NMSC <i>Jason C. Sluzevich, M.D.</i>
<b>NMSC 1</b>	
8:50	Prognostic Stratification of SCC: AJCC guidelines and identification of a high-risk subgroup <i>Anokhi Jambusaria-Pahlajani, M.D., MSCE</i>
9:10	Multidisciplinary Management of High-Risk Cutaneous SCC: Indications for adjuvant therapy <i>Clark C. Otley, M.D.</i>
9:30	Transplant Associated SCC <i>Geoffrey D. Young, M.D., Ph.D.</i>
9:50	Break
<b>NMSC 2</b>	
10:10	Medical Mangement of BCC <i>Aleksander Sekulic, M.D., Ph.D.</i>
10:30	Debates: Surgery vs. Medical Management of Advanced BCC <i>Aleksander Sekulic, M.D., Ph.D., and Daniel L. Price, M.D.</i>
10:50	Merkel Cell Carcinoma: An Update on Diagnosis and Managemnet <i>Daniel L. Price, M.D.</i>
11:30	Cases and Q&A <i>Daniel L. Price, M.D.</i>
11:45	Lunch
<b>MELANOMA I</b>	
12:30 p.m.	Visual Review of Melanoma <i>James Keeling, M.D.</i>
12:50	Introduction to Dermoscopy <i>Steven A. Nelson, M.D.</i>
1:30	Choosing the Right Biopsy Technique <i>Mark A. Cappel, M.D.</i>
1:50	Melanoma: Updates in Staging, Incidence Trends and the Tanning Bed Conundrum <i>Jerry D. Brewer, M.D.</i>
2:30	Adjourn
<b>Saturday, October 24, 2015</b>	
7:30 a.m.	Continental Breakfast
<b>MELANOMA II</b>	
8:30	Mohs for MIS/Lentigo Maligna <i>Juan-Carlos Martinez, M.D.</i>
8:50	The Role of Sentinel Lymph Node Biopsy in Thin Melanomas <i>Geoffrey D. Young, M.D., Ph.D.</i>
9:10	Melanoma Excision: Evidence, Pearls, Pitfalls

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	<i>Galen Perdikis, M.D.</i>
9:30	Break
<b>MELANOMA III</b>	
10:00	Indications for Complete Lymph Node Dissection in Melanomas <i>Sanjay P. Bagaria, M.D.</i>
10:20	Role of Radiation in Locally Advanced and Metastatic Melanoma <i>Katherine S. Tzou, M.D.</i>
10:40	Adjuvant Therapy for Stage III Melanoma <i>Richard W. Joseph, M.D.</i>
11:00	Cases and Q&A <i>Richard W. Joseph, M.D., Sanjay P. Bagaria, M.D., and Katherine S. Tzou, M.D.</i>
11:30	Lunch
<b>MELANOMA IV</b>	
12:00 p.m.	Update on Targeted Agents for Metastatic Melanoma <i>Alan Bryce, M.D.</i>
12:30	Update on Immunotherapy for Metastatic Melanoma <i>Roxana S. Dronca, M.D.</i>
1:00	Cases and Q&A <i>Roxana S. Dronca, M.D., and Alan H. Bryce, M.D.</i>
1:30	Adjourn