



Mayo Clinic School of Continuous Professional Development

Mayo Clinic Sleep Medicine Update 2022

July 26-29, 2022

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Brendon Colaco, M.B.B.S. and Timothy Morgenthaler, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Sleep Medicine Update, July 26-29, 2022** at the Hilton San Diego Bayfront.

The Mayo Clinic Sleep Medicine Update course is designed to provide attendees with a comprehensive review of sleep disorders and practical steps to enhance clinical skills and practice. The course is relevant for sleep medicine specialists including MDs, DOs, nurse practitioners and physician assistants, internists and family medicine specialists, pediatric sleep medicine practitioners and general pediatricians, ENT specialists with interest in sleep apnea, psychiatrists with interest in insomnia, neurologists with interest in sleep associated neurological diagnoses and sleep administrators and practice managers.

Please view the complete [program schedule](#) for details or visit the course website at [ce.mayo.edu.sleep2022](https://ce.mayo.edu/sleep2022).

The Mayo Clinic Sleep Medicine Update course will be held at the Hilton San Diego Bayfront. Guest rooms have been reserved at a discounted rate over the course dates.

Hilton San Diego Bayfront

1 Park Blvd
San Diego, CA 92101

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Mayo Clinic is closely monitoring COVID-19 prevalence and may adjust live course attendance limits as necessitated by CDC, public health and other relevant guidelines. In-person attendance at this course may require adherence to specific COVID-19 regulations and guidelines.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibit - \$2,500

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Exhibit Hours

July 26, 2022 – 7:00 a.m. – 3:00 p.m.

July 27, 2022 – 7:15 a.m. – 3:00 p.m.

July 28, 2022 – 7:15 a.m. – 3:15 p.m.

July 29, 2022 – 7:15 a.m. – 3:00 p.m.

Each day includes a dedicated breakfast, lunch, and refreshment breaks to interact with company representatives.

Sponsorship Opportunities

Welcome Reception - \$10,000 (exclusive)

Sponsor the pre-dinner welcome reception for attendees and their guest and network with attendees and faculty at the first social function of the conference.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications
- Includes two (2) complimentary registrations to the course

Power - \$5,000 (exclusive)

Help attendees stay fully charged while they are away from their office and home while attending the course. Sponsor the power provided to attendees in the meeting space.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name and logo will be displayed outside the meeting space.

Coffee - \$3,500 (exclusive)

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name and logo by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name and logo will be displayed outside the meeting space.