



January 12, 2022

Dear Exhibitor

On behalf of Mayo Clinic, Mayo School of Continuous Professional Development, and course directors, Timothy D. Lyon, M.D. and David D. Thiel, M.D., we hope you will consider a display opportunity at our ***Mayo Clinic Update in Urology 2022 course held June 16-19, 2022 at Atlantis, Paradise Island, Bahamas.*** We expect around 200 general urologists, robotic surgeons, oncologists, and radiation oncologists specializing throughout the spectrum of clinical urology participating both nationally and internationally. This course makes use of the world class urologic surgical expertise from Mayo Clinic sites in Rochester, MN; Scottsdale, AZ; and Jacksonville, FL. They will focus on novel therapies for various urologic conditions: prostate cancer, kidney cancer, bladder cancer, men's sexual health, BPH, incontinence and more.

Display Fees are as follows:

\$2,500 – Thursday-Sunday Live Exhibit

\$2,500 – Virtual Exhibit

\$4,000 – Both Live and Virtual

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day.

Live Exhibit Benefits:

- Promotion available at the live four-day course from registration until the conclusion of the final lecture on the last day
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6-foot table and two chairs
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Virtual Exhibit Benefits:

- Promotion available from the time a company signs the LOA and exhibit booth website is built until 6/15/2023
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be in the order company content is received.)
- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Post course report providing analytics on page traffic
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible.

Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Review the Additional advertisement opportunities of this prospectus for full pricing and details.

Additional Advertisement Opportunities

Promotional Symposium (Non-CME) - \$15,000 **SOLD OUT**

Limited to 3 companies. Nonaccredited program, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. The timings offered will be at least one hour after the conclusion of our CME conference for the first three days.

Signage at Breakfasts - \$7,500

Limited to 4 companies. Will include signage for the course (banner-up style) with sponsoring company logos on it being placed in the meal area during all 4 breakfasts.

Conference Bag Inserts - \$1,000

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,



Denise Klarich
Education Administrative Coordinator

Make checks payable to:

Mayo Clinic

Attn: Stabile 790N/Denise Klarich

4500 San Pablo Road

Jacksonville, FL 32224

Tax ID: 59-3337028

Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Activity Title	Mayo Clinic Update in Urology 2022		
Activity Number	22J01037		
Location	Atlantis Paradise Island Bahamas - Grand Bahama, Bahamas		
Dates	June 16-19, 2022		
Company Name (Exhibitor) (as it should appear on printed materials)			
Exhibit Contact (if different then exhibit Rep.)			
Name(s) and email addresses of Representative(s) exhibiting:			
Address			
Phone Number			
Email			
The named exhibitor wishes to exhibit at the above-named activity in the amount	<input type="checkbox"/> Live-\$2,500 <input type="checkbox"/> Virtual-\$2,500 <input type="checkbox"/> Both Live and Virtual-\$4,000		
Additional Opportunities: Please see Exhibitor Letter of Request for Details			
Non-CME Product Theatre (Limit to 3 Companies)	SOLD OUT		-15,000\$
Signage at Breakfast (Limit to 4 Companies)	<input type="checkbox"/>		\$7,500
Conference Bag Inserts	<input type="checkbox"/>		\$1,000
Total Amount			\$

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number:** 59-3337028

Remit check payable to: Mayo Clinic School of Continuous Professional Development

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Make payable to: Mayo Clinic Florida 4500 San Pablo Road Jacksonville, FL 32224 Attn: Accounting Activity #22J01037	For payment by credit card, please call the MCSCPD at 800-462-9633 <i>Do not send credit card information via email.</i>

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Jacksonville	
2 Business name/disregarded entity name, if different from above	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► 501(c)(3) Tax-exempt Nonprofit Corporation	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <u>1</u> Exemption from FATCA reporting code (if any) <u>A</u> <small>(Applies to accounts maintained outside the U.S.)</small>
5 Address (number, street, and apt. or suite no.) See instructions. 4500 San Pablo Road	6 City, state, and ZIP code Jacksonville, FL 32224
7 List account number(s) here (optional)	
Requester's name and address (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

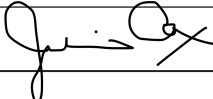
Social security number									
			-				-		
or									
Employer identification number									
5	9		-	3	3	3	7	0	2 8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ► 	Date ► 01/03/2022
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Mayo Clinic Update in Urology 2022:
June 16-19, 2022
Atlantis Paradise Island Bahamas

Thursday, June 16, 2022	
6:00 a.m.	Registration
6:30	Continental Breakfast
7:15 a.m.	Introduction/Pretest <i>Timothy Lyon, M.D.</i>
	PROSTATE CANCER I Moderator: Raymond Pak, M.D., M.B.A.
7:30	Robotic Prostatectomy: Xi and SP, Tips and Tricks <i>Matthew Tollefson, M.D.</i>
7:50	Optimizing Prostate MRI <i>Candice Bolan, M.D.</i>
8:10	Transperineal Fusion Prostate Biopsy: Technique and Results Enhancement <i>Julio Gundian, M.D.</i>
8:30	Molecular Markers in Prostate Cancer <i>Raymond Pak, M.D., M.B.A.</i>
8:50	Adjuvant versus Salvage Radiotherapy for Prostate Cancer <i>Byron May, M.D.</i>
9:10	Lymphadenectomy at Radical Prostatectomy: Optimal Extent and Technical Pearls <i>Igor Frank, M.D.</i>
9:30	Q&A Panel Discussion: Moderator - Raymond Pak, M.D., M.B.A
9:50	Break
	ENDOUROLOGY Moderator: Chandler Dora, M.D.
10:10	HoLEP, Tips and Tricks <i>Chandler Dora, M.D.</i>
10:30	Robotic simple prostatectomy for large gland BPH <i>Paras Shah, M.D.</i>
10:50	Digital and Mobile Applications for Stone Prevention <i>Kevin Koo, M.D., M.P.H.</i>
11:10	Contemporary Lasers in Urology: Optimal Energy Sources and Settings <i>Scott Cheney, M.D.</i>
11:30	Metabolic Work-up of Urolithiasis <i>Ivan Porter, II M.D.</i>
11:50	Q&A Panel Discussion: Moderator – Chandler Dora, M.D.
12:00 p.m.	Adjourn

Program Schedule is subject to change without notice

Mayo Clinic Update in Urology 2022:
June 16-19, 2022
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Friday, June 17, 2022	
6:30 a.m.	Continental Breakfast
6:50 a.m.	Introduction <i>David Thiel, M.D.</i>
	PROSTATE CANCER II Moderator: Paras Shah, M.D.
7:00	TULSA Pro for Prostate Cancer <i>Chandler Dora, M.D.</i>
7:20	Advanced PET Imaging for Prostate Cancer <i>Ephraim Parent, M.D., Ph.D.</i>
7:40	Hypofractionated Radiotherapy for Prostate Cancer: How and When <i>Bradley Stish, M.D.</i>
8:00	Surgical Management of Recurrent Prostate Cancer <i>R. Jeffrey Karnes, M.D.</i>
8:20	Management of Castrate Resistant Prostate Cancer: What is Appropriate for the Urologist? <i>Winston Tan, M.D.</i>
8:40	Management of Vesicourethral Complications after Prostate Cancer Therapy <i>Boyd Viers, M.D.</i>
9:00	Q&A Panel Discussion: Moderator – Chandler Dora, M.D.
9:20	Break
	MEDICAL PRACTICE Moderator: Timothy Lyon, M.D.
9:40	Time Management strategies to combat burnout <i>Angela Smith, M.D.</i>
10:20	Advanced Health Care at Home: The Mayo Clinic Experience <i>Ajani Dunn, M.D.</i>
10:40	Incorporating Perioperative ERAS Pathways in Urologic Surgery <i>Ryan Chadha, M.D.</i>
11:00	Radiation and Contrast Toxicity from CT <i>Kelly Cox, D.O.</i>
11:20	Artificial Intelligence in Urology <i>Haidar Abdul-Muhsin, M.B., Ch.B.</i>
11:40	Q&A Panel Discussion: Moderator – Timothy Lyon, M.D.
12:00 p.m.	Adjourn

Program Schedule is subject to change without notice

Mayo Clinic Update in Urology 2022:
June 16-19, 2022
Atlantis Paradise Island Bahamas

Saturday, June 18, 2022	
6:30 a.m.	Continental Breakfast
6:50	Introduction <i>Timothy Lyon, M.D.</i>
BLADDER CANCER Moderator: Timothy Lyon, M.D.	
7:00	Optimizing TURBT and Adjuvant Intravesical Therapy <i>Timothy Lyon, M.D.</i>
7:20	Robotic Radical Cystectomy: Xi vs SP <i>Mark Tyson II, M.D., M.P.H.</i>
7:40	Contemporary Approach to BCG-Unresponsive Disease <i>Timothy Lyon, M.D.</i>
8:00	Patient-Reported Outcomes in Bladder Cancer <i>Angela Smith, M.D.</i>
8:20	Contemporary Management of Upper Tract Urothelial Carcinoma <i>Aaron Potretzke, M.D.</i>
8:40	Update on Systemic Therapy for Urothelial Carcinoma <i>Roxana Dronca, M.D.</i>
9:00	Q&A Panel Discussion: Moderator – Timothy Lyon, M.D.
9:20	Break
MEN'S HEALTH Moderator: Gregory Broderick, M.D.	
9:40	Restorative Therapies for Erectile Dysfunction <i>Ranjith Ramasamy, M.D.</i>
10:20	Surgical Approach to Peyronie's Disease <i>Matthew Ziegelmann, M.D.</i>
10:40	Revision Penile Prosthetic Surgery <i>Gregory A. Broderick, M.D.</i>
11:00	Update on Management of Priapism <i>Tobias Köhler, M.D., M.P.H.</i>
11:20	Guideline-Based Evaluation of Male Infertility <i>Ranjith Ramasamy, M.D.</i>
11:40	Q&A Panel Discussion/Cases: Moderator - Gregory Broderick, M.D.
12:00 p.m.	Adjourn

Program Schedule is subject to change without notice

Mayo Clinic Update in Urology 2022:
June 16-19, 2022
Atlantis Paradise Island Bahamas

Sunday, June 19, 2022	
6:30 a.m.	Continental Breakfast
7:15	Introduction <i>David Thiel, M.D.</i>
KIDNEY CANCER Moderator: David Thiel, M.D.	
7:30	VIDEO: Robotic Partial Nephrectomy, Technique Optimization <i>David Thiel, M.D.</i>
7:50	Modern Approach to the Small Renal Mass <i>R. Houston Thompson, M.D.</i>
8:10	Update on Renal Mass Ablation <i>Gregory Frey, M.D., M.P.H.</i>
8:30	Cytoreductive Nephrectomy and Metastasectomy for Advanced Renal Cell Carcinoma <i>Bradley Leibovich, M.D.</i>
8:50	Contemporary Systemic Therapy for Renal Cell Carcinoma <i>Richard Joseph, M.D.</i>
9:10	Q&A Panel Discussion: Moderator – David Thiel, M.D.
9:30	Break
FEMALE UROLOGY AND RECONSTRUCTION Moderator: Steven Petrou, M.D.	
9:50	Complex Robotic Ureteral Stricture Repair <i>Wesley White, M.D.</i>
10:20	Treating Recurrent Incontinence After A Sling <i>Steven Petrou, M.D.</i>
10:40	Feel the Pain: Diagnosis and Treatment of Pelvic Floor Tension Myalgia <i>Anita Chen, M.D.</i>
11:00	Robotic Sacrocolpopexy: Tips and Tricks <i>Wesley White, M.D.</i>
11:20	Treatment of Urethral Stricture Disease in Women <i>Aqsa Khan, M.D.</i>
11:40	Q&A Panel Discussion: Moderator Stephen Petrou, M.D.
12:00 p.m.	Adjourn

Program Schedule is subject to change without notice



School of Continuous
Professional Development



Mayo Clinic Update in Urology 2022

June 16-19, 2022

MAKE PLANS TO ATTEND

Atlantis Paradise Island Bahamas
Paradise Island, GRB
Bahamas

COURSE DIRECTORS

Timothy D. Lyon, M.D.
David D. Thiel, M.D.



17.0
AMA PRA
Category 1
Credit™,
AOA Category
2-A credits



Register
now!

ce.mayo.edu/urology2022

COURSE HIGHLIGHTS

- A four-day CME course reviewing the diagnoses and management of many urologic conditions that have been influenced by recent medical, surgical, and technological advances in the field.
- World class urologic surgical expertise from Mayo Clinic sites in Rochester, MN; Scottsdale, AZ; and Jacksonville, FL.
- A comprehensive update on the field of clinical urology.
- The clinician will benefit from updates on novel therapies for various urologic conditions such as prostate cancer, kidney cancer, bladder cancer, men's sexual health, BPH, incontinence, and more.

TARGET AUDIENCE

This course is designed for physicians, general urologists, robotic surgeons, oncologists and radiation oncologists specializing throughout the spectrum of clinical urology.

PROGRAM AT-A-GLANCE

- Prostate Cancer I
- Prostate Cancer II
- Endourology
- Medical Practice
- Bladder Cancer
- Men's Health
- Kidney Cancer
- Female Urology and Reconstruction

LEARNING OBJECTIVES

Upon conclusion of this program, participants should be able to:

- Discuss appropriate staging and risk stratification of patients with prostate cancer and elevated PSA utilizing clinical variable, various genetic tests, and available imaging
- Discuss techniques and outcomes to optimize robotic surgery and minimally invasive surgery results for urologic malignancy
- Discuss techniques and outcomes to optimize robotic surgery and minimally invasive surgery results for non-malignant urologic conditions
- Discuss patient selection and the appropriate use of new imaging modalities available in urologic malignancy
- Discuss advancements for minimally invasive BPH therapy in the OR and clinic-based setting
- Discuss updates in available technology to optimize outcomes of renal stone surgery
- Discuss advancements in treatment of erectile dysfunction, penile pain, and penile curvature
- Discuss advancements in minimally invasive therapy for female incontinence

LODGING & ACCOMMODATIONS

Atlantis Paradise Island Bahamas

Paradise Island, GRB
 Bahamas

Calling from the United States & Canada:
 (800) 386-4786

Calling from an International location:
 (954) 809-2714

Atlantis Paradise Island Resort is offering rooms starting at \$259.00 per night (plus applicable taxes, mandatory taxes, resort levies, gratuities, resort fees, and other charges.

Reserve your room before May 16, 2022 to receive a discounted rate (limited number available). Please identify yourself as a participant of the Mayo Clinic Update in Urology 2022 course when making your reservation.

View here for travel updates:
<https://www.atlantisbahamas.com/travel-updates>

*Travel to Nassau Bahamas requires a verified passport

All travel and lodging expenses are the sole responsibility of the individual registrant.

COURSE REGISTRATION

Physicians/Scientists	\$885
Residents, Physician Assistants and Nurse Practitioners	\$675


Available credit
 17.00 AMA PRA Category 1 Credit™
 17.00 AOA Category 2-A credits

ce.mayo.edu/urology2022

CANCELLATION POLICY

Please visit ce.mayo.edu/cancellation for more information.

Accreditation Statement


 In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 17.00 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Credit Statements

AOA The American Osteopathic Association designates this program for a maximum of 15.5 AOA Category 2-A credits should only claim credit commensurate with the extent of their participation.

Other Healthcare Professionals A record of attendance will be provided to all registrants for requesting credits in accordance with state nursing boards, specialty societies or other professional associations.

Mayo Clinic
4500 San Pablo Road
Jacksonville, FL 32224

NON-PROFIT ORG.
U.S. POSTAGE
PAID
MAYO CLINIC

ELECTRONIC SERVICE REQUESTED

Mayo Clinic Update in Urology 2022



JUNE 16-19, 2022

**Atlantis Paradise Island Bahamas
Paradise Island, GRB
Bahamas**



ce.mayo.edu/urology/2022

Mayo Clinic School of Continuous Professional Development
ce.mayo.edu | cme@mayo.edu | 800-323-2688

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