



200 First Street SW
Plummer 2-60
Rochester, Minnesota 55905
**Mayo School of Continuous
Professional Development**

May 24, 2022

Greetings Exhibitors,

On behalf of the Mayo School of Continuous Professional Development, we are pleased to announce the **Mayo Clinic Stimulation Therapies for Epilepsy**, taking place on **October 13-14, 2022**, at the Hilton Rochester Mayo Clinic Area in Rochester, Minnesota. The course is offered live, and we expect 50-100 attendees. This course is designed for Neurosurgeons, neurologists, internal medicine doctors and their teams.

This course provides epilepsy treatment using stimulation therapies; a rapidly developing field of practice. Many established neurologists and neurosurgeons are not familiar with the latest technological and surgical advances. For example, providers may not be clear when invasive versus non-invasive therapies for epilepsy treatment are most appropriate or what options exist. Similarly, practitioners may not know how or when to apply vagus nerve stimulation (VNS) versus responsive neurostimulation (RNS) versus deep stimulation.

Sponsorship/Exhibitor Levels

Platinum Sponsor \$50,000

- Complimentary exhibit space in premium location (table, two chairs, waste container, electrical access, Wi-Fi)
- Marketing (signage at the conference, recognition at the conference, flyer in registration packets)
- Premier Virtual Exhibit Space for one full year post course
- Ten complimentary registrations to the conference
- Six complimentary Reception - Dinner tickets and recognition as reception sponsors
- Conference attendee list

Gold Sponsor \$25,000

- Complimentary exhibit space (table, two chairs, waste container, electrical access, Wi-Fi)
- Marketing (signage at the conference, recognition at the conference, flyer in registration packets)
- Premier Virtual Exhibit Space for 3 full months post course
- Five complimentary registrations to the conference
- Two complimentary Reception - Dinner tickets
- Conference attendee list

Silver Sponsor \$10,000

- Complimentary exhibit space (table, two chairs, waste container, electrical access, Wi-Fi)
- Marketing (signage at the conference, recognition at the conference, flyer in registration packets)
- Two complimentary registrations to the conference
- Conference attendee list

Exhibitor \$5,000

- Exhibit table (two chairs, waste container, electrical access, Wi-Fi)
- Marketing (signage at the conference, recognition at the conference)
- Conference attendee list

Unique Sponsorship Opportunities

Welcome Reception	\$15,000	(1)
Conference bag	\$10,000	(1)
Wi-Fi	\$10,000	(1)
Bag Insert	\$1,000	(5)

(1) One sponsor max
(5) Five sponsor max

If you are interested in exhibiting at this educational activity, please click [HERE](#) to register (exhibitor agreement) for an exhibit space.

Why Exhibit?

Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers in the field of Neurology and Neurosurgery
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Susan Reigel
CME Specialist
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