

July 11, 2022

Dear Valued Exhibitor,

On behalf of Course Directors: Ejigayehu Gigi Abate, M.D., Victor Bernet, M.D. and John Casler, M.D., we hope you will consider a display opportunity at the **3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2022 held November 10-12, 2022**, at the **Hyatt Regency Grand Cypress in Orlando, Florida**. We expect around 100 endocrinologists, endocrine surgeons, head and neck surgeons, primary care physicians, nurse practitioners, physician assistants, and other providers who care for patients with thyroid and parathyroid disorders. This three-day course offering a comprehensive review of diagnostic techniques and medical and surgical management of thyroid and parathyroid disorders. Topics of discussion include the assessment of benign thyroid diseases as well as pre-and postoperative management of thyroid cancer and parathyroid disorders. Discussions include review of cutting-edge imaging modalities and diagnostic methods such as molecular testing for evaluation of thyroid nodules as well as therapeutic options for the management of benign and malignant thyroid and parathyroid conditions. For attendees unable to join us in Orlando at the live, in person course, this conference will provide an immersive and exciting digital livestream format, with the opportunity to virtually engage with experts.

Choose Your Sponsorship Level

Exhibit fee is \$3,500 for the three-day course. Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited based on the date the signed exhibit letter of agreement (LOA) is received in our office.

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6 ft table, one chair and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Virtual Exhibit Benefits (part of Live Exhibit):

- Promotion available from the time a company signs the LOA and exhibit booth website is built until 11/12/2023
- Listing in the online exhibitor directory linked to your company website and landing page



(listing will be in the order company content is received)

- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Post course report providing analytics on page traffic
- Two complimentary conference web links provided – no credit can be claimed and no access to course materials included
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Denise L. Klarich

Denise Klarich
Education Administration Coordinator

Make checks payable to:

Mayo Clinic Florida
4500 San Pablo Road
Jacksonville, FL 32224
Attn: Accounting Activity #22J00912
Tax ID: 59-3337028

Sponsorship Opportunities

Premier Sponsorship Opportunities	Platinum \$20,000 (Exclusive)	Gold \$10,000	Silver \$5,000	Live Exhibit \$3,500
Welcome Reception <i>November 10, 2022</i>	x			
Internet	x			
Non-CME Promotional Symposium	x	x		
Acknowledgement on signage at a breakfast or refreshment break	x	x	x	
Complimentary full registration – No CME credit	3	2	1	
Conference Bag Inserts	x	x	x	
Virtual Exhibit Booth	x	x	x	x
Exhibit Table	2 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)	1 - 6 ft. table	1 - 6 ft. table
Verbal recognition at opening session	x	x	x	x
Support Signage prominently displayed on-site at the conference	x	x	x	x
Attendee List	x	x	x	x

Additional Advertisement Opportunities:

Non-CME Promotional Symposia - \$10,000

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with 3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2022. There are two dates available during the scheduled breakfast. *(Audio/Visual equipment is not included - No CME credit.)*

Internet - \$3,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2022. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications

Conference Bags - \$3,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$3,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

**Mayo Clinic School of Continuous Professional Development (MCSCPD)
Exhibitor Agreement**

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD

Activity Title	3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2022
Activity Number	22J00912
Location	Hyatt Regency Grand Cypress, Orlando, FL
Dates	November 10-12, 2022

AND:

Company Name (Exhibitor) (as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)		
Address		
Phone Number		
Email		
See Exhibitor Prospectus for Details of below listed opportunities		
Platinum Sponsor	<input type="checkbox"/>	\$20,000
Gold Sponsor	<input type="checkbox"/>	\$10,000
Silver Sponsor	<input type="checkbox"/>	\$5,000
Live and Virtual Exhibit	<input type="checkbox"/>	\$3,500
Non-CME Promotional Symposia <i>(One available)</i>	<input type="checkbox"/>	\$10,000
<i>A/V fees for symposia will be the responsibility of the sponsoring company</i>		
Conference Bags <i>(Exclusive)</i>	<input type="checkbox"/>	\$3,000
Lanyards <i>(Exclusive)</i>	<input type="checkbox"/>	\$3,000
Internet <i>(Exclusive)</i>	<input type="checkbox"/>	\$3,000
Conference Bag Inserts <i>(Multiple opportunities available)</i>	<input type="checkbox"/>	\$1,000
The named exhibitor wishes to exhibit at the above-named activity for the TOTAL AMOUNT:		\$

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.)
List any additional requests, which may incur additional fees

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org; SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor. By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number:** 59-3337028

Remit check payable to: Mayo Clinic School of Continuous Professional Development

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Make payable to: Mayo Clinic Florida 4500 San Pablo Road Jacksonville, FL 32224 Attn: Accounting Activity #22J00912 Tax ID: 59-3337028 Please identify Activity #22J00912 Thyroid and Parathyroid Disorders Course 2022 on the check.	For payment by credit card, please call the MCSCPD at 800-462-9633 <i>Do not send credit card information via email.</i>

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Mayo Clinic Jacksonville

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Other (see instructions) ▶ **501(c)(3) Tax-exempt Nonprofit Corporation**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 1

Exemption from FATCA reporting code (if any) A

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
4500 San Pablo Road

6 City, state, and ZIP code
Jacksonville, FL 32224

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

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or

Employer identification number

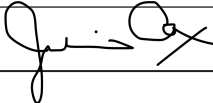
5	9	-	3	3	3	7	0	2	8
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Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶  Date ▶ 01/03/2022

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course
November 10-12, 2022
Hyatt Regency Grand Cypress
Orlando, Florida
All Times in Eastern Time (ET)

Thursday, November 10, 2022	
6:45 AM	Registration and Exhibit Hall
7:00 AM	Breakfast
7:45 AM	Welcome and Pre-Tests
8:00 AM	Thyroid Nodules: The Latest and Greatest in Diagnosis <i>Victor Bernet, M.D.</i>
8:25 AM	Non-Surgical Management of Goiter and Thyroid Nodules <i>Marius Stan, M.D.</i>
8:50 AM	Understanding the Alphabet Soup of Thyroid Function Tests <i>Victor Bernet, M.D.</i>
9:15 AM	Cases: TFTs, Goiters and Thyroid Nodules Moderator: <i>Ana-Maria Chindris, M.D.</i> Panelists: <i>Victor Bernet, M.D., Marius Stan, M.D., and M. Regina Castro, M.D.</i>
9:45 AM	Q & A
10:00 AM	Break and Exhibit Hall
10:20 AM	Management of Thyroid Dysfunction During Pregnancy <i>M. Regina Castro, M.D.</i>
10:45 AM	The Optimized Evaluation and Treatment of Graves Disease <i>Marius Stan, M.D.</i>
11:10 AM	Surgical Management of Benign Thyroid Disorders <i>John Casler, M.D.</i>
11:35 AM	Cases: Thyroid and Pregnancy, Graves Disease and Surgical Management Moderator: <i>Victor Bernet, M.D.</i> Panelists: <i>Marius Stan, M.D., M. Regina Castro, M.D., and John Casler, M.D.</i>
12:05PM	Q & A
12:20 PM	Lunch
1:20 PM	The Non-Surgical Management of Recurrent Thyroid Cancer <i>Ricardo Paz-Fumagalli, M.D.</i>
1:45 PM	The Surveillance of Thyroid Cancer Patients <i>Ana-Maria Chindris, M.D.</i>
2:10 PM	The Surgical Management of Thyroid Cancer <i>John Casler, M.D.</i>
2:35 PM	Cases: Thyroid Cancer Part 1 Moderator: <i>Sarika Rao, D.O.</i> Panelists: <i>Ana-Maria Chindris, M.D., John Casler, M.D., and Ricardo Paz-Fumagalli, M.D.</i>
3:05 PM	Q & A
3:25 PM	Break and Exhibit Hall
3:45 PM	Systemic Therapy for DTC: When Is It The Right Time? <i>Mabel Ryder, M.D.</i>
4:10 PM	Medullary Thyroid Cancer: Update on Management Options <i>Sarika Rao, D.O.</i>
4:35 PM	The Persistently Elevated Tg: What To Do? <i>Ana-Maria Chindris, M.D.</i>
5:00 PM	Cases: Thyroid Cancer Part II Moderator: <i>John Casler, M.D.</i> Panelists: <i>Mabel Ryder, M.D., Sarika Rao, D.O., and Ana-Maria Chindris, M.D.</i>
5:15 PM	Q & A
5:30 PM	Adjourn
5:45 PM	Welcome Reception & Networking

3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course
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Friday, November 11, 2022	
6:45 AM	Registration and Exhibit Hall
7:00 AM	Breakfast with Faculty
7:45 AM	Welcome and Pre-Test <i>Ejigayehu G. Abate, M.D.</i>
8:00 AM	Primary Hyperparathyroidism 2022: Diagnosis and Treatment – Guideline Update <i>Ann Kearns, M.D.</i>
8:25 AM	Parathyroid Localization Imaging Techniques <i>Manoj Jain, M.D.</i>
8:50 AM	To Operate or Not To Operate – Is Surgery The Cure For All? Surgical Management of PHPT- Current Surgical Techniques <i>Jeffrey Janus, M.D.</i>
9:15 AM	Hyperparathyroidism Cases Moderator: <i>Ejigayehu G. Abate, M.D.</i> Panelists: <i>Ann Kearns, M.D., Jeffrey Janus, M.D., and Robert Wermers, M.D.</i>
9:45 AM	Q&A
10:00 AM	Break and Exhibit Hall
10:15 AM	Primary Hyperparathyroidism Symptoms – Fact or Fiction? What Do Guidelines Tell Us About When To Intervene <i>Ann Kearns, M.D.</i>
10:40 AM	Hypoparathyroidism Guideline Update 2022 <i>Ejigayehu G. Abate, M.D.</i>
11:05 AM	Normocalcemic, Secondary and Tertiary Hyperparathyroidism <i>Ejigayehu Gigi Abate, M.D.</i>
11:30 AM	Challenging Calcium-based Case Discussion Moderator: <i>Robert Wermers, M.D.</i> Panelists: <i>Ejigayehu G. Abate, M.D., Ann Kearns, M.D., and Jeffrey Janus, M.D.</i>
12:00 PM	Q&A
12:15 PM	Poster Presentation
12:30 PM	Poster Presentation Q&A
12:45 PM	Adjourn

3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course
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Saturday, November 12, 2022	
6:45 AM	Registration and Exhibit Hall
7:00 AM	Breakfast with Faculty
7:45 AM	Welcome and Pre-Test <i>Ejigayehu G. Abate, M.D.</i>
8:00 AM	Persistent or Recurrent Parathyroid Problem: Workup (Biochemical and Localization) And Management <i>Robert Wermers, M.D.</i>
8:25 AM	Surgical Treatment of Renal Hyperparathyroidism and Recurrent Parathyroid Disease <i>Jeffrey Janus, M.D.</i>
8:50 AM	Hereditary Hyperparathyroidism <i>Ann Kearns, M.D.</i>
9:15 AM	Complex Calcium Case Panel Discussion Moderator: <i>Ann Kearns, M.D.</i> Panelist: <i>Jeffrey Janus, M.D., Ejigayehu G. Abate, M.D., Ivan E. Porter, M.D., Shon Meek, M.D., Ph.D., And Robert Wermers, M.D.</i>
9:45 AM	Q& A
10:00 AM	Break
10:20 AM	Management of Nephrolithiasis from Nephrologist Perspective (Parathyroid and Non-Parathyroid Causes and Management) <i>Ivan E. Porter, M.D.</i>
10:45 AM	Non PTH Mediated Hypercalcemia Evaluation and Management <i>Shon Meek, M.D., Ph.D.</i>
11:10 AM	Bones, Mones and Grones: Medical Management of Hyperparathyroidism Including Bone Disease In End Stage Kidney Disease <i>Robert Wermers, M.D.</i>
11:35 AM	Case Discussion Moderator: <i>Shon Meek, M.D., Ph.D.</i> Panelist: <i>Ejigayehu G. Abate, M.D., Robert Wermers, M.D., Ann Kearns, M.D., And Ivan E. Porter, M.D.</i>
12:05 PM	Q & A
12:20 PM	Post-Test
12:25 PM	Closing Remarks
12:35 PM	Adjourn



School of Continuous
Professional Development



3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2022

November 10-12, 2022

MAKE PLANS TO ATTEND

**Hyatt Regency Grand Cypress
Orlando, Florida**

Course Directors

Ejigayehu Gigi Abate, M.D.
Victor Bernet, M.D.
John Casler, M.D.



17.25
AMA Category 1
Credits™,
ANCC, AOA



Register now!



Live (in-person)
and Livestream
(virtual)

ce.mayo.edu/thyroid2022

Mayo Clinic
4500 San Pablo Road
Jacksonville, FL 32224

3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2022



NOVEMBER 10-12, 2022

**Hyatt Regency Grand Cypress
Orlando, Florida**

The 3rd Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2022 is a three-day CME course offering a comprehensive review of diagnostic techniques and medical and surgical management of thyroid and parathyroid disorders.

Program at-a-glance:

- Thyroid Nodules: The Latest and Greatest in Diagnosis
- Management of Thyroid Dysfunction During Pregnancy
- Interpretation and Management of Unusual TFT patterns
- The Surgical Management of Thyroid Cancer
- The Non-Surgical Management of Recurrent Thyroid Cancer
- Medullary Thyroid Cancer: Update on Management Options
- Primary Hyperparathyroidism 2022: Diagnosis and Treatment – Guideline Update
- Hypoparathyroidism 2022 Management and Updated Guideline
- Challenging Calcium-based Case Discussion
- Management of Nephrolithiasis from Nephrologist Perspective

ce.mayo.edu/thyroid2022

Mayo Clinic School of Continuous Professional Development
ce.mayo.edu | cme@mayo.edu | 800-323-2688