



Mayo Clinic School of Continuous Professional Development

Endocrine Update 2023

February 20-24, 2023

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Maria L. Collazo-Clavell, M.D., Travis J. McKenzie, M.D., and Jad Sfeir, M.D., M.S., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Endocrine Update course, February 20-24, 2023**, at the Fairmont Orchid in Waimea, Hawaii.

Designed for endocrinologists and interested internists and surgeons, this course addresses gaps in medical knowledge and barriers in clinical practice to improve the outcomes of patients with endocrine and metabolic disorders. This annual program consists of lectures, small group breakout sessions, and Q&A discussions focusing on best practices, barriers to optimal patient outcomes and new approaches to the evaluation and management of complex and common endocrine disorders. This course is designed to meet the professional needs of practicing endocrinologists, endocrine surgeons, and interested internists who care for adults with endocrine disorders.

Please view the complete [program schedule](#) for details or visit the course website at ce.mayo.edu/endo2023.

The Endocrine Update course will be held at the Fairmont Orchid in Waimea, Hawaii. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made before January 18, 2023, or before the room block fills.

Fairmont Orchid

1 N Kaniku Dr
Waimea, HI 96743

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Mayo Clinic is closely monitoring COVID-19 prevalence and may adjust live course attendance limits as necessitated by CDC, public health and other relevant guidelines. In-person attendance at this course may require adherence to specific COVID-19 regulations and guidelines.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibit - \$2,500

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Exhibit Hours

February 20, 2023 – 7:00 a.m. – 12:20 p.m.

February 21, 2023 – 7:15 a.m. – 12:20 p.m.

February 22, 2023 – 7:15 a.m. – 1:00 p.m.

February 23, 2023 – 7:15 a.m. – 12:20 p.m.

February 23, 2023 – 7:15 a.m. – 12:20 p.m.

Each day includes a dedicated breakfast and refreshment breaks to interact with company representatives.

Sponsorship Opportunities

Welcome Reception - \$10,000 (exclusive)

Sponsor the pre-dinner welcome reception for attendees and their guest and network with attendees and faculty at the first social function of the conference.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications
- Includes two (2) complimentary registrations to the course

Internet - \$7,500 (exclusive)

Help attendees stay connected and engaged while attending the course. Sponsor the wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

Coffee - \$5,000 (exclusive)

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.