



Mayo Clinic School of Continuous Professional Development

# Infectious Diseases Practice Updates 2023

February 13-17, 2023

Exhibitor and Sponsorship Prospectus



# Welcome

Dear Potential Exhibitor,

On behalf of course directors Bobbi Pritt, M.D. and Abinash Virk, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Infectious Diseases Practice Updates course, February 13-17, 2023**, at the Waikoloa Beach Marriott Resort & Spa in Waikoloa, Hawaii.

This annual interactive course provides practical updates on common topics and challenges faced with infectious diseases along with key information on the application of new developments in the field. Subject matter experts deliver information through case-based presentations and in-depth discussions including question and answer sessions geared to increase knowledge, performance and patient outcomes. This course is relevant for infectious diseases specialists, infectious diseases trainees, internists, pharmacists, hospitalists, and clinical infectious diseases researchers. The content also benefits physician assistants, nurse practitioners, nurses, family physicians and clinical microbiologists with interest in managing patients with infections.

Please view the complete [program schedule](#) for details or visit the course website at [ce.mayo.edu/id2023](https://ce.mayo.edu/id2023).

The Infectious Diseases Practice Updates course will be held at the Waikoloa Beach Marriott Resort & Spa in Waikoloa, Hawaii. Guest rooms have been reserved at a discounted rate over the course dates.

## **Waikoloa Beach Marriott Resort & Spa**

69-275 Waikoloa Beach Dr  
Waikoloa, HI 96738

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Mayo Clinic is closely monitoring COVID-19 prevalence and may adjust live course attendance limits as necessitated by CDC, public health and other relevant guidelines. In-person attendance at this course may require adherence to specific COVID-19 regulations and guidelines.

Thank you for your consideration!

## Exhibit Opportunities

### **In-person Exhibit - \$2,500**

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

### **Exhibit Hours**

February 13, 2023 – 6:15 a.m. – 12:05 p.m.

February 14, 2023 – 6:30 a.m. – 12:05 p.m.

February 15, 2023 – 6:30 a.m. – 12:05 p.m.

February 16, 2023 – 6:30 a.m. – 12:25 p.m.

February 17, 2023 – 6:30 a.m. – 12:00 p.m.

Each day includes a dedicated breakfast and refreshment breaks to interact with company representatives.

## Sponsorship Opportunities

### **Welcome Reception - \$10,000 (exclusive)**

Sponsor the pre-dinner welcome reception for attendees and their guest and network with attendees and faculty at the first social function of the conference.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications
- Includes two (2) complimentary registrations to the course

### **Internet - \$7,500 (exclusive)**

Help attendees stay connected and engaged while attending the course. Sponsor the wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

### **Coffee - \$5,000 (exclusive)**

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.