

November 4, 2022

Dear Potential Exhibitor,

On behalf of Mayo Clinic, Mayo Clinic School of Continuous Professional Development, and course directors, C. Scott Collins, M.D., Nerissa M. Collins, M.D., Jennifer Lin, M.D., John Martin, M.D., and Kim Tran, M.D. We hope you will consider an exhibit opportunity at our **Internal Medicine Pathways to MOC** course which will be held **March 13-15, 2023**, at The Meritage Resort and Spa, Napa, California.

Mayo Clinic, in collaboration with Kaiser Permanente, will be offering a maintenance of certification course. The course, which includes faculty from both Mayo Clinic and Kaiser Permanente, is designed to provide practicing physicians an overview of internal medicine. We are expecting over 200 attendees.

Exhibit fee at the live course is: \$2,500 per table

All exhibit space will be assigned based on when the exhibitor agreement is complete.

If you are interested in exhibiting at this educational activity, please click <u>HERE</u> to register (exhibitor agreement) for an exhibit space.

Live Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch and refreshment breaks
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, credentials, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Susan Reigel
CME Specialist
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