



Mayo Clinic School of Continuous Professional Development

Mayo Clinic Sleep Medicine Update 2023

May 1-5, 2023

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Brendon Colaco, M.B.B.S. and Timothy Morgenthaler, M.D. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Sleep Medicine Update** course, **May 1-5, 2023**, at the Hilton Waikoloa Village, Hawaii.

The Mayo Clinic Sleep Medicine Update course is designed to provide attendees with a comprehensive review of sleep disorders and practical steps to enhance clinical skills and practice. The course is relevant for sleep medicine specialists including MDs, DOs, nurse practitioners, and physician assistants, internists, and family medicine specialist, pediatric sleep medicine practitioners and general pediatricians, ENT specialists with interest in sleep apnea, psychiatrists with interest in insomnia, neurologists with interest in sleep associated neurological diagnoses and sleep administrators and practice managers.

Please view the complete program schedule for details or visit the course website at ce.mayo.edu/sleep2023.

The Mayo Clinic Sleep Medicine Update course will be held at the Hilton Waikoloa Village in Hawaii. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made through the course website before April 7, 2023, or before the room block fills.

Hilton Waikoloa Village
69-425 Waikoloa Beach Dr.
Waikoloa Village, HI 96738

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibitor - \$3,000

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Sponsorship Opportunities

Daily Product Theatre Sponsorship Levels

Showcase your product offerings to attendees with one of our daily product theatre levels (Bronze, Silver, or Gold). Only one bronze, silver, or gold sponsorship will be accepted per day.

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

Bronze Level Sponsorship - \$15,000

What is included:

- Product theatre - 45-minute luncheon session after the course adjourns for the day. Complimentary 2,500 sq ft meeting room space and a cold boxed lunch will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

Silver Level Sponsorship - \$18,000

What is included:

- Product theatre - 45-minute luncheon session after the course adjourns for the day. Complimentary 2,500 sq ft meeting room space and hot lunch will be provided by Mayo Clinic.
- One course registration
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

Gold Level Sponsorship - \$20,000

What is included:

- Product theatre - 45-minute luncheon session after the course adjourns for the day. Complimentary 2,500 sq ft meeting room space with hot lunch will be provided by Mayo Clinic.
- Two course registrations
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

Coffee Break Sponsorship - \$2,000 (5 available)

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

Audiovisual Sponsorship - \$10,000 (exclusive)

Help attendees stay connected and engaged while attending the course. Sponsor the power and wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

Social Sponsorship - \$15,000 (exclusive)

Sponsor our Wednesday evening, pre-dinner reception for attendees and their guest and network with attendees and faculty at this social function of the conference.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications
- Company name will be displayed outside the reception space