

Exhibitor & Sponsorship Prospectus

Innovations in Management of Pancreatic Conditions and Therapies: The Mayo
Clinic IMPACT Course
Rochester, MN
April 21, 2023

Welcome -

On behalf of course director Vinay Chandrasekhara, M.D. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce this year's [Innovations in Management of Pancreatic Conditions and Therapies: The Mayo Clinic IMPACT Course](#), April 21, 2023.

Course Description

Mayo Clinic is one of the largest medical centers in the country dedicated to the management of pancreatic diseases, and a pioneer in the management of pancreatic conditions ranging from benign to malignant. Thus, Mayo Clinic created this one-day course with pancreas experts to highlight the recent innovations in the management of pancreatic conditions and the therapies that can be incorporated into clinical practice. This hybrid in-person and livestream course allows for interaction with the speakers.

Target Audience

Gastroenterologists, internal medicine physicians, nurse practitioners, and trainees (medical students, residents, fellows).

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with the sponsorship listed below. Complete and return the provided Exhibitor/Sponsorship Agreement form by March 15, 2023. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

We look forward to the success of our Innovations in Management of Pancreatic Conditions and Therapies: The Mayo Clinic IMPACT Course 2023! If you have any questions, please feel free to contact us.

Sincerely,
Jessica Sorensen, Education Coordinator
Sorensen.Jessica@mayo.edu

Shannon Halvorson, Continuing Medical Education (CME) Specialist
Halvorson.Shannon@mayo.edu

Mayo Clinic School of Continuous Professional Development
200 First St SW, Plummer 2-60
Rochester, MN 55905
Website: <https://ce.mayo.edu/impact2023>
Phone: 800-323-2688
Tax ID: 41-6011702

Benefits of Sponsoring & Exhibiting

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

In-person exhibit tables are available on a first come, first-serve basis with limited in-person space availability.

Additional Benefits Include:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

Host a Private Evening Reception – \$15,000 (Exclusive)

Private Reception Sponsor will receive:

- Plan and Host an Evening Reception
- An exhibit table for two representatives for the length of the conference
- Four complimentary registrations
- Receive a list of conference attendees

30-minute Product Theatre – \$10,000 (Exclusive - during lunch)

Product Theatre Sponsor will receive:

- 30-minute Product Theatre
- An exhibit table for two representatives for the length of the conference
- Four complimentary registrations
- Receive a list of conference attendees

Breakfast - \$5,000 – Exclusive

Breakfast Sponsors will receive:

- Signage with company name and/or logo
- An exhibit table for two representatives for the length of the conference
- Two complimentary registrations
- Receive a list of conference attendees

Morning (am) Break or Afternoon (pm) Break - \$3,500 (1 spot each)

Break Sponsors will receive:

- Signage with company name and/or logo
- An exhibit table for two representatives for the length of the conference
- Two complimentary registrations
- Receive a list of conference attendees

In-Person Exhibit Table - \$2,000

(Limited Exhibits Available)

Exhibitors will receive:

- An exhibit table for two representatives for the length of the conference
- Acknowledgement on webpage, announcements, and at break times during the course
- Receive a list of conference attendees

Exhibit Hours

Set Up: April 21 – 7:00 AM

Hours of Program – April 21, 2023 – 7:00 AM – 5:00 PM

Video Advertisement - \$2,000

Promote your company with a pre-recorded promotional video advertisement displayed in the exhibit space for in-person learners and via Zoom for livestream learners. Advertisers must provide a MP4 file no longer than 45 seconds in length by April 1, 2023. Ad must be approved by Mayo Clinic in advance.

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Jessica Sorensen

Rochester, MN 55905

Reference: **IMPACT 2023 – 23R01130**

Mayo Clinic Tax ID: 41-6011702

Credit card payments:

To pay by credit card, please call 800-323-2688.

Reference: **IMPACT 2023 – 23R01130**

Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Activity Title	Innovations in Management of Pancreatic Conditions and Therapies
Activity Number	23R01130
Location	Mayo Clinic, Rochester, MN
Dates	April 21, 2023
Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Email	
The named exhibitor wishes to participate at the above named activity for:	<input type="checkbox"/> \$15,000 – Private Evening Reception <input type="checkbox"/> \$10,000 – 30 Minute Product Theatre <input type="checkbox"/> \$ 5,000 – Breakfast <input type="checkbox"/> \$ 3,500 – Morning or Afternoon Break <input type="checkbox"/> \$ 2,000 – In-person exhibit table <input type="checkbox"/> \$ 2,000 – Video advertisement

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.).
Please list additional requests here: (please note: additional requests may incur additional fees)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.

- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify IMPACT 2023 on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment made to Mayo Clinic,
Federal Tax ID# 41-6011702 before **March 15, 2023** to:

Jessica Sorensen
 200 First St SW, Plummer 2-60
 Rochester, MN 55905
sorensen.jessica@mayo.edu