



Wound Symposium: The Edges of Wound Care

March 1-3, 2023

Hilton Hotel, Rochester Mayo Clinic Area

Rochester, MN

WELCOME

Greetings,

On behalf of course directors and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Wound Symposium: The Edges of Wound Care 2023**. This symposium is being held at the Hilton Hotel, Rochester Mayo Clinic Area, Rochester, MN, as well as livestream March 1-3, 2023.

Course Overview

This three-day course is designed to provide the latest diagnostic and treatment strategies for comprehensive wound management. The program is multidisciplinary with faculty representing various wound-related fields. Multiple educational formats are used, including didactic sessions, hands-on demonstrations, and case presentations that offer comprehensive wound-management strategies (from basics to high-level). The course meets the continuing education needs of a range of wound care providers, from novices to experts.

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this prospectus. If you don't see what you're looking for, contact us and we will be happy to discuss additional opportunities.

Course Website ce.mayo.edu/wound2023

Target Audience

This multidisciplinary course is intended for healthcare providers who care for patients with wounds. Disciplines include physicians, pedorthists, podiatrists, advanced practice providers (NP/PA), WOC, CNS, RN, LPN, physical therapists, dietitians, medical trainees (medical students, residents, fellows, etc.) and others who care for patients with wounds.

We look forward to the success of the 2023 Wound Symposium! If you have any questions, please feel free to contact us. Thank you in advance for your consideration!

Sincerely,

Course Directors

Karen L. Andrews, M.D.
*Associate Professor of Physical Medicine and Rehabilitation,
Mayo Clinic College of Medicine and Science*

Jennifer L. Blanco, M.S.N., R.N., CNOR
Nurse Manager, Thoracic/Vascular

Brianna M. Skrukrud, APRN, C.N.P.
Instructor in Surgery, Mayo Clinic College of Medicine and Science

Danielle T. Vlazny, P.A.-C., M.S.
*Assistant Professor of Medicine, Mayo Clinic College of Medicine and
Science*

Saranya P. Wyles, M.D., Ph.D.
*Assistant Professor of Dermatology
Assistant Professor of Pharmacology
Assistant Professor of Regenerative Medicine
Mayo Clinic College of Medicine and Science*

Key Contacts

Shannon Halvorson
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EXHIBIT OPPORTUNITY

(Limited Exhibits Available)

Technical and educational exhibits provide a professional and educational environment in which learners can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, thereby helping to provide quality continuing medical education.

Exhibit Fee:

\$ 2,500

Exhibit Benefits:

- Includes one 6 ft table and two chairs
- Interact face-to-face with course attendees
- Exhibitors are invited to participate in all food and beverage events, including breakfast, lunch, and refreshment breaks
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks
- Receive an attendee list including registered attendee's name, credentials, city, state at the conclusion of the event
- Complimentary access for two to the conference webinar link (no credit can be claimed and no access to course materials)
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services

Exhibit Hours:

March 1: 7:00 AM – 5:00 PM

March 2: 7:00 AM – 5:00 PM

March 3: 7:00 AM – 4:15 PM

Each day includes dedicated breaks to interact with company representatives.

SPONSORSHIP OPPORTUNITIES

Overview:

This event offers limited exclusive marketing and advertising opportunities. These are designed to help companies further expose themselves to attendees during the annual symposium.

Don't see what you are looking for?

Mayo Clinic staff is available to help maximize exposure through additional advertisement opportunities. Contact us and we would be happy to discuss additional advertisement opportunities with you.

AM OR PM BREAK

Cost: \$3,000 per day (Six Available)

Coffee is provided to attendees on a continuous basis throughout the entire symposium. Prominently display your company name and logo by each coffee station throughout the day. Choose to sponsor coffee one day or be an exclusive sponsor for the entire symposium. Artwork must be provided by sponsoring company by December 1, 2022.

BREAKFAST OR LUNCH

Cost: \$7,000 (Six Available)

Breakfast and lunch is provided to attendees each day of the symposium. Prominently display your company name and logo by each meal buffet and recognize your company's sponsorship. Artwork must be provided by sponsoring company by December 1, 2022.

NAME BADGE LANYARDS

Cost: \$10,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. Personalize lanyards with your company's logo or product promotion for immediate exposure to attendees. Lanyards will be provided for attendees to wear all three days of the symposium.

Your company will provide lanyards for each learner with your company logo. Artwork must be approved by planning committee prior to commitment. Lanyards must be delivered to Mayo Clinic by January 1, 2023.

LODGING ACCOMODATIONS

A limited number of guest rooms have been reserved with special course rates at the following downtown Rochester hotels. In order to receive the special rate (plus applicable taxes and fees), **reservations must be made before the room blocks are filled or before the cutoff date of February 7, 2023, whichever comes first.** After February 7, 2023, reservations will be taken based on space and rate availability. Lodging arrangements are the sole responsibility of the individual registrant. Please identify yourself as a participant of the 2023 Mayo Clinic Wound Symposium when making your reservation.

[Hilton Rochester Mayo Clinic Area](#)

10 East Center Street, Rochester, MN 55904

507-258-5757

Rate: \$209/night (standard room)

[Hilton Garden Inn Rochester Downtown](#)

225 South Broadway, Rochester, MN 55904

507-285-1234

Rate: \$149/night (standard room)

All travel and lodging expenses are the sole responsibility of the individual registrant.

RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hilton Hotel, Rochester Mayo Clinic Area shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and Hilton Hotel, Rochester Mayo Clinic Area and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor understands and agrees that, for the safety of conference participants, Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner’s office.



Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Activity Title	Mayo Clinic Wound Symposium: The Edges of Wound Care 2023
Activity Number	23R01023
Location	Hilton Hotel, Rochester Mayo Clinic Area, Rochester, MN
Dates	March 1-3, 2023
Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of:	<input type="checkbox"/> \$10,000 – Name Badge Lanyards <input type="checkbox"/> \$ 7,000 – Breakfast or Lunch <input type="checkbox"/> \$ 3,000 – AM or PM Break <input type="checkbox"/> \$ 2,500 – Exhibit

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.).
Please list additional requests here: (please note: additional requests may incur additional fees)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify Wound Symposium 2023 on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment made to Mayo Clinic, Federal Tax ID# 41-6011702 before **February 1, 2023** to:

Jessica Sorensen
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 Rochester, MN 55905
sorensen.jessica@mayo.edu