



January 10, 2023

4500 San Pablo Road
Jacksonville, Florida 32224

904-953-4647 Tax ID:
59-3337028

Dear Exhibitor,

On behalf of Course Directors Course Directors: Alfredo Quiñones-Hinojosa, M.D., Rabih G. Tawk, M.D., João Paulo Almeida, M.D., Ph.D. and Wen Hung Tzu, M.D., and Course Co-Directors: Vicent Quilis Quesada, M.D., Ph.D., Vanessa Milanese Holanda Zimpel, M.D., Ph.D., and Mateus Reghin Neto, we hope you will consider a display and/or virtual exhibit opportunity at our ***Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms 2023*** held May 22-26, 2023. The course is offered live and is designed for neurosurgery medical providers at various stages of their careers including residents, fellows, attendings, nurse practitioners and physician assistants.

This comprehensive five-day continuing medical education program offers industry sponsors an opportunity to reach clinicians with the latest microsurgical and endoscopic techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

We are also offering additional advertisement/sponsorship opportunities to expand reach and further socialize with attendees. Benefits include:

- Interact face-to-face with influential decision makers in the field of neurosurgery
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- An attendee list including: registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in the online course syllabus
- An acknowledgment on the break slide announcements during the course

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kelly Tanner', with a long, sweeping flourish extending to the right.

Kelly Tanner
Education Administration Coordinator

**Rhoton-de Oliveira:
Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms 2023**

Sponsorship Opportunities:

Sponsorship Opportunities	Diamond \$20,000 (exclusive)	Platinum \$15,000 (exclusive)	Gold \$10,000	Live Exhibit \$4,500
Keynote Speaker And Dinner Sponsor	x <i>(Wed, May 24, 2023)</i>			
Welcome Dinner Sponsor		x <i>(Mon, May 22, 2023)</i>		
Breakfast or Lunch Sponsor	x	x	x	
Priority Placement in Exhibit area	x	x	x	
Conference Bag Inserts	x	x	x	
Virtual Exhibit	x	x	x	x
Exhibit Table	2- 6 ft table	2- 6 ft table	1- 6 ft table	1- 6 ft table
Verbal recognition at opening session	x	x	x	x
Support Signage prominently displayed on-site at the conference	x	x	x	x
Attendee List	x	x	x	x

Additional Advertisement Opportunities:

Promotional Symposia- \$7,500

These nonaccredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms 2023 conference programming.

Conference Bags - \$3,000 – (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$2,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and logo or the Mayo Clinic design, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts- \$1,000

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 150 copies of the flyer or advertisement (no larger than 8 ½x 11, no more than one page) and MCSCPD will stuff them into the official conference bags. Multiple opportunities available.

Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms 2023
Activity Number	23J01194
Location	Mayo Clinic Simulation Center, FL
Dates	May 22-26, 2023

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Phone Number	
Email	
Please see Exhibitor Prospectus for Details	
Diamond	\$20,000
Platinum	\$15,000
Gold	\$10,000
Live Exhibit	\$4,500
Additional Advertisement Opportunities: Symposium, Conference Bags, Lanyards, Inserts	
The named exhibitor wishes to exhibit at the above-named activity for the amount of	\$

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.)
List any additional requests, which may incur additional fees

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number: 59-3337028

<input type="checkbox"/> Check	<input type="checkbox"/> Wire Transfer
<p>Make payable to Mayo Clinic and remit to:</p> <p>Mayo Clinic Florida Attn: Accounting Activity #23J01194 4500 San Pablo Road Jacksonville, FL 32224</p> <p>Please identify 23J01194 on the check in the memo or notes field.</p>	<p>Please identify 23J01194 in the memo or notes field.</p>

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.	See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Jacksonville</p> <p>2 Business name/disregarded entity name, if different from above</p>	
		<p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ </p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ <u>501(c)(3) Tax-exempt Nonprofit Corporation</u></p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <u>1</u></p> <p>Exemption from FATCA reporting code (if any) <u>A</u></p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
		<p>5 Address (number, street, and apt. or suite no.) See instructions. 4500 San Pablo Road</p> <p>6 City, state, and ZIP code Jacksonville, FL 32224</p>	<p>Requester's name and address (optional)</p>
		<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	3	3	3	7	0	2	8

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ <i>Katy Domaille</i>	Date ▶ <u>01/02/2023</u>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



School of Continuous
Professional Development



Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms 2023

Enhance knowledge.
Improve patient care.

MAY 22-26, 2023

Mayo Clinic
J. Wayne and Delores Barr Weaver
Simulation Center
Jacksonville, Florida, United States



Mark your
calendar!



45.00
AMA PRA
Category 1
Credits™

ce.mayo.edu/skullbase2023

ABOUT THE COURSE

This hands-on and didactic course is designed as a review of surgical approaches and operative techniques pertaining to surgical treatment of skull base lesions such as skull base tumors, cerebral aneurysms, and other disorders.

COURSE HIGHLIGHTS

- Combines both microscopic and endoscopic techniques with simulated micro-anastomosis training session to improve microsurgical skills
- Intensive hands-on cadaver dissection sessions, covering a broad spectrum of transcranial approaches
- Participants will work in teams on prepared injected fixed specimens under the guidance of distinguished expert faculty

TARGET AUDIENCE

This course is designed for neurosurgery medical providers at various stages of their careers including residents, fellows, nurse practitioners and physician assistants.

FULL PROGRAM SCHEDULE

Please visit the course website for full program at ce.mayo.edu/skullbase2023

COURSE REGISTRATION

	Before 4/20/2023	After 4/20/2023
Physicians	\$1975	\$2050
Residents, Fellows, Allied Health and Retirees	\$1675	\$1750

ce.mayo.edu/skullbase2023

FACULTY

Course Directors

Alfredo Quiñones-Hinojosa, M.D.
Rabih G. Tawk, M.D.
Wen Hung Tzu, M.D.
João Paulo Almeida, M.D., Ph.D.



Course Co-Directors

Vicent Quilis Quesada M.D., Ph.D.
Vanessa Milanese Holanda Zimpel, M.D., Ph.D.
Mateus Reghin Neto, M.D.



LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Identify the major skull base approaches to various neurosurgical and vascular disorders affecting the skull base and brain
- Determine the appropriate approaches and microsurgical techniques for treatment of complex aneurysms and complex skull base lesions
- Identify complex surgical approaches for pretemporal, cavernous sinus and far lateral approaches
- Demonstrate proficiency in techniques during hands-on sessions on cadaveric specimens to improve skills

Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCM), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Statement(s)

AMA Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 45.00 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Other Healthcare Professionals A record of attendance will be provided to all registrants for requesting credits in accordance with state nursing boards, specialty societies or other professional associations.

Mayo Clinic
Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches
for Skull Base and Aneurysms

May 22-26, 2023

Mayo Clinic Simulation Center
Jacksonville, Florida

Course Directors:

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ENDOSCOPIC ENDONASAL SKULL BASE SURGERY COURSE

May 22-23, 2023

All Times in Eastern Time (ET)

Monday, May 22nd, 2023

7:00 am	Continental Breakfast
7:30 am	Welcome and Introduction
7:40 am	Endoscopic Anatomy of Nasal Cavities
8:00 am	Anatomy of Endoscopic Approaches to the Sella and Parasellar Regions
8:20 am	Nasoseptal Flap and Techniques for Endoscopic Reconstruction
8:40 am	Endoscopic Pituitary Surgery: Surgical Techniques
9:10 am	Endoscopic Endonasal Surgery for Pituitary Tumors with Cavernous Sinus Invasion
9:40 am	Break
9:50 am	Nasoseptal Flap, Sellar Approach, Cavernous Sinus – Hands-on Laboratory
12:10 pm	Break
12:20 pm	Lunch Lecture
	Endoscopic-Assisted Microsurgery and the Endoscope as a Tool in Neurosurgery
1:20 pm	Endoscopic Endonasal Approach to the Suprasellar and Retroinfundibular Regions: Meningiomas, Craniopharyngiomas, and others
1:40 pm	Endoscopic Endonasal Approach to the Anterior Skull Base: Sinonasal Malignancies, Meningiomas, and others
2:00 pm	Break
2:10 pm	Suprasellar, Retroinfundibular, and Anterior Skull Base Intradural – Hands-on Laboratory
4:30 pm	Case Discussion - Decision-Making for Sella and Supra-Sellar Tumors
5:30 pm	Adjourn
6:00 pm	Welcome Dinner – Faculty and Participants

Tuesday, May 23rd, 2023

7:00 am	Continental Breakfast
7:30 am	Endoscopic Transpterygoid Approach: Anatomy and Surgical Technique
8:00 am	Endoscopic Endonasal Approach to the Clival and Petroclival Region
8:30 am	Endoscopic Endonasal Odontoidectomy
9:00 am	Break
9:05 am	Transclival and Transpterygoid Approaches – Hands-on Laboratory
12:05 pm	Lunch, Lecture & Discussion
	Management of surgical Complications: the emotional disease burden and lessons learned
1:05 pm	Break
1:15 pm	Lower Clivus, Foramen Magnum and Odontoid Process – Hands-on Laboratory
5:05 pm	Break
5:10 pm	Skull Base Surgery: How to Select the Best Approach?
5:40 pm	Adjourn

Mayo Clinic

Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms

MICROSURGICAL APPROACHES TO SKULL BASE

May 24-26, 2023

All Times in Eastern Time (ET)

Wednesday, May 24th, 2023

7:30 am	Continental Breakfast
8:00 am	Welcome and Introduction
8:10 am	Value and Future of Microneurosurgery
8:35 am	Pterional Approach – Lecture
9:30 am	Break
9:40 am	Pterional Approach – Demonstration and Hands-on Laboratory
12:10 pm	Break
12:20 pm	Sylvian Fissure & Basal Cistern – Lecture
12:50 pm	Lunch and Video Cases
1:20 pm	Radiographic Anatomy of Superior Orbital Fissure and Skull Base Foramen
1:50 pm	Surgical Application of Knowledge of the Sylvian Fissure – Lecture
2:20 pm	Break
2:30 pm	Opening of Sylvian Fissure and Basal Cistern – Demonstration and Hands-on Laboratory
5:00 pm	Adjourn
6:00 pm	Dinner “de Oliveira” Keynote Lecture

Thursday, May 25th, 2023

7:00 am	Continental Breakfast and Mayo Clinic Vascular Conference
8:00 am	Pretemporal Approach and OZ Approach – Lecture
8:30 am	Anatomy for Navigating the Cavernous Sinus
9:00 am	Break
9:10 am	Pretemporal and OZ Approach to the Cavernous Sinus (Extradural) – Demonstration and Hands-on Laboratory
12:00 pm	Break
12:10 pm	Rhoton Lecture
12:40 pm	Lunch Lecture: Surgery in and Through the Cavernous Sinus
1:40 pm	Break
1:50 pm	Approach to the Cavernous Sinus (Intradural) – Demonstration and Hands-on Laboratory
4:50 pm	Case Discussion
5:20 pm	Adjourn

Friday, May 26th, 2023

6:50 am	Continental Breakfast & Mayo Clinic Tumor Board
8:00 am	Approach to the Cavernous Sinus Part II – Demonstration and Hands-on Laboratory
10:00 am	Break
10:10 am	Anatomical Basis for the Far Lateral Approaches
10:40 am	Far Lateral Approach – Lecture
11:10 am	Break
11:15 am	Far Lateral Approach – Demonstration and Hands-on Laboratory
12:45 pm	Break
12:50 pm	Lunch Lecture: Extradural Minipterional Approach: Minimally invasive posterolateral transe cavernous transtentorial approach “MIPLATTA” for Basilar Artery
1:20 pm	Break
1:25 pm	Far Lateral Approach – Demonstration and Hands-on Laboratory
3:55 pm	Adjourn