



Mayo Clinic Exhibitor Prospectus
Updates in Palliative Care 2023
May 4-6, 2023

WELCOME

Greetings,

On behalf of course directors Frank (Andy) A. Bock, D.O., Molly A. Feely, M.D., Jacob J. Strand, M.D. and the Mayo Clinic School of Continuous Professional Development we are pleased to announce this year's **Updates in Palliative Care 2023** course held at The Ritz-Carlton, Laguna Niguel, Dana Point, California, May 4-6, 2023.

Course Description

Mayo Clinic's Updates in Palliative Care is a multidisciplinary CME course designed to build and enhance your palliative care knowledge. Experts from the Mayo Clinic Center for Palliative Care provide clinically relevant pearls for palliative care providers and clinicians from primary care, hematology/oncology, hospital medicine, critical care and related specialties. If you care for patients with serious illness and are looking to broaden your skills beyond the basics, this is the course for you.

Target Audience

Targeted clinician specialties (MD, NP, PA-C) including clinicians from general internal medicine, family medicine, hospital medicine, oncology, hospice and palliative care, critical care, geriatrics, nephrology and cardiology. We hope to have 150 -200 attendees again this year.

Exhibit Information

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an in-person exhibit table in the amount of \$2,000. If you are interested in participating in this course, please complete our online letter of agreement below by April 20, 2023. [Click Here](#) to Complete Letter of Agreement.

We look forward to the success of our Updates in Palliative Care 2023! If you have any questions please feel free to contact us.

Sincerely,

Lisa Winter
CME Specialist
Mayo Clinic School of Continuous Professional Development.

Joe Chanhthee

Joe Chanhthee (he/him) | Education Administration Coordinator | Mayo Clinic School of Continuous Professional Development | Phone: 507-422-6458 | Fax: 507-538-7234 | Chanhthee.Joe@mayo.edu – Office Hours M-F|8-5|CST

Mayo Clinic | 200 First Street SW | Rochester, MN 55905 | www.mayoclinic.org | MSCPD Website
<http://ce.mayo.edu>

IN-PERSON EXHIBIT TABLES

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

\$2000.00 Exhibit Fee Includes:

- 6' table with (2) chairs – first come, first serve
- Receive a list of conference attendees on day 2 of the course
- Vendor Recognition in course syllabus, opening/closing remarks, and break times

Benefits of Exhibiting In-Person

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

A signed letter of agreement is required to secure your exhibit table.

[CLICK HERE TO SIGN OUR LETTER OF AGREEMENT](#)

PAYMENTS

Make check payable to:

Mayo Clinic – MCSCPD
200 First St SW, Plummer 2-60
Attn: Joe Chanhthee
Rochester, MN 55905
REF: Updates in Palliative Care 2023 – 23R01105

Credit Card payments:

To pay by credit card, please call 800-323-2688. REF: Updates in Palliative Care 2023 – 23R01105

HOURS AND SET-UP

Set Up – TBD

May 4, 2023 – 6:00am – 4:00pm

May 5, 2023 – 6:30am – 4:00pm

May 6, 2023 – 6:30am – 12:35pm

Tear Down – May 6, 2023, at conclusion of course

HOTEL ACCOMODATIONS

The Ritz-Carlton, Laguna Niguel
One Ritz Carlton Dr.
Dana Point, CA 92629
United States

[Room Block Reservation](#)

Guest rooms have been reserved for attendees and their guests with special course rates at the Ritz-Carlton Laguna Niguel. In order to receive the special rate of \$369 (plus applicable taxes and fees) for a standard room, reservations must be made before the room block is filled or before the expiration date of April 7th, 2023, whichever comes first. After April 7, 2023, reservations will be taken based on space and rate availability. Each course attendee is allowed one guest room at the special course room rate. Please identify yourself as a participant of the Mayo Clinic Updates in Palliative Care 2023 course when making your reservation. You may call (800) 930-5146 to make your reservation.

Lodging arrangements are the sole responsibility of the individual registrant. Mayo Clinic School of CPD is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available at the meeting. Costs incurred by the registrant such as airline or hotel fees or penalties are the responsibility of the registrant.