



Mayo Clinic Exhibitor Prospectus  
43rd Annual Practice of Internal Medicine  
May 1-5, 2023

# Welcome

Greetings,

On behalf of Mayo Clinic, Mayo Clinic School of Continuous Professional Development, and course directors, John B. Bundrick, M.D. and Brandon P. Verdoorn, M.D., I am pleased to announce the upcoming 43rd Annual Practice of Internal Medicine which will be held May 1-5, 2023 at the Hilton Rochester Mayo Clinic Area in Rochester, Minnesota.

Mayo Clinic's Practice of Internal Medicine postgraduate course, celebrating its forty-third year, is designed to provide general internists, internist-subspecialists, family medicine physicians, and other primary care professionals with a state-of-the-art update in internal medicine. Lectures are presented by specialists from Mayo Clinic. The topics represent some of the most common problems encountered in clinical practice including the management of a variety of medical issues seen in areas of gastroenterology, infectious diseases, general internal medicine, rheumatology, geriatrics, emergency medicine, pulmonology, endocrinology, cardiology, neurology, and women's health.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,500.00. This fee is for the exhibit space only. In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity. We anticipate 200 attendees for this year's course. Course details can be found on the course website [here](#).

If you are interested in exhibiting at our course, please complete the online exhibitor agreement before April 5, 2023. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of our 43<sup>rd</sup> Annual Practice of Internal Medicine and hope you will be able to join us this coming May. If you have any questions, please feel free to contact us.

Sincerely,

Megan Roessler  
CME Specialist  
Mayo Clinic School of Continuous Professional Development

Kris Jones  
Education Administration Coordinator  
Mayo Clinic School of Continuous Professional Development  
200 First Street SW  
Rochester, MN 55905  
Phone: 507-266-3071 E-mail: [jones.kristen@mayo.edu](mailto:jones.kristen@mayo.edu)

## In-Person Exhibit Tables

### **\$2500.00 Exhibit Fee Includes:**

- 6' table with (2) chairs – first come, first serve
- Receive a list of conference attendees on day 2 of the course
- Designated as a sponsor, displayed during break slides and on course webpage

### **Benefits of Exhibiting In-Person**

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

***A signed letter of agreement is required to secure your exhibit table.***

**[CLICK HERE TO SIGN OUR LETTER OF AGREEMENT](#)**

## Payments

### **Make check payable to:**

Mayo Clinic – MCSCPD, 200 First St SW, Plummer 2-60 Attn: Kris Jones, Rochester, MN 55905

**REFERENCE: POIM – 23R00413**

### **Credit Card payments:**

To pay by credit card, please call 800-323-2688.

**REFERENCE: POIM – 23R00413**

## Exhibit Hours

Set up – TBD

May 1 – 6:45am – 3:35pm

May 2, 3, 4 – 7:00am – 3:35pm

May 5 – 7:00am – 12:00pm

Tear Down – at conclusion of course

## Lodging

Please see [course website](#) for lodging information.

*Lodging arrangements are the sole responsibility of the individual registrant. Mayo Clinic School of CPD is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available at the meeting. Costs incurred by the registrant such as airline or hotel fees or penalties are the responsibility of the registrant.*

**Practice of Internal Medicine 2023**  
**Hilton Rochester Mayo Clinic Area Hotel and LIVESTREAM**  
 May 1-5, 2023

<b>Monday, May 1, 2023</b>	
6:45 a.m.	<b>Registration &amp; Continental Breakfast</b>
7:45 a.m.	<b>Welcome and Course Overview</b> John B. Bundrick, M.D. and Brandon Verdoorn, M.D.
8:00 a.m.	<b>How Long to Treat? Guidance for Duration of Antibiotics in Common Conditions</b> Daniel De Simone, M.D.
8:35 a.m.	<b>The Cardiac Evaluation of Chest Pain</b> Michael Cullen, M.D.
9:10 a.m.	<b>Challenging Clinical Questions in Osteoporosis</b> Kurt Kennel, M.D.
<b>9:45 a.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
10:00 a.m.	<b>Frailty: What is it and Why Should I Care?</b> Brandon Verdoorn, M.D.
10:35 a.m.	<b>Sexually Transmitted Infections: Updated Guidelines</b> Stacey Rizza, M.D.
11:10 a.m.	<b>Clinical Pearls - Gastroenterology</b> Doug Simonetto, M.D.
<b>11:50 a.m.</b>	<b><i>Lunch Break (on your own) &amp; Exhibitors</i></b>
1:00 p.m.	<b>Pharmacologic and Non-Pharmacologic Treatment of COPD</b> Megan Dulohery Scrodin, M.D.
1:35 p.m.	<b>An Updated Approach to Heart Failure</b> Shannon Dunlay, M.D.
<b>2:10 p.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
2:25 p.m.	<b>Therapist in My Pocket – App-Based Approaches to Mental Health</b> Craig Sawchuk, Ph.D., L.P.
3:00 p.m.	<b>Challenging Cases in Hematology</b> Carrie Thompson, M.D.
3:35 p.m.	<b>Adjourn</b>

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<b>Tuesday, May 2, 2023</b>	
7:00 a.m.	<b>Continental Breakfast</b>
8:00 a.m.	<b>Common Breast Diseases for Primary Care</b> Christine Klassen, M.D.
8:35 a.m.	<b>Symptoms and Management of Long COVID</b> Michael Mueller, M.D.
9:10 a.m.	<b>COVID Update for 2023</b> Pritish Tosh, M.D.
<b>9:45 a.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
10:00 a.m.	<b>Sickle Cell Anemia Therapy in 2023</b> Ronald Go, M.D.
10:35 a.m.	<b>Management of Delirium</b> Donna Miller, M.D.
11:10 a.m.	<b>Clinical Pearls – Vascular Medicine/Anticoagulation</b> Robert McBane, M.D.
<b>11:50 a.m.</b>	<b><i>Lunch Break (on your own) &amp; Exhibitors</i></b>
1:00 p.m.	<b>Challenging Cases in Diabetes</b> Sumit Bhagra, M.D.
1:35 p.m.	<b>Eating Disorders in Adults</b> Leslie Sim, Ph.D., L.P.
<b>2:10 p.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
2:25 p.m.	<b>Immune-Related Adverse Events Presenting in Primary Care Practice</b> Uma Thanarajasingam, M.D., Ph.D.
3:00 p.m.	<b>Testosterone and Low T</b> C. Scott Collins, M.D.
3:35 p.m.	<b>Adjourn</b>

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<b>Wednesday, May 3, 2023</b>	
7:00 a.m.	<b>Continental Breakfast</b>
8:00 a.m.	<b>NAFLD: Screening, Diagnosis, and Management</b> Alina Allen, M.D.
8:35 a.m.	<b>Expert Treatment of Parkinson's Disease is Simpler Than You Think</b> J. Eric Ahlskog, M.D., Ph.D.
9:10 a.m.	<b>Anemia Management in CKD</b> Andrea Kattah, M.D.
<b>9:45 a.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
10:00 a.m.	<b>The Importance of Patient Stories in Medically Unexplained Symptoms</b> Larry Bergstrom, M.D.
10:35 a.m.	<b>Antithrombotic Selection for Secondary Stroke Prevention</b> Eugene Scharf, M.D.
11:10 a.m.	<b>Clinical Pearls – Nephrology</b> Mira Keddiss, M.D.
<b>11:50 a.m.</b>	<b><i>Lunch Break (on your own) &amp; Exhibitors</i></b>
1:00 p.m.	<b>Neurology Exam for the Non-Neurologist</b> Jennifer Martinez-Thompson, M.D.
1:35 p.m.	<b>Common Rashes</b> Ashley Wentworth, M.D.
<b>2:10 p.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
2:25 p.m.	<b>Pharmacotherapy for Substance Use Disorder</b> William Leasure, M.D.
3:00 p.m.	<b>Lessons from the POTS Clinic</b> Chris Aakre, M.D.
3:35 p.m.	<b>Adjourn</b>

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<b>Thursday, May 4, 2023</b>	
7:00 a.m.	<b>Continental Breakfast</b>
8:00 a.m.	<b>Hypertension Guidelines</b> Rekha Mankad, M.D.
8:35 a.m.	<b>Burning Issues in Alzheimer's Disease</b> Vijay Rahmanan, M.D., Ph.D.
9:10 a.m.	<b>Cases in Outpatient Wound Management</b> Sara Moncrief, M.D.
<b>9:45 a.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
10:00 a.m.	<b>DME – How to Get the Order Right Without Spending All Day</b> Darcy Erickson. O.T., MAOL, ATP
10:35 a.m.	<b>CVD Prevention in Frail Older Adults</b> Stephen Kopecky, M.D.
11:10 a.m.	<b>Clinical Pearls – Addiction Medicine</b> Charles Reznikoff, M.D.
<b>11:50 a.m.</b>	<b><i>Lunch Break (on your own) &amp; Exhibitors</i></b>
1:00 p.m.	<b>Valvular Disease for the General Internist – Updates in Managing MR and AS</b> Juan Bowen, M.D.
1:35 p.m.	<b>Common Hand and Wrist Pathologies</b> Peter Rhee, D.O., M.S.
<b>2:10 p.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
2:25 p.m.	<b>Microvascular Coronary Dysfunction (MVD) and Angina with Non-Obstructive Coronary Arteries (ANOCA)</b> Sharonne Hayes, M.D.
3:00 p.m.	<b>Case Studies in Sleep Neurology</b> Michael Silber, M.B., Ch.B.
3:35 p.m.	<b>Adjourn</b>

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<b>Friday, May 5, 2023</b>	
7:00 a.m.	<b>Continental Breakfast</b>
8:00 a.m.	<b>Evaluation of Oropharyngeal Lesions and Neck Mass in the HPV Era</b> Katherine Price, M.D.
8:35 a.m.	<b>Common Cancer Survivorship Issues in Primary Care</b> Kathryn Ruddy, M.D.
9:10 a.m.	<b>Everything You Ever Wanted to Know About Hearing Loss</b> Cynthia Hogan, Ph.D.
<b>9:45 a.m.</b>	<b><i>Break &amp; Exhibitors</i></b>
10:00 a.m.	<b>Managing Nausea and Dyspnea at the End of Life</b> Sara Wordingham, M.D.
10:35 a.m.	<b>Updates in Hospital Medicine</b> A. Scott Keller, M.D., M.S.
11:10 a.m.	<b>Evaluation and Management of Urinary Incontinence</b> Annetta Madsen, M.D.
<b>11:50 a.m.</b> <b>12:00 pm.</b>	<b><i>Wrap-Up and Closing Remarks – Drs. Bundrick and Verdoorn</i></b> <b><i>Adjourn</i></b>



# Request for Taxpayer Identification Number and Certification

**Give Form to the  
 requester. Do not  
 send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

<b>Print or type.</b>	<b>See Specific Instructions on page 3.</b>	<p><b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.                  Mayo Clinic</p> <p><b>2</b> Business name/disregarded entity name, if different from above</p>	
		<p><b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC     <input type="checkbox"/> C Corporation     <input type="checkbox"/> S Corporation     <input type="checkbox"/> Partnership     <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p><b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ <b>501 (c) (3) tax-exempt nonprofit corporation</b></p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <u>1</u></p> <p>Exemption from FATCA reporting code (if any) <u>A</u></p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
		<p><b>5</b> Address (number, street, and apt. or suite no.) See instructions.                  200 First Street SW</p> <p><b>6</b> City, state, and ZIP code                  Rochester, MN 55905</p>	<p>Requester's name and address (optional)</p>
		<p><b>7</b> List account number(s) here (optional)</p>	

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
				-			-		
<b>or</b>									
<b>Employer identification number</b>									
4	1	-	6	0	1	1	7	0	2

## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶	Date ▶ 01/03/2022
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## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*