

April 2023

Greetings,

On behalf of Mayo Clinic School of Continuous Development, we are pleased to announce the [Breast Cancer Care: Innovation, Disruptive Technologies and Early Adopters](#) course. This course is September 22-23, 2023 at the Mayo Clinic, Leighton Auditorium, in Rochester, Minnesota.

---

## PROGRAM OVERVIEW

---

The field of breast cancer care is evolving rapidly at a pace that is almost impossible to keep up with. The breast cancer provider is constantly being bombarded with advances in treatments and novel innovations. Breast cancer care is an integrated multidisciplinary practice and advances are occurring across the spectrum of specialties; thus, it is critical for providers who care for patients with this disease to be up to date. There is a constant array of promises of the next greatest novel breast imaging, new surgical approach, less toxic targeted individualized treatment in place of chemotherapy and promises of artificial intelligence enhancing, if not replacing the provider. Please join us as we help distinguish the noise from what new therapeutics, technologies, and techniques may be truly practice changing.

Course topics include:

Medical Oncology, Intersection of Pathology and Systematic Treatment, AI and Cancer Screening and Diagnostics, Future of Radiation Oncology, Future Operative Approaches, and Detection and Prevention.

The complete program schedule can be viewed on the [course website](#) when it is available. We anticipate roughly 75 attendees at this conference.

---

## EXHIBIT OPPORTUNITY

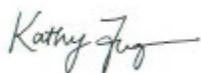
---

At this time, we would like to invite you to exhibit at the course. The exhibit fee is \$2,250 and includes a 6' exhibit table. Exhibit space is limited and reserved upon receipt of a completed/signed exhibit agreement. If you are interested in exhibiting, please complete and return the attached exhibitor registration and letter of agreement to Kathy Fuqua: [Fuqua.kathy@mayo.edu](mailto:Fuqua.kathy@mayo.edu).

We look forward to your support and participation. If you have any questions, please contact Kathy Fuqua at the contact information below.

Thank you for your consideration and we look forward to a favorable reply.

Sincerely,



Kathy Fuqua  
Education Administration Coordinator Email: [Fuqua.kathy@mayo.edu](mailto:Fuqua.kathy@mayo.edu)

Phone: 507-266-9815



## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD

Activity Title	Breast Cancer Care: Innovation, Disruptive Technologies and Early Adopters
Activity Number	23R00486
Location	Mayo Clinic, Leighton Auditorium, Rochester, MN
Dates	September 22-23, 2023

AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$2,250

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).  
Please list additional requests here: (please note: additional requests may incur additional fees)

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

**PAYMENT INFORMATION**

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905  Please identify <b>Breast Cancer Care</b> on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688  <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment made to Mayo Clinic, Federal Tax ID# 41-6011702 before **August 16, 2023** to:

Kathy Fuqua  
 200 First St SW, Plummer 2-60  
 Rochester, MN 55905  
 Fuqua.kathy@mayo.edu