



May 2023

Dear Potential Exhibitor,

We are pleased to announce our upcoming [Care of the Older Adult](#) conference November 2-4, 2023 at the Hyatt Regency Sonoma Wine Country in Santa Rosa, California!

Care of the Older Adult is 3-day conference; an expansion of the former long-running and successful Geriatric Update conference. This accredited program is designed to provide family practitioners, internists, general practitioners, advanced nurse practitioners and physician assistants with current information on the care of the elderly including cognitive health, physical function, managing chronic diseases and symptoms, long-term care, and prevention and healthy aging, among others. All topics were selected for their clinical relevance.

We anticipate over 100 attendees at the live course with an additional 30 joining via livestream. Additional course details can be found on the [conference website](#) as they become available.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,250. This fee is for the in-person exhibit space only. Industry exhibitors are provided a 6' draped table with two chairs. Exhibitors are also invited to participate in all food and beverage events, which include breakfast and morning breaks.

In support of ACCME guidelines, exhibitors are located in a separate area from the educational activity. All companies are invited to exhibit at this in-person course, however space is limited and cannot be reserved without a completed Exhibitor Agreement (information below). Participating exhibitors will be allowed to set up on Wednesday late-afternoon/evening before the course.

To exhibit at this course:

- Complete the online [Exhibitor Agreement form](#). If you do not have a profile/account, you will first need to create one before completing the online form.
- **Submit payment before October 2, 2023.** Payment can be made online once an agreement is complete. If paying by check, please make payment payable to Mayo Clinic and reference *Care of the Older Adult*. Send payment to my attention at the address below. For your convenience, our federal tax identification number is 41-6011702.

We look forward to a successful Care of the Older Adult course and hope you will join us. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

A handwritten signature in cursive script that reads 'Kathy Fuqua'.

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