



4500 San Pablo Road
Jacksonville, Florida 32224
904-953-7904
Tax ID: 59-3337028

May 23, 2023

Dear Exhibitor,

On behalf of course directors Pooja P. Advani, M.B.B.S., M.D., Patricia A. Cronin, M.D., and Sandhya Pruthi, M.D., we hope you will consider a display opportunity at the **Mayo Clinic Multidisciplinary Update in Breast Disease 2023** held November 9-11, 2023 at the Naples Grande Beach Resort – Naples, FL. We expect around 175+ oncologists, radiologists, surgeons, pathologists, gynecologists, primary care providers, nurses, nurse practitioners, and advanced practice providers who diagnose and treat patients with breast cancer.

This three-day CME course provides a multidisciplinary update in prevention, evaluation, diagnosis, management, and treatment of benign and malignant breast diseases, high-risk cases, and survivorship issues. The speakers are nationally and internationally recognized specialists in the field. Both live, in-person and virtual exhibit options are available.

Exhibit options for the full three-day course:

Option 1: \$3,000

- Display fee to exhibit at course with live booth only

Option 2: \$2,000

- Display fee to exhibit at course with virtual booth only

Option 3: \$4,000

- Display fee to exhibit at course both live and virtually

Sponsorship Opportunity

- **\$15,000** Non-CME Symposium - Added to any Exhibit option above (Two (2) spots available)

Dates: **Friday November 10, 2023 7:00am ET – 7:30am ET**

Saturday November 11, 2023 7:00am ET – 7:30am ET

Date will be confirmed when company is notified of acceptance.

Duration: 30 minutes for each available spot

AV: A projector, screen, and microphone setup are included. The sponsoring company will need to provide a laptop for the presentation slides to connect to the system, and we will connect the company with the Encore rep if there are additional needs.

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all

company logos must be removed and not visible when entering the education space)

Virtual Exhibit Benefits:

- Promotion available from the time a company signs the LOA and exhibit booth website is built until 11/11/2024
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be in the order company content is received.)
- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor Recognition in the online course syllabus
- An acknowledgement on the break slide announcements during the course
- Two complimentary conference web links provided – no credit can be claimed and no access to course materials included
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,



Karen Steele
Education Administration Coordinator

Make checks payable to:

Mayo Clinic
Attn: Accounting Activity # 23J00718
4500 San Pablo Road
Jacksonville, FL 32224
Tax ID: 59-3337028



Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	Multidisciplinary Update in Breast Disease 2023
Activity Number	23J00718
Dates	November 9-11, 2023
Location	Naples Grande Beach Resort – Naples, FL

Exhibit and Sponsorship Opportunities

Live Exhibit Only	\$3,000
Virtual Exhibit Only	\$2,000
Live + Virtual Exhibit	\$4,000
Non-CME Symposium (<i>Added to any Exhibit option above; two (2) 30 minute symposium spots are available at this conference</i>)	\$15,000
The named exhibitor wishes to exhibit at the above-named activity for the TOTAL AMOUNT:	\$

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

To apply, complete the Exhibitor Letter of Agreement webform at:

<https://ce.mayo.edu/content/multidisciplinary-update-breast-disease-2023-exhibit-agreement-form>



Multidisciplinary Update in Breast Disease 2023

November 9-11, 2023
Naples Grande Beach Resort
Naples, FL

All Times in Eastern Standard Time Zone (UTC -5)

All talks include 5 minutes of questions

Thursday, November 9, 2023

7:30 a.m.	Registration and Breakfast
8:00	Benign Breast Lesions- Upgrade potential and Management Options Julie Billar, M.D. (MCA)
8:30	Evaluation of Breast Pain Lauren Cornell, M.D. (MCF)
9:00	Breast Cancer Prevention Medications Sandhya Pruthi, M.D. (MCR)
9:30	Managing AI and SERMs Side Effects Lori Thicke, APRN, CNS (MCR)
10:00	Break
10:15	Tamoxifen, Hormones, Hereditary Mutations and Thrombotic Risk Rajiv Pruthi, M.B.B.S. (MCR)
10:45	Breast Cancer Imaging Surveillance: High Risk Pregnant/Post-Partum Laura Harper, M.D. (MCA)
11:15	Practical Approach to Use of Breast Cancer Risk Models and What's New Karthik Ghosh, M.D. (MCR)
11:45	Break
12:00 p.m.	Genetic Testing: What's New? Laura Ongie, CGC (MCR)
12:30	Management of Gene Mutation Carriers with Breast Cancer Lauren Cornell, M.D. (MCF)
1:00	Sexuality and Breast Cancer Susan Kok, M.D. (MCR)
1:30	Lunch
2:30	Breakout Session 1 - Breast Density Workshop Chelsea Holmes, APRN, Laura Harper, M.D., Lauren Cornell, M.D.
2:30	Breakout Session 2 - High Risk Assessment Workshop Julie Hildebrand, P.A.-C., Karthik Ghosh, M.D., Laura Ongie, CGC, Julie Billar, M.D., Sandhya Pruthi, M.D.
3:30 p.m.	Adjourn

Friday, November 10, 2023

7:00 a.m.	Breakfast
7:30	Nipple Neurotization Christin Harless, M.D. (MCR)
8:00	Axillary Dissection Post Neoadjuvant Treatment: Present and Future James Jakub, M.D. (MCF)
8:30	Local Regional Recurrence: How I Approach Julie Billar, M.D. (MCA)
9:00	Break
9:15	Surgery for Stage 4 Breast Cancer TBD
9:45	Minimally Invasive Surgery: Are We Ready for Cryoablation? James Jakub, M.D. (MCF)
10:15	Oncoplastic Surgery Patricia Cronin, M.D. (MCA)
10:45	Break
11:00	Granulomatous Mastitis: Imaging Challenges Tara Henrichsen, M.D. (MCR)
11:30	Optimizing Outcomes in Radiation and Reconstruction: Plastic Surgery Perspective Christin Harless, M.D. (MCR)
12:00 p.m.	Optimizing Outcomes in Radiation and Reconstruction: Radiation Oncologist Perspective Dean Shumway, M.D. (MCR)
12:30	Lunch
1:30	Breakout Session 1 - Red Breast Workshop Michelle Ore, APRN, D.N.P., James Jakub, M.D., Tara Henrichsen, M.D., Mariah Koenen, P.A.-C.
1:30	Breakout Session 2 - Dermatology Workshop Jane Northern, APRN, Leah Swanson, M.D., Patricia Cronin, M.D.
2:30 p.m.	Adjourn

Saturday, November 11, 2023

7:00 a.m.	Breakfast
7:30	Best Practice Utilizing Technology to Enhance Breast Cancer Care Amye Tevaarwerk, M.D. (MCR)
8:00	Updates on Her2 Low Breast Cancer Kostandinos Sideras, M.D., Ph.D. (MCF)
8:30	Leveraging Healthcare IT Tools to Manage Cancer Therapy Related Side Effects Amye Tevaarwerk, M.D. (MCR)
9:00	Break
9:15	Diet, Supplements, and Mind Body Advice in Breast Cancer Denise Millstine, M.D. (MCA)
9:45	Post Mastectomy Radiation Dean Shumway, M.D. (MCR)
10:15	When to Discuss Fertility and Pregnancy with Breast Cancer Patients Kostandinos Sideras, M.D., Ph.D. (MCF)
10:45	Break
11:00	Updates in Adjuvant Breast Cancer Therapy Pooja Advani, M.B.B.S., M.D. (MCF)
11:30	PANEL DISCUSSION: Challenging Cases in Oncology Pooja Advani, M.B.B.S., M.D., Kostandinos Sideras, M.D., Ph.D., Amye Tevaarwerk, M.D., Dean Shumway, M.D., Chelsea Holmes, APRN, and TBD
12:30 p.m.	Adjourn with Take Away Lunch

Program subject to change without notice



School of Continuous
Professional Development



Multidisciplinary Update in Breast Disease 2023

November 9-11, 2023

MAKE PLANS TO ATTEND

**Naples Grande Beach Resort
Naples, Florida**



15.50
AMA PRA
Category 1
Credit™,
ANCC
Contact Hours,
AAFP Prescribed,
AAPA, AOA

ce.mayo.edu/breast2023

COURSE HIGHLIGHTS

Live (in person) and LIVESTREAM (virtual) attendance options available!

This two-and-a-half-day continuing medical education course provides a multidisciplinary update in prevention, evaluation, diagnosis, management, and treatment of benign and malignant breast diseases, high risk and survivorship issues.

The course has multidisciplinary experts in their field presenting the latest, diagnostic, treatment and management options. Highlights include: Genetics and high risk management, breast imaging modalities and supplemental screening options for dense breasts, updates in surgical management and local treatment of breast cancer, radiation therapy options, advances in oncology, updates in breast reconstruction advanced surgical techniques, and genetic testing.

TARGET AUDIENCE

This course is designed for primary care providers, oncologists, radiologists, surgeons, pathologists, gynecologists, and advanced practice providers who diagnose and treat patients with breast cancer.

LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Identify risk of upgrade potential and management options for benign breast lesions
- Describe outcomes in radiation and reconstruction
- Describe management of gene mutation carriers with breast cancer
- Determine thrombotic risk with tamoxifen, hormones and hereditary mutations
- Describe management options for aromatase inhibitors and selective estrogen receptor modulator side effects
- Discern sexuality and breast cancer management options
- Describe adjuvant breast cancer therapy management
- Recognize management options of the high-risk patient including risk assessment, preventive therapy and role of hormone therapy
- Recognize oncoplastic surgical options and role of minimally invasive surgery
- Summarize present and future management strategies of axillary dissection post neoadjuvant treatment
- Summarize indications for post-mastectomy radiation





COURSE DIRECTORS

Pooja P. Advani, M.B.B.S., M.D.

Patricia A. Cronin, M.D.

Sandhya Pruthi, M.D.

ONLINE REGISTRATION

ce.mayo.edu/breast2023

REGISTRATION FEE(S):

	On or before 10/4/23	After 10/4/23
Physicians, Scientists	\$650	\$725
Residents, Physician Assistants and Nurse Practitioners	\$575	\$650



LODGING & ACCOMMODATIONS

Naples Grande Beach Resort

475 Seagate Drive

Naples, FL 34103

Escape to Naples Grande Beach Resort and enjoy soft sand, warm water, and luxury comfort. With a white sand beach, beachfront dining, and beach cabanas, Naples Grande Beach Resort is the perfect place to soak up some sun.

CANCELLATION POLICY

Please visit ce.mayo.edu/cancellation for more information.

Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

AMA Mayo Clinic College of Medicine and Science designates this activity for a maximum of 15.50 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ANCC Mayo Clinic College of Medicine and Science designates this activity for a maximum of 15.50 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

AFP Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending. Please check the course website for the latest updates.



AAPA Mayo Clinic College of Medicine and Science has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 15.50 AAPA Category 1

CME credits. PAs should only claim credit commensurate with the extent of their participation.

AOA Approved: The American Osteopathic Association designates this program for a maximum of 15.50 AOA Category 2-A credits.

Other Healthcare Professionals

A record of attendance will be provided to other healthcare professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

Mayo Clinic
200 First Street SW
Rochester, MN 55905

ELECTRONIC SERVICE REQUESTED

Multidisciplinary Update in Breast Disease 2023



NOVEMBER 9-11 2023

**Naples Grande Beach Resort
Naples, Florida**

ce.mayo.edu/breast2023

Mayo Clinic School of Continuous Professional Development
ce.mayo.edu | cme@mayo.edu | 800-323-2688

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PAID
MAYO CLINIC

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.	See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Jacksonville</p> <p>2 Business name/disregarded entity name, if different from above</p>	
		<p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ 501(c)(3) Tax-exempt Nonprofit Corporation </p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <u>1</u></p> <p>Exemption from FATCA reporting code (if any) <u>A</u></p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
		<p>5 Address (number, street, and apt. or suite no.) See instructions. 4500 San Pablo Road</p> <p>6 City, state, and ZIP code Jacksonville, FL 32224</p>	<p>Requester's name and address (optional)</p>
		<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	3	3	3	7	0	2	8

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ <i>Katy Domaille</i>	Date ▶ <i>01/02/2023</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.