

Mayo Clinic General Internal Medicine

# Updates in Internal Medicine 2023



Hilton La Jolla Torrey Pines  
10950 N Torrey Pines RD  
La Jolla, CA 92037

**EXHIBITOR  
PROSPECTUS**

**October 19-21, 2023**

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# Welcome

**Dear Exhibitors,**

On behalf of the Mayo Clinic Division of General Internal Medicine, we are pleased to announce our annual "Updates in Internal Medicine 2023" course which will be held October 19-21, 2023, at Hilton La Jolla Torrey Pines, La Jolla, CA. This course is intended for practicing general internists, family practice physicians, sub-specialists, and advanced practitioners in need of practice updates.

Updates in Internal Medicine will present up-to-date information as well as contemporary approaches/strategies to the ever-changing and expanding discipline of internal medicine. The program will cover the scope of internal medicine, selecting from a variety of pertinent general and sub-specialty derived topics. Expert faculty will present evidence-based and emerging practical clinical approaches, regarding various general and sub-specialty topics.

We have 24 expert faculty members presenting on topics that are highly relevant to the practitioner. The topics have been carefully selected to attract a wide range of attendees from sub-specialties within internal medicine. We are anticipating an audience of approximately 150 attendees. To view the entire program and additional information please go to [ce.mayo.edu/UpdateIM2023](https://ce.mayo.edu/UpdateIM2023)

To support this exceptional course with an exhibit, please complete the [online forms](#) (select Exhibitor Tab), and pay the exhibit fee in the amount of \$1,500 (Federal ID #41-6011702). We are offering exhibit space in a both the in-person and virtual platform.

Sincerely,

Arya Mohabbat, MD  
*Assistant Professor of Medicine, Mayo  
Clinic  
Course Director*

Sanjeev Nanda, MD  
*Assistant Professor of Medicine, Mayo  
Clinic  
Course Director*

# Meeting Details

## Dates

Thursday – Saturday  
October 19, 2023 – October 21, 2023

## Location

Hilton La Jolla Torrey Pines  
10950 N. Torrey Pines Road  
La Jolla, CA 92037

Course Website: [ce.mayo.edu/UpdateIM2023](https://ce.mayo.edu/UpdateIM2023)

# Planning Committee and Key Contacts

## Planning Committee



Arya Mohabbat, MD  
*Assistant Professor of Medicine*  
*Course Director*



Sanjeev Nanda, MD  
*Assistant Professor of Medicine*  
*Course Director*

## Key Contacts

Sheila Terrill  
*Program Liaison*  
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*Email: rstgimcme@mayo.edu*

Deb Blomberg, MBA  
*Instructor in Medicine*  
*Program Manager – CME*  
*Direct Line: 507-284-8781*  
*Email: rstgimcme@mayo.edu*

Alan Janssen  
*Operations Manager*

# Conference Highlights

Topics and speakers are carefully chosen to provide quality, practical and evidence-based plenary sessions.

## Presentation Topics for 2023 include

- Updates in General Internal Medicine
- Commonly Used FDA Drugs Update
- Perioperative Medicine
- Hospital Medicine
- Endocrinology & Diabetes Management
- Gastroenterology
- Pulmonary Medicine
- Preventive Screenings
- Anticoagulation
- Cardiology
- Presentation Skills
- Physician Burnout and Well-Being
- Updates in Men's Health
- Acute Care
- Updates in ICU Management
- Women's Health Updates
- Infectious Diseases
- Post-COVID Syndrome

## Audience

We expect 150+ attendees at Updates in Internal Medicine course. This conference is applicable to practicing general internists, family practice physicians, subspecialists, and advanced practice providers in need of practice updates.

## Attendee List

Exhibitors will be provided an attendee list including Name, Credentials, City, & State.

## Price

\$1,500 exhibit fee includes a virtual exhibitor page consisting of your company logo, short company summary, company website address, pdf or video introduction, and a link for attendees to connect with the representative.

## Why Exhibit?

Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical uses of these products and services, including how they may improve the quality of care and the management of the medical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

### Benefits

- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Virtual Exhibit Hall promotion before, during and after conference
  - The content will be available to attendees for one-year post-activity.
- Listing in Exhibitor Directory with link to company website & Landing Page
  - Listing will be alphabetical
- Exhibit Booth Customization, options include PowerPoint slide, PDF handout, or video
- Two non-CME conference access links for representatives to attend all sessions
- 90 days post-activity, exhibitors will be provided analytics on page traffic
- Attendee list (Name, Credentials, City, & State) one week prior to the conference
- Vendor Recognition in course syllabus, opening/closing remarks, and break times
- Interact face-to-face with influential decision makers in the field of internal medicine

# Exhibitor Information

## Virtual Exhibit Area

You will receive a spot on the virtual exhibitor page where attendees can view your educational materials and have an easy way to connect with you directly to inquire more and set-up discussions. The Virtual Exhibit Hall will be available to attendees and non-attendees October 19, 2023 – October 18, 2024.

We encourage you to have a live person available during the course dates (October 19-21, 2023) to interact with the attendees.

## Exhibitor Assignments

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined based on date contract signed, payment received, amount of space required.

All exhibitors will receive space in the Virtual Exhibit Area. See attached for more information about the virtual exhibit area

## In-Person Exhibit Area

### **In-person Exhibit Area includes**

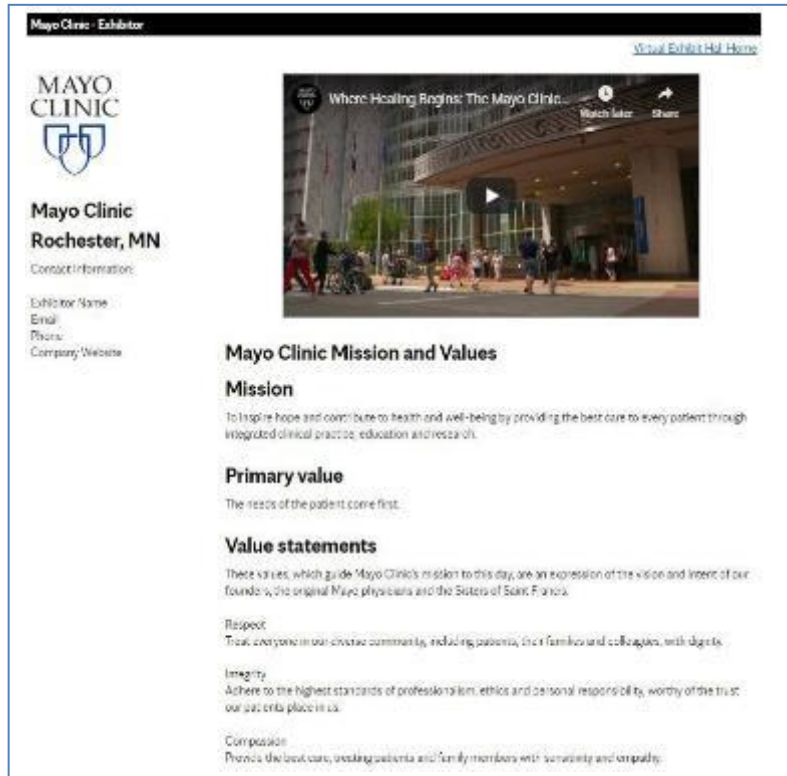
- One (1) 6' draped table with (2) chairs
- ID sign
- General maintenance of the common areas of the exhibit hall
- Virtual Exhibit Area

## Virtual Exhibit Hall

Open 24/7 for one year for attendees

### **MATERIALS DEADLINE**

Please send all virtual exhibit material by October 1, 2023



**Mayo Clinic**  
Rochester, MN

Contact Information:  
Exhibitor Name:  
Email:  
Phone:  
Company Website:

**Mayo Clinic Mission and Values**

**Mission**  
To inspire hope and contribute to health and well-being by providing the best care to every patient through integrated clinical practice, education and research.

**Primary value**  
The needs of the patient come first.

**Value statements**  
These values, which guide Mayo Clinic's mission to this day, are an expression of the vision and intent of our founders, the original Mayo physicians and the Sisters of Saint Francis.

**Respect**  
Treat everyone in our diverse community, including patients, their families and colleagues, with dignity.

**Integrity**  
Achieve to the highest standards of professionalism, ethics and personal responsibility, worthy of the trust our patients place in us.

**Compassion**  
Provide the best care, treating patients and family members with sensitivity and empathy.

## In-person Preliminary Schedule

(Subject to change)

Exhibitor Set-Up

(Pacific time)

Wednesday, October 18, 2023

2:00 PM – 3:00 PM

### **COURSE/EXHIBIT HOURS**

Thursday, October 19, 2023

6:15 AM – 1:05 PM

Friday, October 20, 2023

6:15 AM – 1:15 PM

Saturday, October 21, 2023

6:15 AM – 12:45 PM

Exhibitor Tear Down

12:45 PM – 1:15 PM

Saturday, October 21, 2023

## **SHIPPING INFORMATION**

Materials may be shipped to Hilton La Jolla Torrey Pines. All shipments should not be delivered to the Hotel more than (3) three business days prior to the Event. The shipping information is located below.

Company Name

c/o Hilton La Jolla Torrey Pines

10950 N. Torrey Pines RD

La Jolla, CA 92037

To: your name

Event: Mayo Clinic Updates in Internal Medicine 2023



## Hotel Accommodations

Guest rooms have been reserved for attendees and their guests with special course rates at Hilton La Jolla Torrey Pines.

In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of October 1, 2023, whichever comes first.

Reservations will be taken following this date based on space and rate availability.

### *Run of House Rate*

Single/Double Occupancy: \$269.00 per night  
plus applicable state and local taxes

Group rate extended three (3) days pre/post conference dates based on Hotel availability at time of request.

**EARLY RESERVATIONS ARE STRONGLY RECOMMENDED**

