



Mayo Clinic School of Continuous Professional Development

# Endocrine Update 2024

February 5-9, 2024

Exhibitor and Sponsorship Prospectus



# Welcome

Dear Potential Exhibitor,

On behalf of course directors Maria L. Collazo-Clavell, M.D., Travis J. McKenzie, M.D., and Jad Sfeir, M.D., M.S., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Endocrine Update course, February 5-9, 2024**, at the Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort in Rio Grande, Puerto Rico.

Designed for endocrinologists and interested internists and surgeons, this course addresses gaps in medical knowledge and barriers in clinical practice to improve the outcomes of patients with endocrine and metabolic disorders. This program will consist of lecture, small group, panel discussion formats covering best practices, barriers to optimal patient outcomes and new approaches to the evaluation and management of complex and common endocrine disorders. In addition, this year's program will bring new delivery formats to the audience, including clinical debates and clinicopathological conferences.

Please visit the course website at [ce.mayo.edu/endo2024](https://ce.mayo.edu/endo2024) for additional details on the course..

The Endocrine Update course will be held at the Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort in Rio Grande, Puerto Rico. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made before January 8, 2024, or before the room block fills. Lodging details can be found on the course website at [ce.mayo.edu/endo2024](https://ce.mayo.edu/endo2024).

**Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort**  
**6000 Rio Mar Blvd.**  
**Rio Grande, PR 00745**  
**United States**

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

## Exhibit Opportunities

### **In-person Exhibit - \$2,500**

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

### **Exhibit Hours**

February 5, 2024 – 7:00 a.m. – 12:20 p.m.

February 6, 2024 – 7:15 a.m. – 12:20 p.m.

February 7, 2024 – 7:15 a.m. – 1:00 p.m.

February 8, 2024 – 7:15 a.m. – 12:20 p.m.

February 9, 2024 – 7:15 a.m. – 12:20 p.m.

Each day includes a dedicated breakfast and refreshment breaks to interact with company representatives.

## Sponsorship Opportunities

### **Welcome Reception - \$10,000 (exclusive)**

Sponsor the pre-dinner welcome reception for attendees and their guest and network with attendees and faculty at the first social function of the conference.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications
- Includes two (2) complimentary registrations to the course

### **Internet - \$7,500 (exclusive)**

Help attendees stay connected and engaged while attending the course. Sponsor the wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

### **Coffee - \$5,000 (exclusive)**

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.