



Mayo Clinic School of Continuous Professional Development

Infectious Diseases Practice Updates 2024

February 19-23, 2024

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Bobbi Pritt, M.D. and Abinash Virk, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Infectious Diseases Practice Updates course, February 19-23, 2024**, at the Royal Sonesta Kaua'i Resort in Lihue, Hawaii.

This annual interactive course provides practical updates on common topics and challenges faced with infectious diseases along with key information on the application of new developments in the field. Subject matter experts deliver information through case-based presentations and in-depth discussions including question and answer sessions geared to increase knowledge, performance and patient outcomes. This course is relevant for infectious diseases specialists, infectious diseases trainees, internists, pharmacists, hospitalists, and clinical infectious diseases researchers. The content also benefits physician assistants, nurse practitioners, nurses, family physicians and clinical microbiologists with interest in managing patients with infections.

Please visit the course website at ce.mayo.edu/id2024 for additional details on the course.

The Infectious Diseases Practice Updates course will be held at the Royal Sonesta Kaua'i Resort in Lihue, Hawaii. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made before January 26, 2024, or before the room block fills.

Royal Sonesta Kaua'i Resort
3610 Rice Street
Lihue, HI 96766
United States

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibit - \$2,500

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Exhibit Hours

February 19, 2024 – 6:15 a.m. – 12:05 p.m.

February 20, 2024 – 6:30 a.m. – 12:05 p.m.

February 21, 2024 – 6:30 a.m. – 12:05 p.m.

February 22, 2024 – 6:30 a.m. – 12:25 p.m.

February 23, 2024 – 6:30 a.m. – 12:00 p.m.

Each day includes a dedicated breakfast and refreshment breaks to interact with company representatives.

Sponsorship Opportunities

Welcome Reception - \$10,000 (exclusive)

Sponsor the pre-dinner welcome reception for attendees and their guest and network with attendees and faculty at the first social function of the conference.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications
- Includes two (2) complimentary registrations to the course

Internet - \$7,500 (exclusive)

Help attendees stay connected and engaged while attending the course. Sponsor the wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

Coffee - \$5,000 (exclusive)

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.