Natrelle®

#1 surgeon-selected gummy implant collection[1]*

Breast AUGMENTATION

# Offering a SMOOTH EXPERIENCE from the start

Breast RECONSTRUCTION

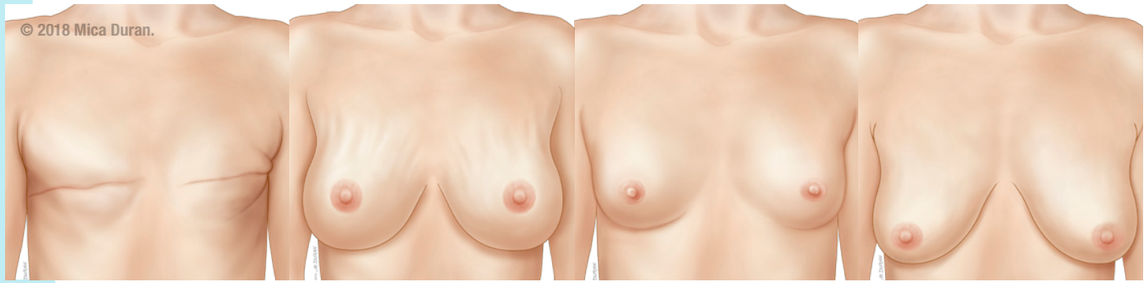
Actual *Natrelle* INSPIRA® patients.
**Individual results may vary.**

*Based on surgeon survey data, September 2020 (N = 118).

**Please see Important Safety Information for *Natrelle*® Breast Implants on pages 2 and 4, including Boxed Warning.**

# The right implant depends on your **PATIENTS' NEEDS**

When patients are considering breast implants, some things that come to mind include the look, the feel, and, of course, safety. Since every patient has different needs and wants, we're proud to offer the largest smooth portfolio. It'll help pave the way for a smooth experience for you and your patients, from start to finish, and beyond.




***Natrelle*® Breast Implants IMPORTANT SAFETY INFORMATION**

**WARNINGS**
- **Breast implants are not considered lifetime devices. The longer patients have them, the greater the chance they will develop complications, some of which will require more surgery**
- **Breast implants have been associated with the development of a cancer of the immune system called breast implant–associated anaplastic large cell lymphoma (BIA-ALCL). This cancer occurs more commonly in patients with textured breast implants than smooth implants, although rates are not well defined. Some patients have died from BIA-ALCL**
- **Patients receiving breast implants have reported a variety of systemic symptoms, such as joint pain, muscle aches, confusion, chronic fatigue, autoimmune diseases, and others. Individual patient risk for developing these symptoms has not been well established. Some patients report complete resolution of symptoms when the implants are removed without replacement**

**INDICATIONS**

*Natrelle*® Breast Implants are indicated for women for the following:
- **Breast augmentation for women at least 22 years old for silicone-filled implants and breast augmentation for women at least 18 years old for saline-filled implants.** This includes primary breast augmentation to increase the breast size, as well as revision surgery to correct or improve the result of a primary breast augmentation surgery
- **Breast reconstruction.** This includes primary reconstruction to replace breast tissue that has been removed due to cancer or trauma or that has failed to develop properly due to a severe breast abnormality. Breast reconstruction also includes revision surgery to correct or improve the result of a primary breast reconstruction surgery

**CONTRAINDICATIONS**

Breast implant surgery should not be performed in:
- Women with active infection anywhere in their body
- Women with existing cancer or precancer of their breast who have not received adequate treatment for those conditions
- Women who are currently pregnant or nursing

**ADDITIONAL WARNINGS**
- See Boxed Warning
- **Avoid damage during surgery:** Care should be taken to avoid the use of excessive force and to minimize handling of the implant. Forcing of implants through too small an opening or applying concentrated localized pressure on the implants may result in localized weakening of the breast implant shell, potentially leading to shell damage and possible implant rupture. An incision should be of appropriate length to accommodate the style, size, and profile of the implants. Use care when using surgical instruments in proximity with the breast implant
- Follow recommended fill volumes for saline implants to decrease possibility of shell wrinkling and crease-fold failure

**PRECAUTIONS**

Safety and effectiveness have not been established in patients with the following:
- Autoimmune diseases (eg, lupus and scleroderma)
- A compromised immune system (eg, currently receiving immunosuppressive therapy)
- Planned chemotherapy or radiation following breast implant placement
- Conditions or medications that interfere with wound healing and blood clotting
- Reduced blood supply to breast tissue
- Clinical diagnosis of depression or other mental health disorders, including body dysmorphic disorder and eating disorders. Please discuss any history of mental health disorders prior to surgery. Patients with a diagnosis of depression, or other mental health disorders, should wait until resolution or stabilization of these conditions prior to undergoing breast implantation surgery

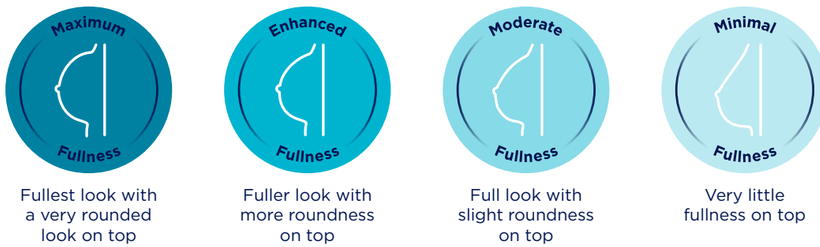
**Please see additional Important Safety Information on pages 4, 6, and 7.**



# The desired look your **PATIENTS WANT**

**19%** **61%** **11%** **9%**

of prospective **AUGMENTATION** patients surveyed preferred this look.[2,*]




| Fullest look with a very rounded look on top | Fuller look with more roundness on top | Full look with slight roundness on top | Very little fullness on top |
|---|---|---|---|

**15%** **36%** **42%** **7%**

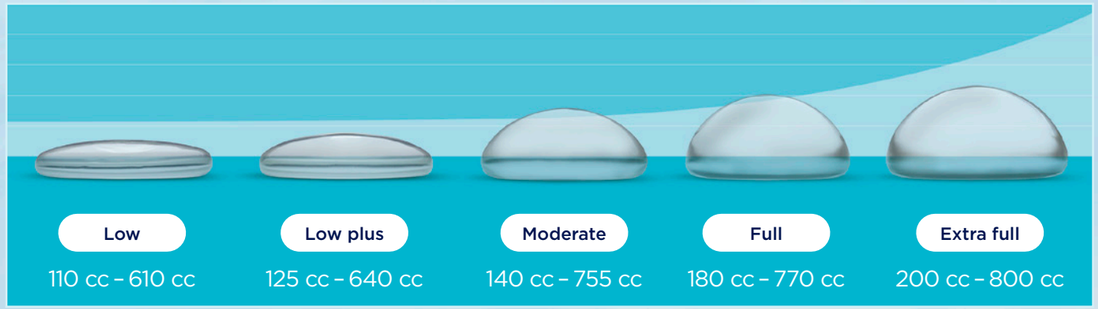
of prospective **RECONSTRUCTION** patients surveyed preferred this look.[3,†]

*Based on a 2017 survey of 141 prospective breast augmentation patients.
†Based on a 2020 survey of 98 prospective and existing breast reconstruction patients.

Actual *Natrelle* INSPIRA® patients.
**Individual results may vary.**

# *Natrelle*® offers **5 PROFILES** for every patient type[4]

With the *Natrelle* INSPIRA® Smooth Collection, you can shape the breasts of all your patients—whether it's reconstruction, revision, or augmentation.




The *Natrelle*® Portfolio also includes saline-filled breast implants.

Actual *Natrelle* INSPIRA® patient.
**Individual results may vary.**

***Natrelle*® Breast Implants IMPORTANT SAFETY INFORMATION (continued)**

**ADVERSE EVENTS**

Possible adverse events with breast implant surgery include implant rupture with silicone implants, implant deflation with saline-filled implants, capsular contracture, reoperation, implant removal, pain, changes in nipple and breast sensation, infection, scarring, asymmetry, wrinkling, implant displacement/migration, implant palpability/visibility, breastfeeding complications, hematoma/seroma, implant extrusion, necrosis, delayed wound healing, infection, breast tissue atrophy/chest wall deformity, calcium deposits, and lymphadenopathy. Other systemic conditions have been reported with breast implants.

**For more information, please see the full Directions for Use at www.allergan.com/products.**

**To report a problem with *Natrelle*® Breast Implants, please call Allergan® at 1-800-624-4261.**

The sale and distribution of this device is restricted to users and/or user facilities that provide information to patients about the risks and benefits of this device in the form and manner specified in the approved labeling provided by Allergan®.



# Three cohesivities. **COUNTLESS POSSIBILITIES.**[4,*]

Only *Natrelle* INSPIRA® offers **3 different cohesivities**[5]

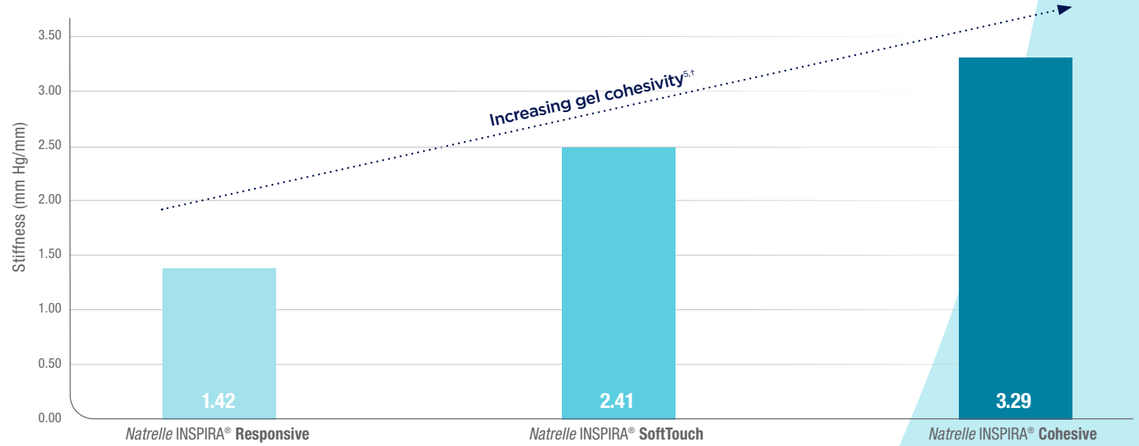
## Smooth implants designed to retain upper pole fullness.†

How well an implant maintains its fullness when held upright and keeps its overall shape depends on its cohesivity. An implant with highly cohesive gel will hold its shape more than an implant with responsive gel.[6,‡]


*300 smooth breast implant options.
†Based on implant performance testing; clinical significance has not been established.

Images for representation only.
In vivo significance has not been established.

## Smooth implants designed to hold their shape.†




*Natrelle* INSPIRA® Collection

#1 selected round gel implant collection in the US[1,§]

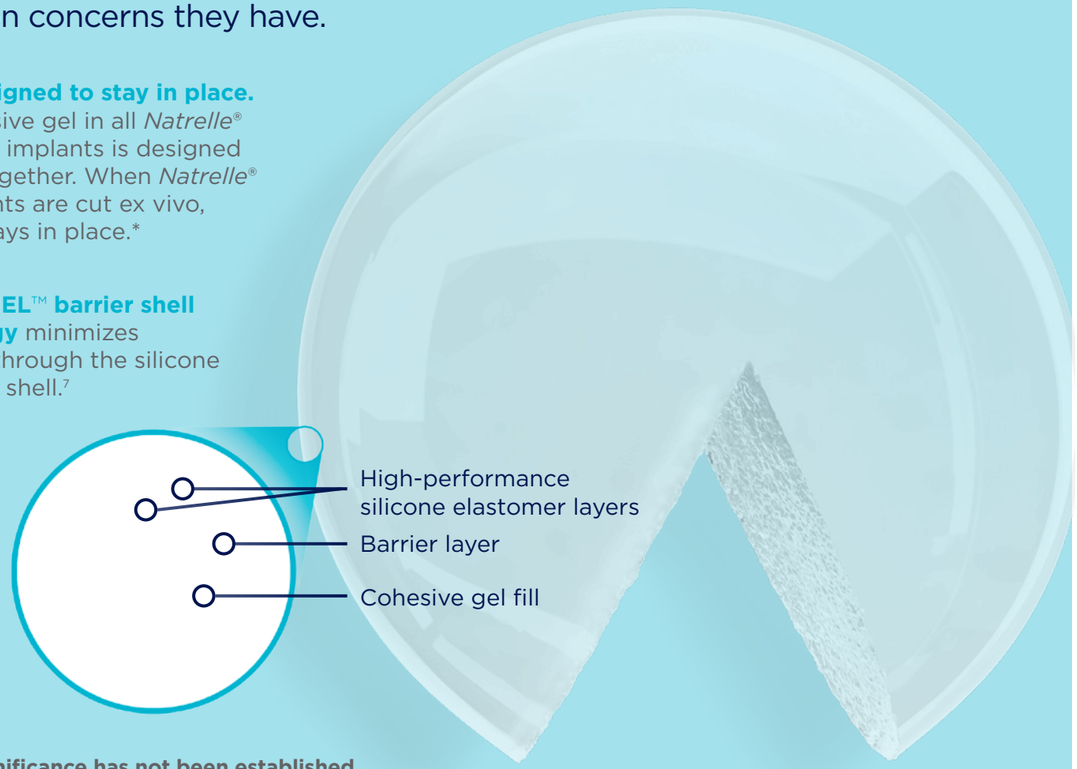
‡**Methodology** Breast implant devices (n = 6 per group) were placed in a horizontal orientation on a sliding stage; the width and maximum projections of the implants were measured using fixed calipers. The devices were then placed in a vertical-supported orientation using a 90° angle, and the width and maximum projections were measured again. From those measurements, the retention of dimension was calculated and the relative change was determined.
§Based on surgeon survey data, September 2020 (N = 118).

# **ADVANCED** implant technology

What's in our implants matters. When you and your patients are considering *Natrelle*®, be sure to tell them about the unique composition of *Natrelle* INSPIRA® Breast Implants, because it may help address some common concerns they have.

**A gel designed to stay in place.**
The cohesive gel in all *Natrelle*® gel breast implants is designed to hold together. When *Natrelle*® gel implants are cut ex vivo, the gel stays in place.*

**INTRASHIEL™ barrier shell technology** minimizes diffusion through the silicone elastomer shell.[7]




***In vivo* significance has not been established.**

## *Natrelle* INSPIRA® Cohesive

The most cohesive round gel breast implant in the US.[5]

***Natrelle*® 133S Smooth Tissue Expanders With MAGNA-SITE® Injection Sites IMPORTANT SAFETY INFORMATION**

**INDICATIONS**
*Natrelle*® 133S Smooth Tissue Expanders are indicated for:
- Breast reconstruction following mastectomy
- Treatment of underdeveloped breasts
- Treatment of soft tissue deformities

**IMPORTANT SAFETY INFORMATION**
**CONTRAINDICATIONS**
*Natrelle*® 133S Smooth Tissue Expanders **should not** be used in patients:
- Who already have implanted devices that would be affected by a magnetic field (eg, pacemakers, drug infusion devices, and artificial sensing devices)
- Whose tissue at the expansion site is determined to be unsuitable
- Who have an active infection or a residual gross tumor at the expansion site
- Who are undergoing adjuvant radiation therapy
- Whose physiological condition (eg, sensitive over- or underlying anatomy, obesity, smoking, diabetes, autoimmune disease, hypertension, chronic lung or severe cardiovascular disease, or osteogenesis imperfecta) or use of certain drugs (including those that interfere with blood clotting or affect tissue viability) poses an unduly high risk of surgical and/or postoperative complications
- Who are psychologically unsuitable

**WARNINGS**
- **Do not** use *Natrelle*® 133S Smooth Tissue Expanders in patients who already have implanted devices that would be affected by a magnetic field (see *Contraindications*) because the MAGNA-SITE® integrated injection site contains a strong rare-earth, permanent magnet. Diagnostic testing with Magnetic Resonance Imaging (MRI) is contraindicated in patients with *Natrelle*® 133S Smooth Tissue Expanders in place



# *Natrelle*® *ConfidencePlus*® warranty program

**Help your patients make a confident choice.**

ConfidencePlus® WARRANTY Program

## *ConfidencePlus*® gel warranty

**FREE** coverage and automatic enrollment

**Rupture**
- Implant replacement: Lifetime for both affected and contralateral implants
- Out-of-pocket financial assistance: Up to $3500 for 10 years

**Capsular contracture Baker Grade III/IV**
- Implant replacement: 10 years for both affected and contralateral implants
- Out-of-pocket financial assistance: Up to $2000 for 2 years (augmentation patients only)*

**Late seroma**
- Implant replacement: 20 years for both affected and contralateral textured implants

**Late seroma diagnostic testing coverage**
If the patient has textured gel or textured saline breast implants, Allergan Aesthetics will cover up to $1000 of out-of-pocket fees toward diagnostic testing for late seroma to rule out breast implant–associated anaplastic large cell lymphoma (BIA-ALCL).

**BIA-ALCL treatment coverage**
In the event of a BIA-ALCL diagnosis, the patient is eligible for up to $7500 out-of-pocket financial assistance toward the removal of the breast implant(s) and the associated scar tissue (complete capsulectomy).

Allergan Aesthetics will also provide replacement implant(s) at no charge. For coverage eligibility, surgeons are directed to contact Allergan Aesthetics and provide appropriate documentation.

*Covers one incident per patient; recurring capsular contracture is not covered.

***Natrelle*® 133S Smooth Tissue Expanders With MAGNA-SITE® Injection Sites IMPORTANT SAFETY INFORMATION (continued)**
**WARNINGS (continued)**
- **Do not** alter the tissue expander or use adulterated fill. Fill only with sterile saline for injection as described in INSTRUCTIONS FOR USE. **Do not** expose to contaminants
- **Do not** expand if the pressure will compromise wound healing or vasculature of overlying tissue, or beyond patient or tissue tolerance. Stop filling immediately if tissue damage, wound dehiscence, abnormal skin pallor, erythema, edema, pain, or tenderness are observed
- **Do not reuse explanted products**
- Active infection anywhere may increase risk of periprosthetic infection. **Do not expose the tissue expander or injection needles to contaminants.** Postoperative infections should be treated aggressively
- Adverse reactions may require premature explantation
- When using suturing tabs be careful to avoid piercing the shell. Use a new one if damage occurs
- ***Natrelle*® 133S Smooth Tissue Expanders are temporary devices and are not to be used for permanent implantation or beyond 6 months.** Tissue expansion in breast reconstruction typically requires 4 to 6 months

**PRECAUTIONS**
Active infections may need to be treated and resolved before surgery. Follow proper surgical procedures and carefully evaluate patient suitability using standard practice and individual experience. Avoid damage to the tissue expander and use a **sterile backup** in case of damage. Pay careful attention to tissue tolerance and hemostasis during surgery. Expansion should proceed moderately and never beyond patient or tissue tolerance. Avoid contamination in any postoperative procedure.

**ADVERSE REACTIONS**
Possible adverse reactions include deflation, tissue damage, infection, extrusion, hematoma/seroma, capsular contracture, premature explantation, displacement, effects on bone, pain, sensation, distortion, inadequate tissue flap, and inflammatory reaction.

**For more information, please see the full Directions for Use at www.allergan.com/products.**

**To report a problem with *Natrelle*® 133S Smooth Tissue Expanders, please call Allergan® at 1-800-624-4261.**

*Natrelle*® 133S Smooth Tissue Expanders are restricted to sale by or on the order of a licensed physician.

# Expanding **PATIENT REACH** to your practice

**PAID SEARCH**
Online searches for relevant keywords

1.5M impressions expected in 2021[8]

**SOCIAL MEDIA**
Content to build brand awareness and educate patients

3.9M impressions to date[9]

**REALSELF.COM**
A trusted community that connects people with top providers

10M monthly visitors[10]

***NEWBEAUTY***®
Editorials and ads educate patients about why they should #GoGummy

500K+ quarterly circulation[11]

***YOUTUBE***® **CHANNEL**
Brand channel dedicated to sharing stories and educating consumers

New video content uploaded monthly

***NATRELLE***®
**3D VISUALIZER**
An app that helps patients envision their new look

Connecting thousands of patients with surgeons[12]

**All of these channels drive patients to**

Natrelle.com

**Find a Surgeon** tool ultimately connects interested and informed patients with plastic surgeons like you!

**Social Media Toolkit** allows you to connect with your patients through your social media platforms!

## *Natrelle* PERKS℠ encourages repeat patients.

**72%** of existing **augmentation patients** surveyed who were aware of promotions received another aesthetic treatment (n = 32)[13,*]

**53%** of **informed patients** received an injection[13,†]

**59%** **returned** for additional treatment[13,†]

*Based on an online survey in 2020.
†Based on a 2020 survey of existing augmentation patients who were aware of promotions (n = 32) and received an injection (n = 17).



# 2 exclusive **PATIENT OFFERS** that benefit your practice


Natrelle PERKS℠

## CHOOSE A REWARD

When augmentation patients select *Natrelle*® gel breast implants, they will receive a FREE Allergan Aesthetics treatment or product.*


## Introducing Allē:

An even more brilliant loyalty program by Allergan Aesthetics.

## EARN

Patients earn 500 points with a *Natrelle*® gel breast augmentation.

## REDEEM

Patients save on other Allergan Aesthetics treatments and products.

**There are 3 ways to help your patients become an Allē member:**

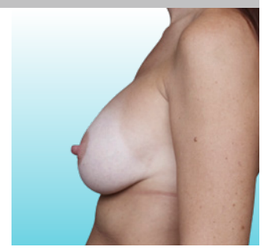
1. Direct them to Alle.com to create an account.
2. Send an Allē invite link to their mobile device via the provider dashboard.
3. Suggest they call Allē member support at 888-912-1572.

*Offerings are subject to change. Terms and conditions apply; for qualified augmentation patients only. Patient has the ability to choose any physician of her choice.

# Women who went gummy
# BREAST AUGMENTATION


## Revision Augmentation With Breast Lift With *Natrelle* INSPIRA® Cohesive

BEFORE



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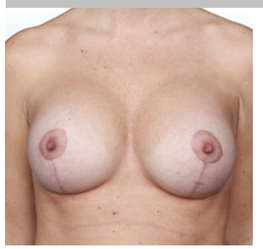
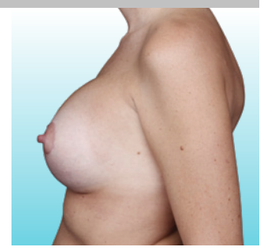


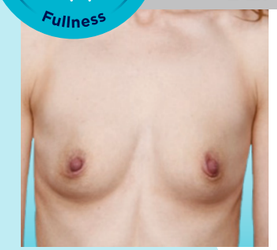


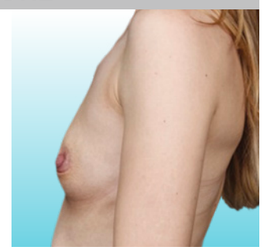
***Natrelle* INSPIRA® Cohesive Style SCM-445**
Implant dimensions: 445 cc volume, 13.50 cm diameter, 4.5 cm projection

Photos provided by Dr Allen Gabriel.
**Individual results may vary.**


## Primary Augmentation With *Natrelle* INSPIRA® Cohesive

BEFORE





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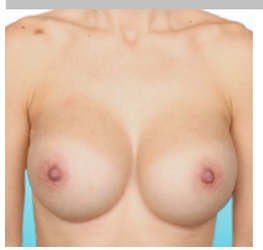
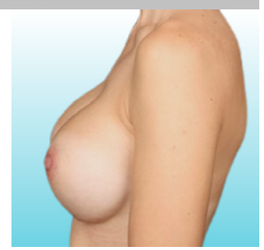




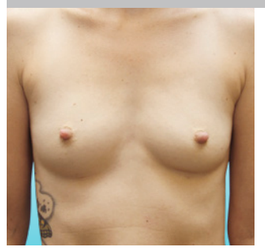
***Natrelle* INSPIRA® Cohesive Style SCX-580**
Implant dimensions: 580 cc volume, 13.50 cm diameter, 6.4 cm projection

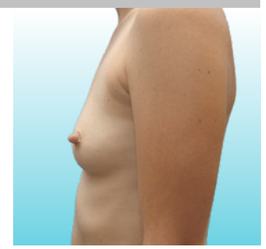
Photos provided by Dr Allen Gabriel.
**Individual results may vary.**



## Primary Augmentation With *Natrelle* INSPIRA® SoftTouch


BEFORE





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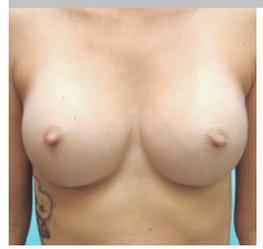
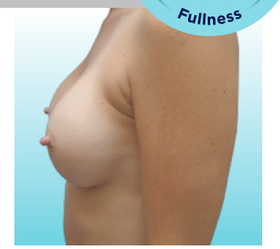


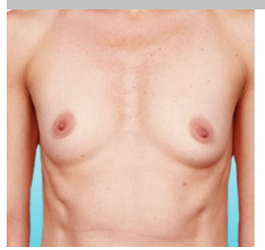


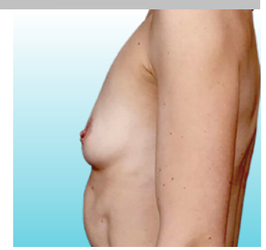
***Natrelle* INSPIRA® SoftTouch Style SSM-310**
Implant dimensions: 310 cc volume, 12.00 cm diameter, 4.0 cm projection

Photos provided by Dr Gaurav Bharti.
**Individual results may vary.**


## Primary Augmentation With *Natrelle* INSPIRA® Cohesive

BEFORE





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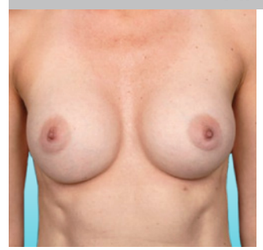
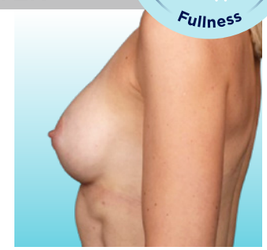




***Natrelle* INSPIRA® Cohesive Style SCM-310**
Implant dimensions: 310 cc volume, 12.00 cm diameter, 4.0 cm projection

Photos provided by Dr Allen Gabriel.
**Individual results may vary.**

# **SMOOTH** surface.
# **PRECISE** expansion.

Available in
**36 smooth options** and
**6 profiles**[4]

*Natrelle*® **133S** smooth tissue expander

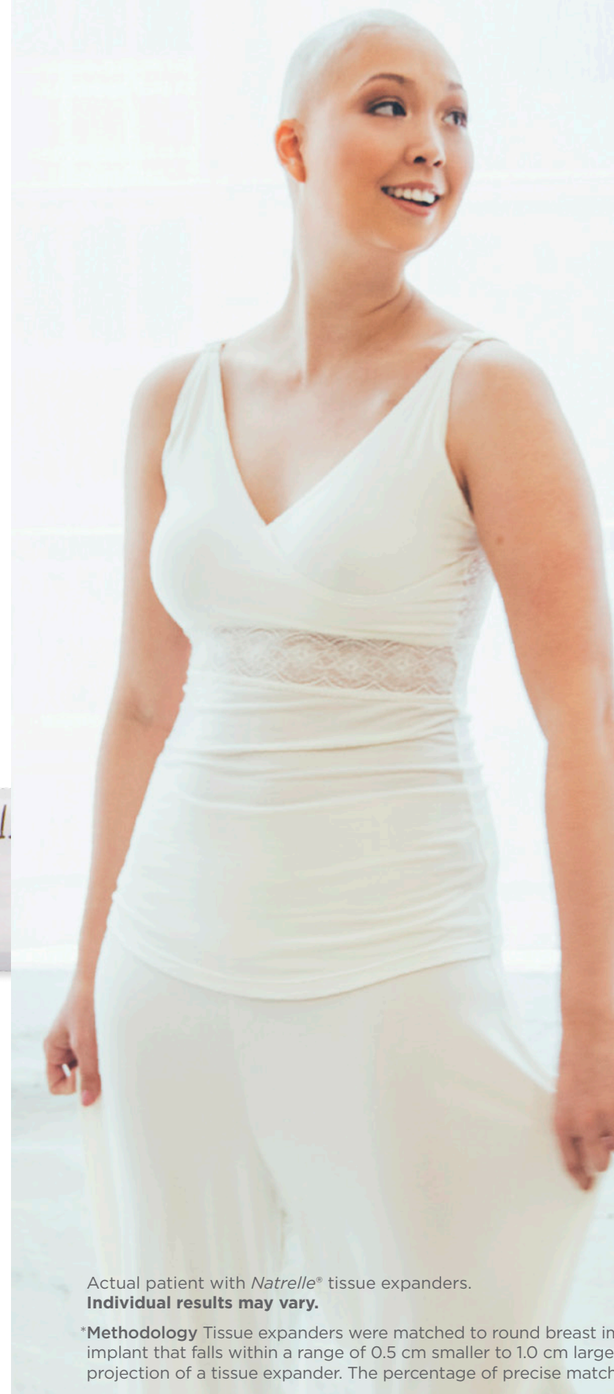
- Smooth surface for less surface area and less tissue adherence[14,*]
- 360° tab orientation for greater placement support[15]

*Natrelle*® 133S Smooth Tissue Expander features the FOURTÉ® Expander Fill System for 4X faster fill than a standard 21-gauge needle.[16,*,†]

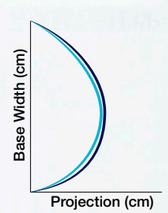
*Clinical significance has not been established.
†**Methodology** The FOURTÉ® Expander Fill System and 21-gauge needle are attached to 60-cc syringes filled with water. The injector starts the injection at maximum effort while the time is tracked. When the plunger reaches the end of the syringe barrel, the time is stopped and recorded. This is repeated 20 times, recorded, and compared.



# **PAIRED FOR PRECISION** for the breast shape you envision[18]



*Natrelle*® 133S Smooth Tissue Expanders deliver a seamless match between smooth tissue expander and round breast implant.[17,*]




## 100% MATCH

between all *Natrelle*® smooth tissue expanders and *Natrelle* INSPIRA® Breast Implants (in both base width *and* projection)[17,*]

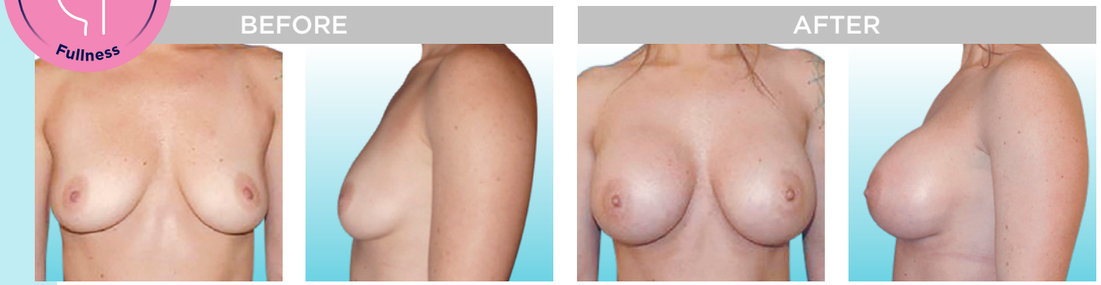
Actual patient with *Natrelle*® tissue expanders.
**Individual results may vary.**

*Methodology Tissue expanders were matched to round breast implants. A precise match was defined as a breast implant that falls within a range of 0.5 cm smaller to 1.0 cm larger in base width and 1.5 cm smaller to 2.0 cm larger in projection of a tissue expander. The percentage of precise matches was calculated for each style of tissue expander.

# Women who chose *Natrelle*® for **BREAST RECONSTRUCTION**

**91**% of women who had breast reconstruction with ***Natrelle***® breast implants were satisfied with their results at 10 years.[7,*]

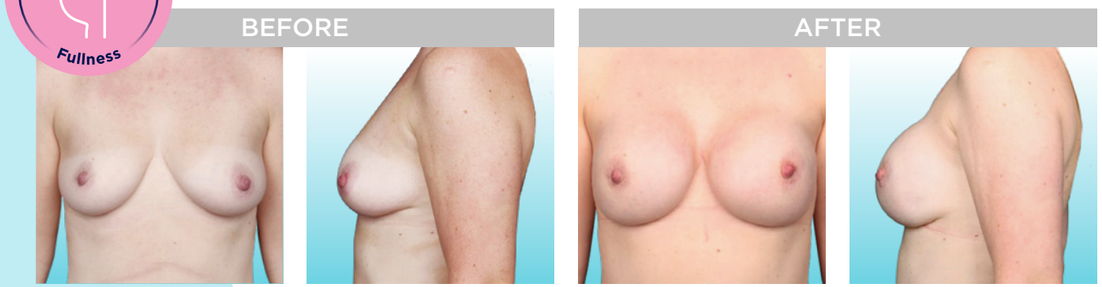

## Breast Reconstruction With Pre-pec Placement and Fat Transfer




***Natrelle*** **INSPIRA® Cohesive Style SCF-650**
Implant dimensions: 650 cc volume, 14.50 cm diameter, 5.9 cm projection

Photos provided by Dr Ritu Chopra.
**Individual results may vary.**

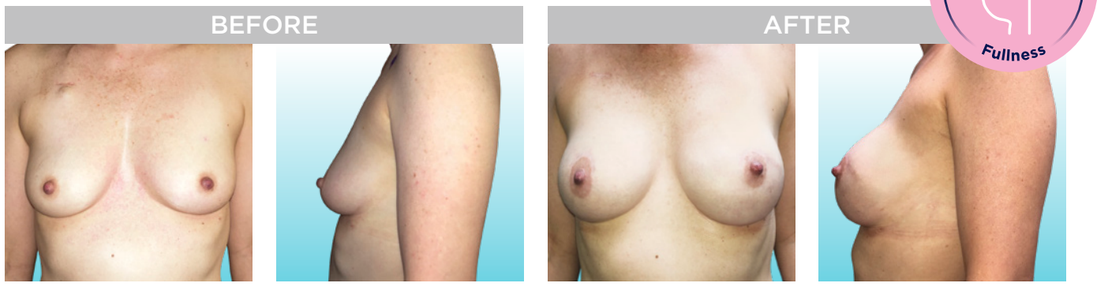

## Breast Reconstruction With Pre-pec Placement and Fat Transfer




***Natrelle*** **INSPIRA® Cohesive Style SCF-415**
Implant dimensions: 415 cc volume, 12.50 cm diameter, 5.1 cm projection

Photos provided by Dr Allen Gabriel.
**Individual results may vary.**

## Revision Reconstruction With *Natrelle* INSPIRA®



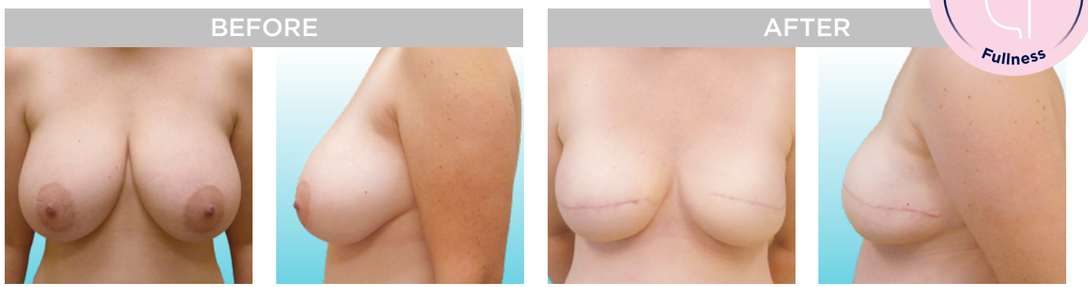


***Natrelle*** **INSPIRA® Responsive Style SRL-110 (right)**
Implant dimensions: 110 cc volume, 10.00 cm diameter, 2.0 cm projection

***Natrelle*** **INSPIRA® Cohesive Style SCF-415 (left)**
Implant dimensions: 415 cc volume, 12.50 cm diameter, 5.1 cm projection

Photos provided by Dr Hani Sbitany.
**Individual results may vary.**

## Breast Reconstruction With Pre-pec Placement





***Natrelle*** **INSPIRA® SoftTouch Style SSF-520**
Implant dimensions: 520 cc volume, 13.25 cm diameter, 5.5 cm projection

Photos provided by Dr Maurice Nahabedian.
**Individual results may vary.**

*Patient satisfaction based on primary reconstruction patients using round implants (n = 43; 67.4% definitely satisfied and 23.3% somewhat satisfied).

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Actual *Natrelle* INSPIRA® patients.
**Individual results may vary.**

*Your practice*
**Our purpose**

Empowering you to meet more patients' needs motivates every decision we make—fueling our purpose now and beyond.

**References: 1.** Data on file, Allergan Aesthetics, September 2020. **2.** Data on file, Allergan, October 2017. **3.** Data on file, Allergan Aesthetics, July 2020. **4.** Data on file, Allergan, January 2020. **5.** Data on file, Allergan, February 2018. **6.** Data on file, Allergan, February 2017. **7.** *Natrelle*® Silicone-Filled Breast Implants and *Natrelle* INSPIRA® Breast Implants: Smooth & BIOCELL® Texture Directions for Use, 2017. **8.** Data on file, Allergan Aesthetics, October 2020. **9.** Data on file, Allergan Aesthetics, November 2020. **10.** *RealSelf*® Insights Center. RealSelf website. https://insightscenter.realself.com. Accessed May 3, 2022. **11.** *NewBeauty*® 2018 Media Kit. Sandow website. http://www.sandow.com/wp-content/uploads/2014/07/NB_2018_MediaKit_110118_SL.pdf. Accessed May 3, 2022. **12.** Data on file, Allergan Aesthetics, October 2020. **13.** Data on file, Allergan, April 2020. **14.** O'Shaughnessy K. Evolution and update on current devices for prosthetic breast reconstruction. *Gland Surgery*. 2015;4(2):97-110. **15.** *Natrelle*® 133S and *Natrelle*® 133 Plus Tissue Expanders Directions for Use, 2018. **16.** Data on file, Allergan, January 2016. **17.** Data on file, Allergan, January 2017.

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