



Exhibitor & Sponsorship Prospectus
23rd Annual Nutrition and Wellness in Health and
Disease 2023

The Westin Kierland Resort & Spa, Scottsdale, Arizona
September 28-30, 2023

Welcome -

On behalf of course directors Meera Shah, M.B., Ch.B., Manpreet Mundi, M.D. and M. Molly McMahon, M.D. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce this year's [23rd Annual Nutrition and Wellness in Health and Disease](#), September 28-30, 2023 at The Westin Kierland Resort & Spa, Scottsdale, Arizona

Course Description

Nutrition, physical activity and other healthy lifestyle behaviors are vital components in the promotion of health and in the treatment of disease. This program highlights ambulatory nutrition and wellness topics with multidisciplinary faculty. Current clinical topics are highlighted through presentations, interactive case studies and panel discussions. Participants have many opportunities for interaction with course faculty selected for their expertise, knowledge and clinical acumen.

Target Audience

This course is designed for physicians (general internal medicine, family medicine, endocrinologists and subspecialists interested in nutrition), advanced practice clinicians (nurse practitioners and physician assistants), dietitians and health and wellness specialists.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit table or sponsorship listed below. Complete the online form by September 1, 2023. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies. For your convenience, our Federal tax identification number is 41-6011702. We look forward to the success of our Innovations in 23rd Annual Nutrition and Wellness in Health and Disease 2023 course this year and hope you will be able to join us! If you have any questions, please feel free to contact us.

Sincerely,

Megan Roessler
CME Specialist
Mayo Clinic School of Continuous Professional Development

Kris Jones
Education Coordinator
jones.kristen@mayo.edu
Mayo Clinic School of Continuous Professional Development
200 First St SW, Plummer 2-60
Rochester, MN 55905

Sponsorship Opportunities

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

[Click here to secure your sponsorship](#)

A signed letter of agreement is required to secure your sponsorship

Opportunity	Fee	Fee Includes
Product Theatre	\$25,000 (Exclusive)	<ul style="list-style-type: none">• Dedicated time to demonstrate product and services to faculty and conference attendees• An exhibit table for three representatives for the length of the conference (<i>Contact CPD with special requests</i>)• Four complimentary registrations• Signage with company name and/or logo• Receive a list of conference attendees
Break	\$5,000	<ul style="list-style-type: none">• Signage with company name and/or logo• An exhibit table for two representatives for the length of the conference• Two complimentary registrations• List of conference attendees
Internet	\$5,000	<ul style="list-style-type: none">• Signage with company name and/or logo• An exhibit table for two representatives for the length of the conference• Two complimentary registrations• List of conference attendees

Product theater sponsors will avoid any implication that product theaters are planned, implemented, endorsed, or sponsored by Mayo Clinic. Promotional materials of any kind as well as program materials may not use the Mayo Clinic's logo or conference branding. Phrases such as "presented during," "presented in conjunction with," "preceding," or "prior to" may not be used. This rule applies to materials developed for use before, during, and after the conference. Sponsors are responsible for understanding and following any local, state, and federal laws pertaining to pharmaceutical and medical device manufacturer conduct. Printing, shipping and any fees associated are the responsibility of the sponsor.

In-Person Exhibit Tables

Benefits Include:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Advertisement opportunities to expand reach and further socialize with attendees
- Introduce new products and services

[Click here to secure your exhibit table](#)

A signed letter of agreement is required to secure your exhibit table

Opportunity	Fee	Fee Includes
In-Person Exhibit Table <i>Exhibit tables are available on a first come, first-serve basis with limited in-person space availability.</i>	\$2,500	<ul style="list-style-type: none">• An exhibit table for two representatives for the length of the conference• Acknowledgement on webpage, announcements, and at break times during the course• List of conference attendees Exhibit Hours Set Up: TBD Thursday, September 28 – 12:00pm – 5:35pm Friday, September 29 – 7:00am-5:15pm Saturday, September 30 – 7:00am – 1:00pm Tear Down: At conclusion of course

Payment

Make check payable to:

Mayo Clinic – MCSCPD
200 First St SW, Plummer 2-60
Attn: Kris Jones
Rochester, MN 55905

Reference: [Nutrition – 23R01046](#)

Mayo Clinic Tax ID: 41-6011702

Credit card payments:

To pay by credit card, please call 800-323-2688.

Reference: [Nutrition – 23R01046](#)

Lodging

Lodging information can be found on our [course website](#) at a later date. All travel and lodging expenses are the sole responsibility of the individual registrant.

23rd Annual Nutrition and Wellness in Health and Disease 2023

September 28-30, 2023

Scottsdale, AZ LIVE & LIVESTREAM

All times are Mountain Standard Time

Thursday, September 28th, 2023	
12:00 p.m.	Registration
1:00 p.m.	Introduction and Course Overview Meera Shah, M.B., Ch.B.
1:10 p.m.	Top 10 Articles in Nutrition and Wellness Warren G. Thompson, M.D.
1:35 p.m.	Can Dementia be Prevented? Warren G. Thompson, M.D.
2:00 p.m.	Cardiologist's Approach to Primary Prevention Stephen Kopecky, M.D.
2:25 p.m.	Panel Discussion Warren G. Thompson, M.D. and Stephen Kopecky, M.D.
2:45 p.m.	Refreshment Break & Exhibitors
3:05 p.m.	Practical Application of New Pediatric Obesity Guidelines Seema Kumar, M.D.
3:30 p.m.	Family Centered Weight Management Tara M. Schmidt, M.Ed., RDN, LD
3:55 p.m.	Physical Activity Strategies for Patients with Obesity Amy E. Rabatin, M.D.
4:20 p.m.	Energy Burst
4:30 p.m.	Diabetes and Pregnancy Aoife M. Egan, M.B., B.Ch., Ph.D.
4:55 p.m.	Weight Management in Pregnancy Katherine A. Zeratsky, RDN, LD
5:20 p.m.	Panel Discussion Seema Kumar, M.D., Tara M. Schmidt, M.Ed., RDN, LD, Amy E. Rabatin, M.D., Aoife M. Egan, M.B., B.Ch., Ph.D., Katherine A. Zeratsky, RDN, LD
5:45 p.m.	Adjourn

Friday September 29 th , 2023	
7:00 a.m.	Registration and Breakfast with the Faculty
8:00 a.m.	Day 2 Course Overview Manpreet S. Mundi, M.D.
8:10 a.m.	Approach to Patients with Obesity Meera Shah, M.B., Ch.B.
8:35 a.m.	Pharmacotherapy (Cases) Aoife M. Egan, M.B., B.Ch., Ph.D.
9:00 a.m.	Mood Disorders and Weight Management Karen Grothe, Ph.D., L.P.
9:25 a.m.	Panel Discussion Meera Shah, M.B., Ch.B., Aoife M. Egan, M.B., B.Ch., Ph.D., Karen Grothe, Ph.D., L.P.
9:45 a.m.	Refreshment Break & Exhibitors
10:05 a.m.	Bariatric Surgery Cases Todd A. Kellogg, M.D.
10:30 a.m.	Endoscopic Bariatrics Cases Andrew C. Storm, M.D.
10:55 a.m.	Post-bariatric Common Complications Julia A. Jurgensen, APRN, C.N.P., D.N.P.
11:20 a.m.	Panel Discussion Todd A. Kellogg, M.D., Andrew C. Storm, M.D., Julia A. Jurgensen, APRN, C.N.P., D.N.P.
11:45 p.m.	PRODUCT THEATRE WITH LUNCH
1:00 p.m.	Diabetes Cases Pankaj Shah, M.D.
1:25 p.m.	Lipids Stephen Kopecky, M.D.
1:50 p.m.	Energy Burst
2:00 p.m.	Lifestyle Risk Factors in COVID-19 - Revisiting The Evidence Abhinav Singla, M.D.
2:25 p.m.	Social Media in Children Seema Kumar, M.D.
2:50 p.m.	Panel Discussion Pankaj Shah, M.D., Stephen Kopecky, M.D., Abhinav Singla, M.D., Seema Kumar, M.D.
3:20 p.m.	Refreshment Break and Exhibitors
3:40 p.m.	Fatty Liver Disease Blanca C. Lizaola-Mayo, M.D.
4:05 p.m.	Ethnic Foods Katherine A. Zeratsky, RDN, LD
4:25 p.m.	Fermented Foods Donald D. Hensrud, M.D., M.S.

4:45 p.m.	Panel Discussion Blanca C. Lizaola-Mayo, M.D., Katherine A. Zeratsky, RDN, LD, Donald D. Hensrud, M.D., M.S.
5:05 p.m.	Adjourn

Saturday September 30 th , 2023	
7:00 a.m.	Breakfast with the Faculty
8:00 a.m.	Day 3 Course Overview M. Molly McMahon, M.D.
8:10 a.m.	Recognizing Malnutrition and Impact to Health Manpreet S. Mundi, M.D.
8:35 a.m.	Diet Approach to Malnutrition Tara M. Schmidt, M.Ed., RDN, LD
8:55 a.m.	Energy Burst
9:10 a.m.	Pre-operative Nutrition Optimization Manpreet S. Mundi, M.D.
9:35 a.m.	Sleep and Weight Management Eric J. Olson, M.D.
10:00 a.m.	Panel Discussion Manpreet S. Mundi, M.D., Tara M. Schmidt, M.Ed., RDN, LD, Eric J. Olson, M.D.
10:30 a.m.	Refreshment Break and Exhibitors
10:45 a.m.	Diabetes Complications Pankaj Shah, M.D.
11:10 a.m.	Case Studies in Wellness Donald D. Hensrud, M.D., M.S.
11:35 a.m.	Energy Burst
11:45 a.m.	Stress Management Karen Grothe, Ph.D., L.P.
12:10 p.m.	Blue Zones M. Molly McMahon, M.D.
12:30 p.m.	Panel Discussion Pankaj Shah, M.D., Donald D. Hensrud, M.D., M.S., Karen Grothe, Ph.D., L.P., M. Molly McMahon, M.D.
12:55 p.m.	Adjourn

Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the
requester. Do not
send to the IRS.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic	
2 Business name/disregarded entity name, if different from above	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► 501 (c) (3) tax-exempt nonprofit corporation	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from FATCA reporting code (if any) A <i>(Applies to accounts maintained outside the U.S.)</i>
5 Address (number, street, and apt. or suite no.) See instructions. 200 First Street SW	Requester's name and address (optional)
6 City, state, and ZIP code Rochester, MN 55905	
7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-			-			
or									
Employer identification number									
4	1	-	6	0	1	1	7	0	2

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ► <i>Katy Domaille</i>	Date ► <i>01/02/2023</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.