Hospital Medicine for NPs & PAs – Desert Edition 2024
Live & Livestream

DoubleTree Resort by Hilton Paradise Valley
Scottsdale, Arizona

Wednesday-Saturday, February 14-17, 2024
Dear Exhibitor,

On behalf of the Hospital Medicine for NPs & PAs – Desert Edition 2024 course and the Mayo School of Continuous Professional Development, we are pleased to announce our upcoming course, to be held February 14-17, 2024, at DoubleTree Resort by Hilton Paradise Valley in Scottsdale, Arizona.

Nurse practitioners and physician assistants are playing an increasingly vital role in the care delivery of hospitalized patients. This conference focuses on providing advanced practice providers with the most up-to-date, evidence-based guidelines and treatment pathways necessary to optimally care for hospitalized patients. The course covers topics in critical care, hospital general medicine, surgery, neurology, hematology, cardiology, psychology, pain management and other medical subspecialties and features multiple options for skills workshops to further tailor the educational needs of NPs, PAs, and other APPs. Additional course details can be found on the course web site: https://ce.mayo.edu/nppadesert2024

This course is designed for hospitalists, nurse practitioners, physician assistants, advance practice providers, registered nurses, allied health professionals, physicians, and residents.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit in the amount of $2,000.

Industry exhibitors are provided a draped table with two chairs. In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breaks.

If you are interested in exhibiting at our course, please complete and return the provided Agreement form and payment to secure your exhibit space, no later than January 16, 2024. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of the Hospital Medicine for NPs & PAs – Desert Edition 2024 course and hope you will be able to join us in Scottsdale, Arizona in 2024!

Sincerely,

Laura Wilson
CME Specialist
Wilson.laura@mayo.edu

Cathy Schilling
Education Administration Coordinator
Schilling.catherine@mayo.edu
Phone: 507-266-7484
Exhibitor Information

Overview
Nurse practitioners and physician assistants are playing an increasingly vital role in the care delivery of hospitalized patients. This conference focuses on providing advanced practice providers with the most up-to-date, evidence-based guidelines and treatment pathways necessary to optimally care for hospitalized patients. The course covers topics in critical care, hospital general medicine, surgery, neurology, hematology, cardiology, psychology, pain management and other medical subspecialties and features multiple options for skills workshops to further tailor the educational needs of NPs, PAs, and other APPs.

Audience
We expect 200+ attendance at Hospital Medicine for NPs & PAs – Desert Edition 2024. This course is designed for hospitalists, nurse practitioners, physician assistants, advance practice providers, registered nurses, allied health professionals, physicians, and residents.

Dates
Wednesday-Saturday, February 14-17, 2024

Course Highlights
• Contemporary guidelines-based best practices
• Practicing healthcare provider faculty
• Common clinical dilemmas

Website
https://ce.mayo.edu/nppadesert2024

Location
DoubleTree Resort by Hilton Paradise Valley
5401 North Scottsdale Road
Scottsdale, AZ 85250

Price
See above in the Exhibitor letter for pricing options

Attendee List
Exhibitors will be provided an attendee list, via email, with the following attendee information:
• First/Last Name
• Credentials
• City, State

Set-Up
To be determined

Hours
To be determined
Mayo School of Continuous Professional Development (MSCPD)
Exhibitor Agreement

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<thead>
<tr>
<th>Activity Title</th>
<th>Hospital Medicine for NPs &amp; PAs – Desert Edition 2024</th>
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<tbody>
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<td>Activity Number</td>
<td>24R01111</td>
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<tr>
<td>Location</td>
<td>DoubleTree Resort by Hilton Paradise Valley, Scottsdale, Arizona</td>
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<tr>
<td>Dates</td>
<td>February 14-17, 2024 (Wednesday – Saturday)</td>
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Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCP AND:

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<tr>
<th>Company Name (Exhibitor) (as it should appear on printed materials)</th>
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<tr>
<td>Exhibit Contact (if different then exhibit Rep.)</td>
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<tr>
<td>Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)</td>
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<td>Address</td>
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<td>Special Requests (power, dietary restrictions)</td>
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Exhibitor $2,000

The named exhibitor wishes to exhibit at the above named activity for the amount of for $2,000

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited. All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

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<thead>
<tr>
<th>Exhibitor Representative Name</th>
<th>Signature</th>
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<th>Mayo Clinic Representative Name</th>
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**PAYMENT INFORMATION**

Please indicate your method of payment:

- ☐ Check
  - Make payable to: Mayo Clinic
  - Mayo School of Continuous Professional Development
  - 200 First St SW, Plummer 2-60
  - Rochester, MN 55905
  - Please identify **NPPA Desert 2024** on the check.

- ☐ Credit Card or Wire Transfer
  - For payment by credit card or wire transfer, please call the MSCPDP Customer Service at 800-323-2688
  - *Do not send credit card information via email or fax.*

Complete and return this form along with your payment made to Mayo Clinic, Federal Tax ID# 41-6011702 before **January 16, 2024** to:

- Cathy Schilling, EAC
  - 200 First St SW, Plummer 2-60
  - Rochester, MN 55905
  - T: 507-266-7484 E: Schilling.catherine@mayo.edu