



Mayo Clinic School of Continuous Professional Development

Mayo Clinic Gastroenterology & Hepatology 2024

March 20-23, 2024

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of Mayo Clinic's Division of Gastroenterology and Hepatology, my colleagues and co-directors, Dr. Stephanie Hansel and Dr. William Palmer, and Mayo Clinic School of Continuous Professional Development, I am pleased to announce the "Mayo Clinic Gastroenterology and Hepatology 2024" course will be held March 20-23, 2024 at the JW Marriott Scottsdale Camelback Inn Resort & Spa in Scottsdale, Arizona.

We expect over 275 physicians, nurse practitioners, physician assistants and other healthcare providers practicing in gastroenterology and hepatology. This course is designed to update attendees about new approaches to the diagnosis and management of gastrointestinal and liver diseases. Faculty present data on multiple topics including general gastroenterology, inflammatory bowel disease, colorectal neoplasia, esophageal diseases, motility, nutrition, pancreaticobiliary disorders, endoscopy and hepatology.

Please visit the course website at ce.mayo.edu/gihep2024 for additional details on the course. Information on accommodations can be found on the Location tab on the course website.

To maintain a clear separation of promotion from education, all exhibits will be located in a space separate from where the general session is held. Exhibits are available from registration until the conclusion of the final lecture. Exhibit fee will include a 6' tabletop display and two chairs; attendee list including name, degree, city, and state to be distributed prior to the course; recognition in course syllabus and on announcement slides throughout the conference; and complimentary access for two to the conference webinar link, non-inclusive of the ability to claim credit or access course materials.

If you are interested in participating in this course, please complete the electronic Letter of Agreement Form. If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

Sincerely,

A handwritten signature in blue ink, appearing to read "Rahul Pannala", is enclosed in a thin blue rectangular border.

Rahul Pannala, M.D.
Consultant, Division of Gastroenterology & Hepatology
Assistant Professor of Medicine
Mayo Clinic College of Medicine and Science

Exhibit Opportunities

In-person Exhibit - \$4,500, Hybrid exhibit- \$5,500

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Exhibit Hours

March 20, 2024 – 7:00 a.m. – 1:40 p.m. plus evening Welcome Reception to mingle

March 21, 2024 – 7:00 a.m. – 5:05 p.m.

March 22, 2024 – 7:00 a.m. – 1:40 p.m.

March 23, 2024 – 7:00 a.m. – 12:20 p.m.

Each day includes a dedicated breakfast and refreshment breaks to interact with company representatives.

Sponsorship Opportunities

Lanyards - \$2,000 (exclusive)

(Sponsor-provided, pre-printed lanyards; limited to one organization)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard!

(Quantity to be determined 60 days before course.)

Conference Bags - \$3,000 (exclusive)

(Sponsor-provided, pre-printed drawstring bags; limited to one organization)

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Hotel Key Cards - \$7,500 (exclusive)

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. Include your contact information/website.

(Artwork to be provided by sponsoring company)

Non-CME Product Theatre - \$17,000 (limited to three organizations)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theatre may not conflict with course content. We recommend that product theater company provide information flyer/invitation handouts to be inserted into attendee registration packets and posters to display for better exposure. (Does Not Include audio/visual equipment - No CME credit.) Participating companies are responsible for providing flyer/invitation and posters. Date options include Breakfast Symposiums on March 21,22, or 23.

Conference Bag Inserts - \$1,500 (multiple opportunities available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days before course.)