



# Exhibitor & Sponsorship Prospectus

7<sup>th</sup> Annual Radiation Oncology Education for the  
Nurse Practitioner and Physician Assistant  
September 26-28, 2024

Greetings,

On behalf of course directors Leah N. Francis, P.A.-C. and Sydney L. Schone, APRN, C.N.P., D.N.P., we hope you will consider an exhibit opportunity at the upcoming **7<sup>th</sup> Annual Radiation Oncology Education for the Nurse Practitioner and Physician Assistant** course which will be held **September 26-28, 2024** at Sonesta Resort Hilton Head Island, South Carolina. The course is offered live with a livestream enrollment option, and we expect around 150 attendees. This course is designed for nurses, nurse practitioners, and physician assistants.

The objective of the course is to increase our knowledge and to bring together our practice initiatives including treatment and coordination of care among Advanced Practice Providers of Radiation Oncology. Information will be discussed with all of the advanced practice providers within the specialty regarding symptom management and care of the patient undergoing radiation treatments. Course details, as well as **hotel room information**, are available on the course web site: [7<sup>th</sup> Annual Radiation Oncology Education for the Nurse Practitioner and Physician Assistant | Mayo Clinic School of Continuous Professional Development | CME Course Conference](https://www.mayoclinic.org/cme/continuous-professional-development/7th-annual-radiation-oncology-education-for-the-nurse-practitioner-and-physician-assistant)

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate as a sponsor at this educational activity.

### **Exhibitor Booth - \$3,500**

This fee is for exhibit space only. In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks and lunch. There is space for 10 exhibit booths.

- Provided a draped, 6-foot table with two chairs
- Sponsorship acknowledgement on break slide announcements during the course
- Invited to participate in all food and beverage events
- Receive attendee list (name, credentials, city, state) after first day of course
- Access to networking opportunities throughout the course

\*All exhibit space will be assigned based on when the exhibitor agreement is complete.

### **Exhibit Hours**

Set Up – September 25 (time will be communicated at a later date)

September 26: 6:00 am – 1:15 pm

September 27: 6:30 am – 12:45 pm

September 28: 6:30 am – 11:50 am

### **Sponsorship Opportunities - \$2,000**

Sponsorships are granted on a first-come, first-served basis when the exhibitor agreement is completed. Opportunities are available as follows:

- **Lanyards** – Exclusive
  - (Sponsor-provided, pre-printed lanyards; limited to one organization)
  - Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard? (Quantity to be determined 60 days before course.)
- **Pens** – Exclusive
  - (Sponsor-provided, pre-printed pens; limited to one organization)
  - Personalize with your company's logo or product promotion for immediate exposure to attendees. Pens will be available to attendees all four days of the conference. (Quantity to be determined 60 days before course.)

- **Conference Bags** – Exclusive
  - (Sponsor-provided, pre-printed bags; limited to one organization)
  - Help keep course attendees organized by providing them with a bag to carry their course materials with your company's logo on it. Bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)
- **Coffee Cups** – Exclusive
  - (Sponsor-provided, pre-printed coffee cups; limited to one organization)
  - Personalize coffee cups with your company's logo. Cups will be available during all breaks and meals. (Quantity to be determined 60 days before course.)
- **Napkins** – Exclusive
  - (Sponsor-provided, pre-printed napkins; limited to one organization)
  - Personalize napkins with your company's logo or product promotion. Napkins will be available during all breaks and meals. (Quantity to be determined 60 days before course.)
- **Wi-Fi** – Exclusive
  - (Limited to one organization)
  - Your corporate logo will be displayed in the conference area and will recognize your company's sponsorship.
- **Mobile Charging Stations** (2 available)
  - (Sponsor-provided chargers; limited to one organization)
  - Charging stations will provide attendees an area to charge their mobile device or use their iPad or laptop. Your corporate logo or product will be displayed on the charging stations and will recognize your company's sponsorship.
- **Break Sponsorship** (5 available)
  - Your corporate logo will be displayed during break time and will recognize your company's sponsorship.
- **Other options**
  - If you have other ideas or suggestions for a sponsorship, we would be happy to consider them. Please contact Carrie Bartsh at [bartsh.carrie@mayo.edu](mailto:bartsh.carrie@mayo.edu).

**Product Theater - \$25,000** (1 available)

- Non-CME presentation (date/time to be determined at a later date).
- Additional advertisement to conference attendees via break slides and poster.

If you are interested in sponsorship or exhibiting at our course, please email Carrie Bartsh at [bartsh.carrie@mayo.edu](mailto:bartsh.carrie@mayo.edu).

**Credit Card or Wire Transfer (preferred method):**

Call 800-323-2688

Reference: RadOncNPPA 2024 – 24R01299

**Make check payable to:**

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Carrie Bartsh

Rochester, MN 55905

*Reference: RadOncNPPA 2024 – 24R01299*

We look forward to the success of our 7<sup>th</sup> Annual Radiation Oncology Education for the Nurse Practitioner and Physician Assistant course and hope you will be able to join us at Hilton Head Island, South Carolina in 2024.

Sincerely,

Carrie Bartsh

Education Administration Coordinator

Mayo Clinic School of Continuous Professional Development

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Rochester, MN 55905

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