



Mayo Clinic School of Continuous Professional Development

# Mayo Clinic Sleep Medicine Update 2024

July 31-August 3, 2024

Exhibitor and Sponsorship Prospectus



# Welcome

Dear Potential Exhibitor,

On behalf of course directors Brendon Colaco, M.B.B.S. and Timothy Morgenthaler, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Sleep Medicine Update** course, **July 31-August 3, 2024**, at the JW Marriott Parq Vancouver.

The Mayo Clinic Sleep Medicine Update course is designed to provide attendees with a comprehensive review of sleep disorders and practical steps to enhance clinical skills and practice. The course is relevant for sleep medicine specialists including MDs, DOs, nurse practitioners, and physician assistants, internists, family medicine specialists, pediatric sleep medicine practitioners, general pediatricians, ENT specialists with interest in sleep apnea, psychiatrists with interest in insomnia, neurologists with interest in sleep associated neurological diagnoses and sleep administrators and practice managers.

Please view the complete program schedule for details or visit the course website at [ce.mayo.edu/sleep2024](http://ce.mayo.edu/sleep2024).

The Mayo Clinic Sleep Medicine Update course will be held at the JW Marriott Parq Vancouver. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made through the course website before July 8, 2024, or before the room block fills. Please visit the course website at [ce.mayo.edu/sleep2024](http://ce.mayo.edu/sleep2024) to access the discounted room reservation link.

**JW Marriott Parq Vancouver**  
39 Smithe Street  
Vancouver, BC V63 0R3  
Canada

**If you are interested in participating in this course, please complete the applicable Letter of Agreement Form**, as indicated on the following page. If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities to be considered. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

## **Exhibit Opportunities**

### **In-person Exhibitor - \$3,000 USD**

- In-person exhibit tables are available on a first-come, first-serve basis.
  - (1) 6' table and (2) chairs
  - Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
  - Receive attendee list (name, credentials, city, state)
  - Access to networking opportunities throughout the course
- ❖ If you are interested in obtaining an exhibit table at the course, please complete the [Exhibitor - Letter of Agreement Form](#).

## **Sponsorship Opportunities**

### **Coffee Break Sponsorship - \$2,000 USD (4 available)**

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
  - Company name will be displayed outside the meeting space.
- ❖ If you are interested in sponsoring coffee at the course, please e-mail [Stenberg.Connor@mayo.edu](mailto:Stenberg.Connor@mayo.edu) to receive a Sponsorship - Letter of Agreement Form.

### **Audiovisual Sponsorship - \$10,000 USD (exclusive)**

Help attendees stay connected and engaged while attending the course. Sponsor the power and wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
  - Company name will be displayed outside the meeting space.
- ❖ If you are interested in sponsoring audiovisual at the course, please e-mail [Stenberg.Connor@mayo.edu](mailto:Stenberg.Connor@mayo.edu) to receive a Sponsorship - Letter of Agreement Form.

### **Product Theatre - \$18,000 USD (4 available)**

Showcase your product offerings to attendees with a product theatre.

- 60-minute session, with complimentary 1,008 sq ft meeting room space. Food and beverage will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

#### **Sponsor will be responsible for the following:**

- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
  - Sponsor is logically and financially responsible for any/all audiovisual needs for the product theatre.
- ❖ If you are interested in a product theatre at the course, please e-mail [Stenberg.Connor@mayo.edu](mailto:Stenberg.Connor@mayo.edu) to receive a Sponsorship - Letter of Agreement Form.