



Mayo Clinic School of Continuous Professional Development

Gastroenterology & Hepatology Board Review 2024

September 5-8, 2024

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors David Bruining, M.D., Michael D. Leise, M.D., and Karthik Ravi, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Gastroenterology & Hepatology Board Review, September 5-8, 2024**, at the Radisson Blu in Chicago, Illinois.

The Mayo Clinic Gastroenterology and Hepatology Board Review is a high-yield program designed to prepare candidates for the American Board of Internal Medicine (ABIM) initial and maintenance of certification examinations in gastroenterology and hepatology. The course is designed for GI fellows and individuals preparing for GI board exams and recertifications. Others that may find this course beneficial include gastroenterologists needing MOC, GI nurse assistants, NPs, PAs research personnel, GI assistants and internists with interest in GI. Expected in-person attendance is 200-250 attendees.

Please view the complete program schedule for details or visit the course website at ce.mayo.edu/gihepbr2024

The Gastroenterology & Hepatology Board Review course will be held at the Radisson Blu Aqua Hotel Chicago. Guest rooms have been reserved at a discounted rate over the course dates.

Radisson Blu Aqua Hotel Chicago

221 N Columbus Dr
Chicago, IL 60601

If you are interested in participating in this course, please complete the applicable Letter of Agreement Form, as indicated on the following page. If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibitor - \$3,000 USD

- In-person exhibit tables are available on a first-come, first-serve basis.
 - (1) 6' table and (2) chairs
 - Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
 - Receive attendee list (name, credentials, city, state)
 - Access to networking opportunities throughout the course
- ❖ If you are interested in obtaining an exhibit table at the course, please complete the [Exhibitor - Letter of Agreement Form](#).

Sponsorship Opportunities

Power Sponsorship - \$5,000 USD (exclusive)

Help attendees stay connected and engaged while attending the course. Sponsor the power in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
 - Company name will be displayed outside the meeting space.
- ❖ If you are interested in sponsoring the power at the course, please e-mail Stenberg.connor@mayo.edu to receive a Sponsorship - Letter of Agreement Form.

Internet Sponsorship - \$15,000 USD (exclusive)

Help attendees stay connected and engaged while attending the course. Sponsor the wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
 - Company name will be displayed outside the meeting space.
- ❖ If you are interested in sponsoring the internet at the course, please e-mail Stenberg.connor@mayo.edu to receive a Sponsorship - Letter of Agreement Form.

Product Theatre - \$20,000 USD (limited availability)

Showcase your product offerings to attendees with a product theatre.

- 30-minute luncheon session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic.
- Attendee list after the event, networking opportunities, and acknowledgment and recognition at the conference

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
 - Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.
- ❖ If you are interested in a product theatre at the course, please e-mail Stenberg.connor@mayo.edu for additional details and to receive a Sponsorship - Letter of Agreement Form.