



School of Continuous
Professional Development



Pain Management for the Non-Pain Specialist 2024

April 18-20, 2024

MAKE PLANS TO ATTEND

The Ritz-Carlton, Laguna Niguel
One Ritz Carlton Dr.
Dana Point, CA 92629
United States

SPONSORSHIP PROSPECTUS

About this course

COURSE DESCRIPTION

This course highlights pain conditions across multiple disciplines to improve pain control and patient outcomes. The course will include a review of the evaluation and treatment of common pain syndromes, such as spine pain, neuropathic pain, headache, fibromyalgia, chronic fatigue syndrome, and arthritic pains. The course will offer unique learning opportunities, such as new hands-on workshops, case-based discussions and lunch with experts.

COURSE HIGHLIGHTS

Upon completion of this activity, participants should be able to:

- Describe the multidimensional aspects of chronic pain and suffering.
- Illustrate the application of evidence-based treatment guidelines for the management of common chronic pain conditions.
- Demonstrate clinical approaches to diagnose and treat both cancer-related and non-cancer-related chronic pain syndromes.
- Demonstrate clinical tools helpful for interacting with patients suffering from chronic pain.

SPONSORSHIP INFORMATION

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you're looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you in advance for your consideration!

Sincerely,
Lisa Winter, CME Specialist
Mayo Clinic School of Continuous
Professional Development

COURSE DIRECTORS AND KEY CONTACTS



Course Directors:

Susan M. Moeschler, M.D.
Oludare O. Olatoye, M.D.
Richard H. Rho, M.D.

Key Contacts

Lisa Winter
CME Specialist
Direct Line: 507-284-8214
E-mail: winter.lisa@mayo.edu

Joe Chanhthee
Education Administration Coordinator
Direct Line: 507-422-6458
E-mail: Chanhthee.joe@mayo.edu

CONFERENCE HIGHLIGHTS

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions.

- Pain Medicine
- Internal Medicine
- Family Medicine
- Emergency Medicine
- Anesthesiology

WHY SPONSOR?

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and

services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

ADVERTISING OPPORTUNITIES

Overview:

This course offers a quality selection of marketing and advertising opportunities. These are designed to help companies further engage, network and connect with attendees during the annual conference. Mayo Clinic staff can help maximize exposure through additional advertisement opportunities.

Don't see what you are looking for? Contact us and we would be happy to discuss additional advertisement opportunities with you.



Educational Forum - \$10,000

Invite attendees to join you in an educational forum after the course adjourns each day (one opportunity per sponsor/day).

All planning, marketing and setup will be the responsibility of the sponsor.



Coffee Break - \$5,000



Name Badge Lanyards - \$5,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The lanyard will prominently display your company name and logo. Your company will provide 500 lanyards with your company logo.

- Artwork must be approved by planning committee prior to commitment.



Internet - \$5,000.00

Help attendees stay connected with their office and home while away at the course. Sponsor the wireless internet access in the meeting space for course attendees. The supporter will be recognized throughout the meeting in signage and electronic communications.

GENERAL EXHIBIT INFORMATION

Exhibit Contact
Joe Chanhthee
Mayo Clinic
200 First Street SW, Plummer 2-60
Rochester, MN 55905
Phone: 1-800-323-2688
E-mail: chanhthee.joe@mayo.edu

Booth Fee: \$2,000.00

Includes:

- (1) 6' table with (2) chairs
- Access to networking opportunities throughout the course.

EXHIBIT SCHEDULE

Vendors will be allowed to exhibit during all meal and break times throughout the course.

The program schedule will be available on our course website.

*Schedule subject to change

REQUIRED EXHIBIT PAPERWORK

Sign and return [Letter of Agreement](#) to chanhthee.joe@mayo.edu to confirm your exhibit space.

PAYMENT

Make check payable to:

Mayo School of
Continuous Professional Development
200 First St SW, Plummer 2-60
Rochester, MN 55905

Please indicate: Pain 2024 24R01351
on check