



Exhibitor & Sponsorship Prospectus

Clinical Updates in Allergy and Immunology 2024
August 1-4, 2024

Greetings,

On behalf of course directors Rohit D. Divekar, M.B.B.S., Ph.D., Miguel A. Park, M.D., and Gerald W. Volcheck, M.D., we hope you will consider an exhibit opportunity at the upcoming **Clinical Updates in Allergy and Immunology 2024** course which will be held **August 1-4, 2024** at The Ritz-Carlton, Laguna Niguel, Dana Point, California. The course is offered live with a livestream enrollment option, and we expect around 150 attendees. This course is designed for allergists, internists, family medicine physicians, and pediatricians. Nurses, physician assistants, nurse practitioners and others involved in dermatology and rheumatology with a specific interest in allergy may also benefit from this course.

Mayo's Clinical Updates in Allergy and Immunology course is designed to deliver a present day understanding of allergic disorders with an emphasis on the translation of allergy knowledge to clinical practice. The focus for this year is 'allergic and inflammatory disorders of the skin', in addition to common allergy conditions. This structured theme-based program includes evidence-based and emerging clinical approaches presented by expert faculty from allergy, dermatology, and other medical specialties to provide a comprehensive and multidisciplinary perspective on allergic disorders. Hotel room block information will be sent via email after the exhibitor agreement is complete. Course details are available on the course web site:

[Clinical Updates in Allergy and Immunology 2024 | Mayo Clinic School of Continuous Professional Development | CME Course Conference](#)

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate as a sponsor at this educational activity.

Exhibitor - \$4,000

This fee is for exhibit space only. In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks and lunch.

- Provided a draped, 6-foot table with two chairs
- Sponsorship acknowledgement on break slide announcements during the course
- Invited to participate in all food and beverage events
- Receive attendee list (name, credentials, city, state) after first day of course
- Access to networking opportunities throughout the course

*All exhibit space will be assigned based on when the exhibitor agreement is complete.

Exhibit Hours

Set Up – July 31 – Times will be communicated at a later date

August 1: 6:30 am – 1:40 pm

August 2: 7:00 am – 1:40 pm

August 3: 7:00 am – 1:40 pm

August 4: 7:00 am – 12:15 pm

Sponsorship Opportunities - \$2,000

Sponsorships are granted on a first-come, first-served basis when the exhibitor agreement is completed. Opportunities are available as follows:

- **Lanyards** – Exclusive
 - (Sponsor-provided, pre-printed lanyards; limited to one organization)
 - Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard? (Quantity to be determined 60 days before course.)

- **Pens** – Exclusive
 - (Sponsor-provided, pre-printed pens; limited to one organization)
 - Personalize with your company’s logo or product promotion for immediate exposure to attendees. Pens will be available to attendees all four days of the conference. (Quantity to be determined 60 days before course.)

- **Conference Bags** – Exclusive
 - (Sponsor-provided, pre-printed bags; limited to one organization)
 - Help keep course attendees organized by providing them with a bag to carry their course materials with your company’s logo on it. Bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

- **Coffee Cups** – Exclusive
 - (Sponsor-provided, pre-printed coffee cups; limited to one organization)
 - Personalize coffee cups with your company’s logo. Cups will be available during all breaks and meals. (Quantity to be determined 60 days before course.)

- **Napkins** – Exclusive
 - (Sponsor-provided, pre-printed napkins; limited to one organization)
 - Personalize napkins with your company’s logo or product promotion. Napkins will be available during all breaks and meals. (Quantity to be determined 60 days before course.)

- **WiFi** – Exclusive
 - (Limited to one organization)
 - Your corporate logo will be displayed in the conference area and will recognize your company’s sponsorship.

- **Mobile Charging Stations** (2 available)
 - (Sponsor-provided chargers; limited to one organization)
 - Charging stations will provide attendees an area to charge their mobile device or use their iPad or laptop. Your corporate logo or product will be displayed on the charging stations and will recognize your company’s sponsorship.

- **Break Sponsorship** (4 available)
 - Your corporate logo will be displayed during break time and will recognize your company’s sponsorship.

Product Theater - \$25,000

- Non-CME presentation during breakfast (3 available) or lunch (3 available).
- Additional advertisement to conference attendees via break slides and poster.

If you are interested in sponsorship or exhibiting at our course, or if you have any questions, please reach out to Carrie Bartsh at bartsh.carrie@mayo.edu.

Credit Card or Wire Transfer (preferred method):

Call 800-323-2688

Reference: Allergy 2024 – 24R00417

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Carrie Bartsh

Rochester, MN 55905

Reference: Allergy 2024 – 24R00417

We look forward to the success of our Clinical Updates in Allergy and Immunology 2024 course and hope you will be able to join us in Dana Point, California in 2024.

Sincerely,

Carrie Bartsh

Education Administration Coordinator

Mayo Clinic School of Continuous Professional Development

200 First Street SW

Rochester, MN 55905

bartsh.carrie@mayo.edu