



# Exhibitor & Sponsorship Prospectus

Pediatric and Adult Congenital Cardiology Review  
Course 2024  
August 18-23, 2023

Greetings,

On behalf of course directors Jonathan N. Johnson, M.D, Frank Cetta, M.D., Benjamin W. Eidem, M.D., Bryan C. Cannon, M.D., Nathan W. Taggart, M.D. and Paul Kantor, MBBCh, MSc, FRCPC, we hope you will consider an exhibit opportunity at the upcoming **Pediatric and Adult Congenital Cardiology Review Course** which will be held **August 18-23, 2024** at Hyatt Regency Huntington Beach Resort & Spa in Huntington Beach, California. The course is offered live with both live and livestream enrollment options, and we expect around 120 attendees in person. This course is intended for upcoming or recent graduates of pediatric cardiology subspecialty training programs preparing to take the pediatric cardiology sub board certification examination as well as the adult congenital heart specialist preparing to certify in adult congenital heart disease. This course is also ideally designed for the pediatric cardiologist, adult cardiologist, or primary care practitioner who desires a comprehensive review of all aspects of pediatric cardiology, and for the practicing pediatric cardiologist planning to recertify for the board examination.

The 2024 Pediatric and Adult Congenital Cardiology Review Course is a comprehensive, state-of-the art review of all aspects of pediatric and adult congenital cardiology. Well-known experts in the fields of pediatric cardiology, adult congenital heart disease, cardiac anesthesia, cardiac intensive care, cardiac pathology, and cardiovascular surgery provide in-depth lectures, case presentations, and interactive discussions. This course covers the wide spectrum of subspecialty content important to individuals preparing for certification in pediatric cardiology or adult congenital heart disease. A question-and-answer session with simulated board questions is held each evening to review the daily course content as well as hone the participant's test-taking skills. Course details, as well as hotel room information, are available on the course web site:

[2024 Pediatric and Adult Congenital Cardiology Review Course | Mayo Clinic School of Continuous Professional Development | CME Course Conference](#)

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate as a sponsor at this educational activity.

#### **Exhibitor - \$5,500**

This fee is for exhibit space only. In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks and lunch.

- Provided a draped, 6-foot table with two chairs.
- Sponsorship acknowledgement on break slide announcements during the course.
- Invited to participate in all food and beverage events.
- Receive attendee list (name, credentials, city, state) after first day of course.
- Access to networking opportunities throughout the course.

\*All exhibit space will be assigned based on when the exhibitor agreement is complete.

#### **Exhibit Hours**

Set Up – August 17 – time TBD

August 18: 6:30am – 5:30pm

August 19: 6:30am – 5:30pm

August 20: 6:30am – 5:30pm

August 21: 6:30am – 5:30pm

August 22: 6:30am – 5:30pm

August 23: 6:30am – 11:45am

## **Sponsorship Opportunities - \$2,200**

Sponsorships are granted on a first-come, first-served basis when the exhibitor agreement is completed. Opportunities are available as follows:

- **Lanyards** – Exclusive
  - (Sponsor-provided, pre-printed lanyards; limited to one organization)
  - Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)
- **Pens** – Exclusive
  - (Sponsor-provided, pre-printed pens; limited to one organization)
  - Personalize with your company's logo or product promotion for immediate exposure to attendees. Pens will be available to attendees all six days of the conference. (Quantity to be determined 60 days before course.)
- **Conference Bags** – Exclusive
  - (Sponsor-provided, pre-printed bags; limited to one organization)
  - Help keep course attendees organized by providing them with a bag to carry their course materials with your company's logo on it. Bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)
- **Mobile Charging Stations** (2 available)
  - Sponsor to provide chargers.
  - Charging stations will provide attendees an area to charge their mobile device or use their iPad or laptop. Your corporate logo or product on the charging stations will recognize your company's sponsorship.
- **Other options**
  - If you have other ideas or suggestions for a sponsorship, we would be happy to consider them. Please contact Carrie Bartsh at [bartsh.carrie@mayo.edu](mailto:bartsh.carrie@mayo.edu).

If you are interested in sponsorship or exhibiting at our course, please reach out to Carrie Bartsh at [bartsh.carrie@mayo.edu](mailto:bartsh.carrie@mayo.edu).

### **Credit Card or Wire Transfer (preferred method):**

Call 800-323-2688

*Reference: PACC Review 2024 – 24R01315*

### **Make check payable to:**

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Carrie Bartsh

Rochester, MN 55905

*Reference: PACC Review 2024 – 24R01315*

We look forward to the success of the 2024 Pediatric and Adult Congenital Cardiology Review Course and hope you will be able to join us in Huntington Beach, California in August.

Sincerely,

Carrie Bartsh  
Education Administration Coordinator  
Mayo Clinic School of Continuous Professional Development  
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Rochester, MN 55905  
[bartsh.carrie@mayo.edu](mailto:bartsh.carrie@mayo.edu)