



December 15, 2023

Dear Potential Exhibitor,

On behalf of Mayo Clinic, Mayo Clinic School of Continuous Professional Development, and course directors, Marcia Venegas Pont, M.D, Sanjeev Nanda, M.D., Jennifer Lin, M.D., John Martin, M.D., and Kim Tran, M.D., we hope you will consider an exhibit opportunity at our **Powering Up Your Practice: The Latest Internal Medicine Updates 2024** course (formerly known as Internal Medicine Pathways to MOC) which will be held **March 10-13, 2024**, at The Ritz-Carlton, Laguna Niguel, Dana Point, California.

Mayo Clinic and Kaiser Permanente have joined forces to provide practice guidelines for healthcare providers in various fields of internal medicine. The course, featuring faculty from both institutions, aims to give attendees the latest updates in internal medicine. This course is intended for physicians, NPs, PAs, and Nurses who work in internal medicine subspecialties, family medicine, and other primary care settings. We are expecting approximately 150 attendees.

Exhibit fee at the live course is: \$2,502 per table

All exhibit space will be assigned based on when the exhibitor agreement is complete.

If you are interested in exhibiting at this educational activity, please click [HERE](#) to register (exhibitor agreement) for an exhibit space.

Live Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast and breaks
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, credentials, city, and state demographics distributed pre-course
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Susan Reigel
CME Specialist