

November, 2023

Dear Representative:

We are pleased to announce our upcoming Updates in Family Medicine conference March 7-9, 2024 at the Manchester Grand Hyatt Hotel in San Diego, California!

Mayo Clinic, in collaboration with Kaiser Permanente, is offering this comprehensive family medicine update course designed for practicing primary care and family medicine providers. Attendees at this conference gain knowledge on the latest recommendations involving medical specialties important to the primary care setting that can be immediately applied into practice.

We anticipate 250 attendees. Additional course details can be found on [the conference website](#).

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,000. This fee is for the exhibit space only. Industry exhibitors are provided a 6' table with two chairs, and are also invited to participate in all food and beverage events, which include breakfast and refreshment breaks. Space is limited and reserved upon receipt of a completed exhibitor agreement. If you are interested in exhibiting, please complete the online [exhibitor registration and letter of agreement](#) before February 15, 2024. If you do not have a profile/account you will first need to create one before completing the online form.

In support of ACCME guidelines, exhibitors are located in a separate area from the educational activity. All companies are invited to exhibit at this course, however space is limited and cannot be reserved without a completed Exhibitor Agreement. Participating exhibitors will be allowed to set up on Wednesday evening before the course.

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program. Don't hesitate to reach out with any questions (contact information in signature below). The Mayo Clinic tax ID number is 41-6011702.

Sincerely,



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