

Benefits to Healthcare Practitioners when you purchase direct:



#1
MOST RECOMMENDED
brand by healthcare professionals¹

- ✓ **Purchase products at 50% off suggested retail price* and get preferred pricing - lower than you will pay anywhere else**
**exceptions apply as not EVERY product has 50% markup*
- ✓ **One Cart / One Account** allows you to order from all of our brands on one order, making it easier for you to reach **volume discounts**
Volume discounts: 5% > \$500 7% > \$1K 10% > \$2K
- ✓ **Fast and Free Shipping** for orders placed online at \$100 or more**
Free shipping at \$300 for orders placed over the phone
- ✓ **FREE** access to **Pure Patient Direct**, our virtual dispensary
- ✓ Practitioner-exclusive access to our **NEW! Drug-Nutrient Interaction Checker**
- ✓ **FREE Social Media Toolkits** to help market your practice
- ✓ **Dedicated sales representative** to help you select the right products from our 400+ product portfolio
- ✓ **Monthly product spotlights, seasonal discounts** and other **special promotions** *only* available **for our direct customers**
- ✓ Access to **Webinars, Case Studies, Blogs, Clinical Protocols** and more

**Valid in USA for online orders only. Cannot be combined with other promotions.
Free standard shipping will apply to entire order and become available at checkout.



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¹ Among professional supplement brands surveyed, Nutrition Business Journal® 2016, 2020, 2023

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