



Mayo Clinic School of Continuous Professional Development

# Multidisciplinary Update in Pulmonary & Critical Care Medicine 2024

May 2-5, 2024

Exhibitor and Sponsorship Prospectus



# Welcome

Dear Potential Exhibitor,

On behalf of course directors Robert W. Viggiano, M.D., Craig E. Daniels, M.D., and Charles D. Burger, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Multidisciplinary Update in Pulmonary & Critical Care Medicine 2024** course, **May 2-5, 2024**, at the Mountain Shadows Resort, Paradise Valley, Arizona.

The Mayo Clinic Multidisciplinary Update in Pulmonary & Critical Care Medicine 2024 CME course provides a state-of-the-art update on clinical advances in pulmonary and critical care medicine. A multidisciplinary faculty from Mayo Clinic imparts a comprehensive approach to the current evaluation and management of various respiratory diseases. Topics include airway disease, critical care, interstitial lung diseases, lung cancer and sleep disorders.

Please view the complete program schedule for details or visit the course website at [ce.mayo.edu/pulmonary2024](https://ce.mayo.edu/pulmonary2024).

The Multidisciplinary Update in Pulmonary & Critical Care Medicine 2024 course will be held at the Mountain Shadows Resort, Paradise Valley, Arizona. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made through the course website before April 10, 2024, or before the room block fills.

## **Mountain Shadows Resort**

5445 East Lincoln Drive  
Paradise Valley, AZ 85253

[\*\*ONLINE RESERVATION LINK\*\*](#)

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

## Exhibit Opportunities

### **In-person Exhibitor - \$2,700**

- In-person exhibit tables are available on a first come, first serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)

## Sponsorship Opportunities

### **Daily Product Theatre Sponsorship**

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program invitations, signage, and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

### **Breakfast Product Theater - \$17,000 (Available May 3 and May 4)**

What is included:

- Product theatre - 45-minute breakfast session prior to the start of the general session. Complimentary 1,100 sq ft meeting room space and breakfast buffet will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference.

### **Lunch Product Theater - \$19,000 (Available May 3 and May 4)**

What is included:

- Product theatre - 60-minute lunch session immediately following adjournment of general session on Friday and Saturday, May 3 & 4, 2024. Complimentary 1,100 sq ft meeting room space and boxed lunches will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference.

### **Lanyards - \$2,000**

**(Sponsor-provided, pre-printed lanyards; limited to one organization)**

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

### **Conference Bags - \$3,000**

**(Sponsor-provided, pre-printed drawstring bags; limited to one organization)**

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

### **Hotel Key Card- \$7,500.00 (Exclusive)**

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. Include your booth number to remind them where you will be throughout the conference. (Artwork to be provided by sponsoring company)

### **Coffee Break Sponsorship - \$2,500 (4 available)**

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.