



**Mayo Clinic School of Continuous
Professional Development**
200 First Street SW
Rochester, Minnesota 55905

February 1, 2024

Greetings,

On behalf of course directors Jill Huber, M.D and Elizabeth Cozine, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **98th Annual Clinical Reviews, November 4-6, 2024** at the Mayo Civic Center in Rochester, Minnesota.

Mayo Clinic's 98th Annual Clinical Reviews seeks to update primary care providers on the latest recommendations involving medical subspecialties. The course provides a comprehensive program of lectures on topics of general interest in medicine, surgery, and pediatrics relevant to clinical practice. This course is designed for physicians, nurse practitioners, physician assistants, and nurses practicing in primary care, family medicine, and internal medicine.

Exhibit opportunities are available and open to all course-related industry representatives. Exhibit tables will be offered on a first-come, first-serve basis and subject to approval by Mayo Clinic School of Continuous Professional Development. Typical attendance at the course ranges from 350-400 attendees. All exhibits will be independent from the general session educational space.

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Lodging options are available at the following hotels in Rochester, Minnesota for a discounted rate. Please visit the [course website](#) (ce.mayo.edu/cr2024) for more information.

Hilton Garden Inn Rochester Downtown
225 Broadway Ave S
Rochester, MN 55904

Hilton Rochester Mayo Clinic Area
10 E Center St
Rochester, MN 55904

Mayo Clinic recognizes these types of educational programs would not be possible without your support. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement and sponsorship opportunities.

Thank you for your consideration, we are looking forward to the 98th Annual Clinical Reviews course!

Sincerely,

Jessica Carter, MAOL / CME Specialist
Connor Stenberg / Education Administration Coordinator / Stenberg.connor@mayo.edu

98th Annual Clinical Reviews

November 4-6, 2024



In-person Exhibit Table

Course Location

Mayo Civic Center
30 Civic Center Drive SE
Rochester, MN 55902

Cost: \$3,000

In-person Exhibit

- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Exhibit Hours

November 4, 2024 - 6:20 a.m. – 4:35 p.m.
November 5, 2024 – 6:30 a.m. – 4:35 p.m.
November 6, 2024 – 6:30 a.m. – 12:25 p.m.

Each day includes dedicated meal and refreshment breaks to interact with company representatives.

Form of Payment:

- Credit Card (preferred) – Access through the [letter of agreement form](#) or call 1-800-323-2688.
- Check Payment – Make checks payable to Mayo Clinic. Reference: 5324R01401 – 98th Annual Clinical Reviews. Mail to: Mayo Clinic MCSCPD, 200 First Street, SW, Plummer 2-60, Rochester, MN 55905

For your convenience: Mayo Clinic Tax ID is 41-6011702.