



March 6, 2024

Dear Exhibitor

On behalf of course directors Michael B. Phillips, M.D., and Thomas A. Waller, M.D. we hope you will consider a display opportunity at our **30th Annual Clinical Reviews and Primary Care Update** held **June 24-28, 2024, at the Ritz Carlton Amelia Island, Amelia Island, Florida**. We expect around 300 family physicians, general internists, physician assistants, nurse practitioners and registered nurses who practice primary care medicine.

Display fees are \$2,500 for the full five-day course. Space is limited and table assignments will be made on a first come, first served basis. To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. The basic exhibit fee will include a 6' skirted table with 2 chairs for a tabletop display; the attendee list including name, degree, city, state to be distributed at the course; and an acknowledgement with announcements during the course.

### **Additional Advertisement Opportunities**

#### **Sponsorship - \$10,000 (Multiple Opportunities Available)**

- Promotional Symposium (Non-CME)  
Nonaccredited program, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. The timing offered is at least one hour after the conclusion of our CME conference. (Does Not Include food or audio/visual equipment)
- Acknowledgement on Signage at a Breakfast or Refreshment Break
- (3) Complimentary Full Registration- No CME credit
- Conference Bag Inserts
- (2) 6-foot Exhibit Tables
- Verbal recognition at opening session
- Support Signage prominently displayed on-site at the conference.
- Attendee list (not to include email or mailing address)

#### **Conference Bags - \$3,000 (Multiple Opportunities Available)**

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

**Lanyards - \$2,000 (Exclusive)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The lanyard will prominently display your company name and logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

**Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 300 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide *27.50 AMA PRA Category 1 Credit(s)*™ for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,



Denise Klarich  
Education Administrative Coordinator

Make checks payable to:

Mayo Clinic Florida  
4500 San Pablo Road  
Jacksonville, FL 32224  
Attn: Accounting Activity #5324J01361

Tax ID: 59-3337028

## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Activity Title	Clinical Reviews and Primary Care Update	
Activity Number	5324J01361	
Location	Ritz Carlton, Amelia Island	
Dates	June 24-28, 2024	
Company Name (Exhibitor) (as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)		
Address		
Phone Number		
Email		
<input type="checkbox"/> The named exhibitor wishes to exhibit at the above-named activity in the amount of		\$2,500
<b>Additional Opportunities: Please see Exhibitor Letter of Request for Details</b>		
<input type="checkbox"/> Sponsorship		\$10,000
<input type="checkbox"/> Conference Bags (Multiple Opportunities Available)		\$3,000
<input type="checkbox"/> Lanyards (Exclusive)		\$2,000
<input type="checkbox"/> Conference Bag Inserts (Multiple Opportunities Available)		\$1,000
<b>Total Amount:</b>		<b>\$</b>

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.)

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.

- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

**PAYMENT INFORMATION**

Please indicate your method of payment:

PROVIDER **Federal Tax ID number:** 59-3337028

Remit check payable to: Mayo Clinic School of Continuous Professional Development

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Make payable to:  Mayo Clinic Florida 4500 San Pablo Road Jacksonville, FL 32224 Attn: Accounting Activity #5324J01361	For payment by credit card, please call the MCSCPD at <b>800-462-9633</b>  <i>Do not send credit card information via email.</i>

# Request for Taxpayer Identification Number and Certification

**Give Form to the  
 requester. Do not  
 send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

<b>Print or type.</b>	<b>See Specific Instructions on page 3.</b>	<p><b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.                  Mayo Clinic Jacksonville</p> <p><b>2</b> Business name/disregarded entity name, if different from above</p>	
		<p><b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor or single-member LLC                         <input type="checkbox"/> C Corporation                         <input type="checkbox"/> S Corporation                         <input type="checkbox"/> Partnership                         <input type="checkbox"/> Trust/estate  <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____  <b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.  <input checked="" type="checkbox"/> Other (see instructions) ▶ <u>501(c)(3) Tax-exempt Nonprofit Corporation</u> </p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <u>1</u></p> <p>Exemption from FATCA reporting code (if any) <u>A</u></p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
		<p><b>5</b> Address (number, street, and apt. or suite no.) See instructions.                  4500 San Pablo Road</p> <p><b>6</b> City, state, and ZIP code                  Jacksonville, FL 32224</p>	<p>Requester's name and address (optional)</p>
		<p><b>7</b> List account number(s) here (optional)</p>	

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>										
<b>or</b>										
<b>Employer identification number</b>										
5	9	-	3	3	3	7	0	2	8	

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶ <i>Katy Domaille</i>	Date ▶ <i>01/02/2024</i>
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*

<b>30th Annual Clinical Reviews and Primary Care Update</b>		
<b>Amelia Island, FL</b>		
<b>June 24 - June 28, 2024</b>		
<b>All Presentations Eastern Time</b>		
<b>Day 1</b>		<b>Monday, June 24, 2024</b>
7:15 AM	7:40 AM	Registration, Breakfast and Exhibits
7:40 AM	7:45 AM	Pre – Test
		<b>CARDIOLOGY</b>
7:45 AM	8:10 AM	Cases of Heart Failure <i>Pragnesh P. Parikh, M.D.</i>
8:10 AM	8:35 AM	ACS Update <i>Pragnesh P. Parikh, M.D.</i>
8:35 AM	9:00 AM	Heart Disease in Women Update <i>Demilade A. Adedinsewo, M.B., Ch.B.</i>
9:00 AM	9:25 AM	How to use the ASCVD Risk Score <i>Demilade A. Adedinsewo, M.B., Ch.B.</i>
9:25 AM	9:45 AM	Q&A/Discussion
9:45 AM	10:00 AM	Break and Exhibits
		<b>GI</b>
10:00 AM	10:25 AM	MASH <i>Maria L. Yataco, M.D.</i>
10:25 AM	10:50 AM	Autoimmune Hepatitis <i>Maria L. Yataco, M.D.</i>
10:50 AM	11:15 AM	Assessment of Colitis <i>Jana G. Al Hashash, M.D., M.S.</i>
11:15 AM	11:40 AM	Functional Bowel Disorder <i>Jana G. Al Hashash, M.D., M.S.</i>
11:40 AM	11:45 PM	Post Test
11:45 AM	12:00 PM	Q&A/Discussion
12:00 PM	1:15 PM	Lunch on Your Own
		<b>CARE OF CHILDREN</b> (GENERAL SESSION)
1:15 PM	1:40 PM	Common Rashes in Children <i>Stephen M. McMullan, M.D.</i>
1:40 PM	2:05 PM	Common Cases in Pediatric Ambulatory Care Clinic <i>Akilah J. Pope, M.D.</i>
2:05 PM	2:15 PM	Q&A/Discussion
2:15 PM	2:40 PM	Abdominal Potpourri <i>Richard O. White, M.D.</i>

2:40 PM	3:05 PM	Parenteral Vaccine Hesitancy <i>Therese F. Anderson, M.D.</i>
3:05 PM	3:15 PM	Q&A/Discussion
3:15 PM		ADJOURN
		<b>Resident Unknown Cases</b> (PLAZA I & II)
1:15 PM	1:40 PM	Unknown Case Presentation <i>Lorvens Decosma, M.D.</i>
1:40 PM	2:05 PM	Unknown Case Presentation <i>Taylor P. Kennedy, M.D.</i>
2:05 PM	2:15 PM	Q&A/Discussion
2:15 PM	2:40 PM	Unknown Case Presentation <i>Rebecca A. Bowie, M.D.</i>
2:40 PM	3:05 PM	Unknown Case Presentation <i>LaRae L. Seemann, M.D.</i>
3:05 PM	3:15 PM	Q&A/Discussion
3:15 PM		ADJOURN
		<b>Suture Workshop</b> (SANTA MARIA)
1:15 PM	3:15 PM	Suture Techniques <i>Sarvam P TerKonda, M.D.</i>
3:15 PM		ADJOURN
<b>Day 2</b>		<b>Tuesday, June 25, 2024</b>
7:15 AM	7:40 AM	Registration, Breakfast and Exhibits
7:40 AM	7:45 AM	Pre - Test
		<b>NEUROLOGY</b>
7:45 AM	8:35 AM	Two Not-To-Miss Neuromuscular Disorders <i>Elizabeth A. Mauricio, M.D.</i>
8:35 AM	9:00 AM	Approach to Amaurosis Fugax <i>Stephen W. English, M.D.; M.B.A</i>
9:00 AM	9:25 AM	How to Prevent a Stroke <i>Stephen W. English, M.D.; M.B.A</i>
9:25 AM	9:45 AM	Q&A/Discussion
9:45 AM	10:00 AM	Break and Exhibits
		<b>DERMATOLOGY</b>
10:00 AM	10:50 AM	Visual Review of Skin Cancer <i>Matthew R. Hall, M.D.</i>
10:50 AM	11:15 AM	Psoriasis <i>Leila M. Tolaymat, M.D.</i>
11:15 AM	11:40 AM	Onychomycosis <i>Leila M. Tolaymat, M.D.</i>
11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q&A/Discussion

12:00 PM	1:15 PM	Lunch and Learn: Drug Update <i>J. West Paul, M.D., Ph.D.</i>
1:15 PM	1:30 PM	Break and Exhibits
		<b>Practice Management: Medical Errors</b> *Meets criteria for Florida re-licensure requirement (GENERAL SESSION)
1:30 PM	1:55 PM	Medical Errors <i>J. West Paul, M.D., Ph.D.</i>
1:55 PM	2:20 PM	Medical Errors <i>J. West Paul, M.D., Ph.D.</i>
2:20 PM	2:40 PM	Q&A/Discussion
2:40 PM	3:05 PM	Medical Errors <i>J. West Paul, M.D., Ph.D.</i>
3:05 PM	3:30 PM	Medical Errors <i>J. West Paul, M.D., Ph.D.</i>
3:30 PM	3:50 PM	Q&A/Discussion
3:50 PM		ADJOURN
		<b>Sports Medicine</b> (PLAZA I & II)
1:30 PM	1:55 PM	Injection Workshop <i>Daniel P. Montero, M.D.</i>
1:55 PM	2:20 PM	Injection Workshop <i>Kristina F. DeMatas, D.O.</i>
2:20 PM	2:40 PM	Q&A/Discussion
2:40 PM	3:05 PM	Injection Workshop <i>George Pujalte, M.D.</i>
3:05 PM	3:30 PM	Injection Workshop <i>Jeff P. Nadwodny, D.O.</i>
3:30 PM	3:50 PM	Q&A/Discussion
3:50 PM		ADJOURN
<b>Day 3</b>		<b>Wednesday, June 26, 2024</b>
7:15 AM	7:40 AM	Registration, Breakfast and Exhibits
7:40 AM	7:45 AM	Pre-Test
		<b>PULMONARY</b>
7:45 AM	8:10 AM	When to Suspect Pulmonary Hypertension <i>Abubakr A. Bajwa, M.D.</i>
8:10 AM	8:35 AM	Three Cases of COPD <i>Abubakr A. Bajwa, M.D.</i>
8:35 AM	9:00 AM	Restless Leg Syndrome <i>Brynn K. Dredla, M.D.</i>
9:00 AM	9:25 AM	Why is OSA so Bad? <i>Brynn K. Dredla, M.D.</i>



9:25 AM	9:45 AM	Q&A/Discussion
9:45 AM	10:00 AM	Break and Exhibits
		<b>POTPOURRI 1</b>
10:00 AM	10:50 AM	POTS-Diagnosis & Management <i>Daniel V. Dudenkov, M.D.</i>
10:50 AM	11:15 AM	AI in Primary Care <i>Mark A. Parkulo, M.D.</i>
11:15 AM	11:40 AM	Hypertension Update <i>Ramla N. Kasozi, M.D.</i>
11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q&A/Discussion
12:00 PM		Adjourn/Lunch on Your Own
<b>Day 4</b>		<b>Thursday, June 27, 2024</b>
7:15 AM	7:40 AM	Registration, Breakfast and Exhibits
7:40 AM	7:45 AM	Pre-Test
		<b>ID/HEM ONC</b>
7:45 AM	8:10 AM	C. Diff Update <i>Lisa Brumble, M.D.</i>
8:10 AM	8:35 AM	Travel Medicine in Primary Care <i>Lisa Brumble, M.D.</i>
8:35 AM	9:00 AM	The Red Eye <i>Michael Stewart, M.D.</i>
9:00 AM	9:25 AM	Common Eye Cases <i>Michael Stewart, M.D.</i>
9:25 AM	9:45 AM	Q & A
9:45 AM	10:00 AM	Break and Exhibits
		<b>ENDOCRINOLOGY</b>
10:00 AM	10:25 AM	Osteoporosis – State of the Art <i>Ejigayehu G. Abate, M.D.</i>
10:25 AM	10:50 AM	Vitamin D use – fact or fiction <i>Ejigayehu G. Abate, M.D.</i>
10:50 AM	11:15 AM	Thyroid Nodule Update <i>Victor Bernet, M.D.</i>
11:15 AM	11:40 AM	Diagnosis & Management of Hypothyroidism <i>Victor Bernet, M.D.</i>
11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q/A Discussion
12:00 PM	1:15 PM	Lunch on Your Own
		<b>Geriatrics</b> (PLAZA I & II)

1:15 PM	1:40 PM	Beer's Criteria Update 2023 <i>Anna Gorelik, M.D.</i>
1:40 PM	2:05 PM	Screening and Preventative Health for Older Adults <i>Leah Schecter, M.D.</i>
2:05 PM	2:15 PM	Q/A Discussion
2:15 PM	2:40 PM	Vaccinations for Older Adults <i>Michelle A. Tulang, M.D.</i>
2:40 PM	3:05 PM	Insomnia and Changes in Sleep and Aging <i>Brendon M. Colaco, M.B.B.S.</i>
3:05 PM	3:15 PM	Q/A Discussion
		<b>Women's Health</b> (General Session)
1:15 PM	1:40 PM	Breast Cancer Screening Update <i>Beverly J. Roseberry, M.D.</i>
1:40 PM	2:05 PM	Pelvic Organ Prolapse <i>Olivia O. Cardenas-Trowers, M.D.</i>
2:05 PM	2:15 PM	Q/A Discussion
2:15 PM	2:40 PM	Best Treatment for Overactive Bladder <i>Olivia O. Cardenas-Trowers, M.D.</i>
2:40 PM	3:05 PM	The Impact of Uterine Fibroids <i>Christopher C. DeStefano, M.D., M.P.H.</i>
3:05 PM	3:15 PM	Q/A Discussion
3:15		ADJOURN
<b>Day 5</b>		<b>Friday, June 28, 2024</b>
7:15 AM	7:40 AM	<b>Registration, Breakfast and Exhibits</b>
7:40 AM	7:45 AM	Pre-Test
		<b>NEPHROLOGY/UROLOGY</b>
7:45 AM	8:10 AM	Update on Primary Aldosteronism <i>Lyle Baker, M.D.</i>
8:10 AM	8:35 AM	How to Prevent CKD <i>Sandhya Manohar, M.B.B.S.</i>
8:35 AM	9:00 AM	Urinary Obstruction <i>Ram A. Pathak, M.D.</i>
9:00 AM	9:25 AM	Prostate Cancer Update <i>Ram A. Pathak, M.D.</i>
9:25 AM	9:45 AM	Q/A Discussion
9:45 AM	10:00 AM	Break and Exhibits
		<b>POTPOURRI II</b>
10:00 AM	10:50 AM	Air Pollution & Asthma <i>Leah L. Ishmael, D.O.</i>
10:50 AM	11:15 AM	Cross Sectional Imaging for Primary Care <i>Frank K. Chen, M.D.</i>
11:15 AM	11:40 AM	LGBTQ Health <i>Tina Ardon, M.D.</i>

11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q/A Discussion
12:00 PM		ADJOURN