



Mayo Clinic School of Continuous Professional Development

2024 Neuro Innovate

July 18-19, 2024

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course director Mohamad Bydon, M.D., Brett A. Freedman, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Neuro Innovate course, July 18-19, 2024**, at the Mayo Clinic in Rochester, Minnesota.

The Neuro Innovate course will explore the dynamic intersection of neurosurgery, data science, and AI. This course will equip seasoned and new-to-the-field professionals with the knowledge and skills to thrive in the evolving landscape of neurosurgery innovation. Participants will have the opportunity to gain invaluable insights from neurosurgeons spearheading the application of registries and AI in neurosurgery and shape the future of research and practice. Industry experts will offer a deep dive into the practical applications and innovative solutions driving advancements in product and device development in healthcare.

Please visit the [course website](#) for additional details on the course.

Mayo Clinic
200 1st Ave NW
Rochester, MN 55905
United States

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibit - \$2,000

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

Exhibit Hours

July 18, 2024 – 7:30 a.m. – 5:10 p.m.

July 19, 2024 – 7:30 a.m. – 12:30 p.m.

Each day includes a dedicated breakfast, refreshment, and lunch to interact with company representatives.

Sponsorship Opportunities

Platinum Level - \$25,000.00

- Premium exhibit location
- 2 6-foot tables
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- 3 representatives with conference registration

Gold Level - \$15,000.00

- Premium Exhibit location
- 1 6-foot tables
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- 2 representatives with conference registration

Silver Level - \$7,500.00

- 1 6-foot tables
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- 1 representative with conference registration

Welcome Dinner - \$10,000.00

The welcome dinner will be on Thursday, July 18, 2024, at 6pm in Philips Hall. This social function will provide an opportunity for attendees and faculty to network.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications.
- Includes two (2) complimentary registrations to the course.

Break - \$3,000.00

Coffee is provided to attendees on a continuous basis throughout the course. Prominently display your company name by each coffee station throughout the day.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.