

Closed Session for Advocates selected for the program.

Science of Community Outreach and Engagement (SoCOE) Conference
Marriott Jacksonville Downtown Jacksonville, Florida
May 8-10, 2024
All Presentations Eastern Time

Wednesday, May 8, 2024	
Cancer Advocates Master Trainer Track	
<i>Closed Session for Advocates selected for the program</i>	
8:00 a.m.	Opening Remarks and Overview of Training Program <i>Folakemi Odedina, Ph.D., Mayo Clinic</i> <i>Farhia Omar, MPH, Mayo Clinic</i>
8:30 a.m.	ABCs of Cancer Advocacy Plan <i>Lauren Gilbert, Ph.D., University of Houston</i>
9:00 a.m.	Types of Advocacy: Policy, Education, Research, Fundraising Support, Community Outreach Policy: <i>Former Senator Tony Hill, Community Member</i> <i>Ernie Kaninjing, Dr.P.H., Georgia College and State University</i> Education: <i>Tawana Thomas Johnson American Cancer Society</i> Research and Community Outreach: <i>Lisa Carter-Bawa, Ph.D., MPH, APRN, ANP-C, FAAN, Lombardi Comprehensive Cancer Center</i> Fundraising: <i>Ed Perez, 3 Grains of Rice Mission</i>
10:30 a.m.	Networking Break
11:00 a.m.	Public Health & Community Health <i>Ernie Kaninjing, Dr.P.H., Georgia College and State University</i>
11:30 a.m.	Social Determinants of Health <i>Lorna McNeil, Ph.D., MPH, MD Anderson</i>
12:00 p.m.	Clinical Trials <i>Opeyemi Bolajoko, Ph.D., Mayo Clinic</i> <i>Jennifer Crook, Ph.D., R.N., University of Central Florida</i>
12:30 p.m.	Working Lunch Presentations: Cancer Disparities; Digital and Virtual Health Cancer Disparities: <i>Dottington Fullwood, Ph.D., CHES, Mayo Clinic</i> Digital and Virtual Health: <i>Che Ngufor, Ph.D., Mayo Clinic</i>
1:30 p.m.	Genetics 101 <i>Solomon Rotimi, Ph.D., Covenant University, Nigeria</i>
2:00 p.m.	Health Communications and Literacy <i>Jennifer Nguyen, PhD, MPH, UPMC Health Plan</i> <i>Lynne Nguyen, MPH, MD Anderson Cancer Center</i>
2:30 p.m.	Special Populations: Rural Health <i>Janice Krieger, Ph.D., Mayo Clinic</i> <i>Timiya Nolan, Ph.D., University of Alabama at Birmingham</i>
2:50 p.m.	Special Populations: African Immigrant Health <i>Vanessa B. Sheppard, Ph.D., VCU Massey Comprehensive Cancer Center</i> <i>Ify Anne Nwabukwu, B.S.N., R.N., African Women's Cancer Awareness</i>

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3:10 p.m.	Special Populations: Caribbean Immigrant Health <i>Trevanne R. Matthews Hew, M.D., Mayo Clinic</i>
3:30 p.m.	Special Populations: Black Hispanic Health <i>Carolina Aristizabal, M.D., MPH, CHES, USC Norris Comprehensive Center</i>
3:50 p.m.	Special Populations: LGBTQ+ Health <i>Scout, MA, Ph.D., Executive Director, National LGBT Cancer Network</i>
4:10 p.m.	Evaluating your Advocacy Program <i>Richard Segal, Ph.D., University of Florida College of Pharmacy</i>
4:30 p.m.	Teaching Techniques & Effective Strategies for Training <i>Evelyn Gonzalez, MA, Fox Chase Cancer Center</i>
5:00 p.m.	Cancer Advocates Certificate Open Book Exam
6:00 p.m.	Adjourn

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