



Mayo Clinic Mechanical Ventilation Conference 2024

October 16-19, 2024
Oceanside, California



SPONSORSHIP PROSPECTUS





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WELCOME

Dear Potential Sponsor,

On behalf of the course directors Gustavo Cortes Puentes, M.D., Todd Meyer, R.R.T., L.R.T., and Richard Oeckler, M.D., and the Mayo Clinic School of Continuous Professional Development, I am pleased to announce the **2024 Mayo Clinic Mechanical Ventilation Conference** at The Seabird Resort in Oceanside, California. The conference is October 16-19, 2024.

The Mayo Clinic Mechanical Ventilation Conference is designed to provide high-quality education and detailed hands-on instruction in mechanical ventilation management and to bring together physicians, respiratory therapists, and other healthcare providers who are involved in providing respiratory care on a daily basis.

The complete program schedule can be viewed on the [conference website](#). We anticipate in excess of 100 attendees for the in-person course and an additional 20-30 via livestream.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services.

If you are interested in supporting the **2024 Mayo Clinic Mechanical Ventilation Conference** or if you have questions, please contact Kathy Fuqua at FUQUA.KATHY@mayo.edu or 507-266-9815.

We appreciate your interest and enthusiasm in joining us for the **2024 Mayo Clinic Mechanical Ventilation Conference** in California.

Sincerely,

Julie Reed

CME Specialist, Mayo Clinic

Date, Location, and Website

Conference Date:

October 16-19, 2024

Location:

The Seabird Resort
101 Mission Avenue
Oceanside, CA 92054
United States

Website:

<https://ce.mayo.edu/mechvent2024>

Conference Directors

Gustavo A. Cortes Puentes, M.D.
Todd J. Meyer, R.R.T., L.R.T.
Richard A. Oeckler, M.D.

Planning Committee

James E. Baker, R.R.T., L.R.T
Gustavo A. Cortes Puentes, M.D.
Jennifer L. Elmer, APRN, CNS, D.N.P.
Todd J. Meyer, R.R.T., L.R.T.
Richard A. Oeckler, M.D.

Contact

Kathy Fuqua

Mayo Clinic School of Continuous Professional
Development (MCSCPD)
200 First St SW, Plummer 2-60

Rochester, MN 55905

FUQUA.KATHY@mayo.edu

507-266-9815

Why Sponsor?

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the mechanical ventilation. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers in the field of mechanical ventilation
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

Sponsorship Opportunities

Premier Sponsorship Opportunities	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Exhibit Only \$3,000
Non-CME Promotional Symposium	X	X			
Support signate prominently displayed at the conference	X	X	X		
Number of complimentary conference registrations – no CME credit	4 persons	3 persons	2 persons	1 person	n/a
Exhibit Table	(2) 6' table	(1) 6' table	(1) 6' table	(1) 6' table	(1) 6' table
Verbal recognition in opening remarks	X	X	X	X	X
Limited Attendee List	X	X	X	X	X

Platinum Sponsorship, 1 Available

\$30,000

- 45-minute luncheon Non-CME Promotional Symposium
 - Meal is provided for attendees by Mayo Clinic as part of participant registration fee
 - Sponsor is responsible for providing program invitations
 - Mayo Clinic will arrange AV equipment (screen, projector, microphone, podium) for the luncheon
 - Sponsor is responsible to provide laptop for presentation
- Recognition signage at the entrance to the promotional symposium
- Four complimentary conference registrations (no CME credit)
- Complimentary exhibit space (two tables, four chairs, Wi-Fi)
- Marketing (signage and recognition at the conference)
- Conference attendee list provided on first day of conference

Gold Sponsorship, 5 Available

\$20,000

- 30-minute breakfast or luncheon Non-CME Promotional Symposium
 - Meal is provided for attendees by Mayo Clinic as part of participant registration fee
 - Sponsor is responsible for providing program invitations
 - Mayo Clinic will arrange AV equipment (screen, projector, microphone, podium) for the luncheon
 - Sponsor is responsible to provide laptop for presentation
- Recognition signage at the entrance to the promotional symposium
- Three complimentary conference registrations (no CME credit)
- Complimentary exhibit space (one table, two chairs, Wi-Fi)
- Marketing (signage and recognition at the conference)
- Conference attendee list provided on first day of conference

Silver Sponsorship

\$10,000

- Two complimentary conference registrations (no CME credit)
- Complimentary exhibit space (one table, two chairs, Wi-Fi)
- Marketing (signage and recognition at the conference)
- Conference attendee list provided on first day of conference

Bronze Sponsorship

\$5,000

- One complimentary conference registration (no CME credit)
- Complimentary exhibit space (one table, two chairs, Wi-Fi)
- Marketing (signage and recognition at the conference)
- Conference attendee list provided on first day of conference

Exhibitor Only

\$3,000

- One 6' tabletop exhibit table (two chairs, Wi-Fi)
- Marketing (signage and recognition at the conference)
- Conference attendee list provided on first day of conference

Sponsorship and Exhibitor Letter of Agreement

If you are interested in sponsoring or exhibiting at the Mechanical Ventilation Conference , complete the appropriate Letter of Agreement via the [conference website](#), look for the 'Exhibitors' link.

- **If you are interested in exhibiting**, please complete the [Letter of Agreement](#).
- **If you are interested in sponsoring**, please complete the [Letter of Agreement](#).

Preliminary Conference and Exhibit Schedule (subject to change)

Wednesday, October 16, 2024		
6:15 a.m.	Registration and Continental Breakfast	
7:15 a.m.	Welcome, Announcements, and Conference Overview <i>Gustavo A. Cortes Puentes, M.D.</i>	
7:30 a.m.	High-Yield Respiratory Physiology in Mechanical Ventilation <i>Gustavo A. Cortes Puentes, M.D.</i>	
8:00 a.m.	Essential Modes of Mechanical Ventilation <i>William M. LeTourneau, II, R.R.T., L.R.T.</i>	
8:30 a.m.	Basic Mechanical Ventilation Strategies <i>Richard A. Oeckler, M.D., Ph.D.</i>	
9:00 a.m.	Airway and Transpulmonary Driving Pressure: Defining the Range and Clinical Implications <i>Crystal R. Bonnicksen, M.D.</i>	
9:30 a.m.	Break and Exhibits	
10:00 a.m.	Interactive Session "Catch the Wave" Waveform Analysis and Patient-Ventilator Dyssynchrony <i>William M. LeTourneau, II, R.R.T., L.R.T.; James E. Baker, R.R.T., L.R.T.; Tanner J. Hill, R.R.T., L.R.T.</i>	
Concurrent Sessions		
	Grand Coastal Room	Breakwater Room
11:00 a.m.	Transitioning Respiratory Care from the Emergency Department to the ICU <i>JuneMee Chae, M.D.; William Clark, R.R.T., L.R.T.; Christine M. Kelm, R.R.T., L.R.T.</i>	A Systematic Approach to Refractory Hypoxemia – The Mayo Model <i>Richard A. Oeckler, M.D., Ph.D. Gustavo A. Cortes Puentes, M.D.</i>
11:45 a.m.	A Systematic Approach to Refractory Hypoxemia – The Mayo Model <i>Richard A. Oeckler, M.D., Ph.D. Gustavo A. Cortes Puentes, M.D.</i>	Transitioning Respiratory Care from the Emergency Department to the ICU <i>JuneMee Chae, M.D.; William Clark, R.R.T., L.R.T.; Christine M. Kelm, R.R.T., L.R.T.</i>
12:30 p.m.	Panel Discussion and Q&A Does the Mode Make a Difference? (All) Moderator: <i>Richard A. Oeckler, M.D., Ph.D.</i>	
1:00 p.m.	Adjourn	

Thursday, October 17, 2024

6:30 a.m.	Continental Breakfast	
7:30 a.m.	New Global Definition of ARDS and Its Clinical Implications <i>Laurent J. Brochard, M.D.</i>	
8:00 a.m.	Cardiopulmonary Interactions – Principles for Lung AND Heart Protective Mechanical Ventilation <i>John J. Marini, M.D.</i>	
8:30 a.m.	How Can Mechanical Ventilation Prevent Further Lung Injury? <i>Patricia Rocco, M.D., Ph.D.</i>	
9:00 a.m.	When To Use and When Not to Use the Word ‘ARDS’ <i>Jean-Louis Vincent, M.D.</i>	
9:30 a.m.	Break and Exhibits	
10:00 a.m.	Interactive Session Monitoring Diaphragmatic Activity and Respiratory Efforts – A Case-Based Discussion <i>Laurent J. Brochard, M.D.</i>	
Concurrent Sessions		
	Grand Coastal Room	Breakwater Room
11:00 a.m.	Controlled Vs. Spontaneous Ventilation in ARDS: When and How? – A Case-Based Discussion <i>Luigi Camporota, M.D.</i>	Monitoring of Pulmonary Mechanics During Invasive and Noninvasive Ventilatory Support – A Case-Based Discussion <i>Giacomo Bellani, M.D.</i>
11:45 a.m.	Monitoring of Pulmonary Mechanics During Invasive and Noninvasive Ventilatory Support – A Case-Based Discussion <i>Giacomo Bellani, M.D.</i>	Controlled Vs. Spontaneous Ventilation in ARDS: When and How? A Case-Based Discussion <i>Luigi Camporota, M.D.</i>
12:30 p.m.	Panel Discussion and Q&A New ARDS Criteria and Updated ARDS Management Guidelines: Is There Really Any Progress? (All) Moderator: <i>Patricia Rocco, M.D., Ph.D.</i>	
1:00 p.m.	Adjourn	

Friday, October 18, 2024

6:30 a.m.	Continental Breakfast	
7:30 a.m.	HFNC and NIV in Respiratory Failure: Optimizing Therapy AND Identifying Failure <i>Bernardo J. Selim, M.D.</i>	
8:00 a.m.	Mechanical Power: Meaning, Uses and Limitations <i>Francesca Collino, M.D.</i>	
8:30 a.m.	Liberation from Mechanical Ventilation: What's Evidence-Based? And how do I do it? <i>Giacomo Bellani, M.D.</i>	
9:00 a.m.	Mechanical Ventilation in the Operating Room <i>TBD</i>	
9:30 a.m.	Break and Exhibits	
10:00 a.m.	Interactive Session An Update on The Management of ARDS: What is Really Evidence-Based? A Case-Based Discussion <i>Jean-Louis Vincent, M.D.</i>	
Concurrent Sessions		
	Grand Coastal Room	Breakwater Room
11:00 a.m.	Long-Term Mechanical Ventilation – A Case-Based Discussion <i>Peter Gay, M.D.</i>	Mechanical Ventilation and Lung Transplantation: From Ex Vivo Lung Perfusion (EVLP) To Perioperative Ventilatory Management <i>Jorge M. Mallea, M.D.</i>
11:45 a.m.	Mechanical Ventilation and Lung Transplantation: From Ex Vivo Lung Perfusion (EVLP) To Perioperative Ventilatory Management <i>Jorge M. Mallea, M.D.</i>	Long-Term Mechanical Ventilation – A Case-Based Discussion <i>Peter Gay, M.D.</i>
12:30 p.m.	Panel Discussion and Q&A ARDS Guidelines May Prevent Disasters, But Do They Promote Personalization and Excellence in Respiratory Care? (All) Moderator: <i>TBD</i>	
1:00 p.m.	Adjourn	

Saturday, October 19, 2024

6:30 a.m.	Continental Breakfast	
7:30 a.m.	What Have We Learned from Animal Models of VILI? And What Are the Next Research Questions? <i>Patricia Rocco, M.D., Ph.D.</i>	
8:00 a.m.	How Do I Assess Lung Recruitment and Trirate PEEP? <i>Laurent J. Brochard, M.D.</i>	
8:30 a.m.	Practical Approach to Mechanical Ventilation During ECMO <i>Eddy Fan, M.D.; Ph.D.</i>	
9:00 a.m.	How Will We Manage ARDS in 20 Years? <i>Jean-Louis Vincent, M.D.</i>	
9:30 a.m.	Break and Exhibits	
Concurrent Sessions		
	Grand Coastal Room	Breakwater Room
10:00 a.m.	<i>Pro and Con Debate: Is the Concept of Mechanical Power Ready for Clinical Implementation?</i> <i>Patricia Rocco, M.D., Ph.D.; and</i> <i>Francesca Collino, M.D.</i>	Extracorporeal Carbon Dioxide Removal (ECCO2R) in ARDS – A Case-Based Discussion <i>Eddy Fan, M.D. Ph.D.</i>
10:45 a.m.	Extracorporeal Carbon Dioxide Removal (ECCO2R) in ARDS – A Case-Based Discussion <i>Eddy Fan, M.D. Ph.D.</i>	<i>Pro and Con Debate: Is the Concept of Mechanical Power Ready for Clinical Implementation?</i> <i>Patricia Rocco, M.D., Ph.D.; and</i> <i>Francesca Collino, M.D.</i>
11:30 a.m.	Panel Discussion and Q&A Round Table, Open Mic (All) Moderator: <i>Gustavo A. Cortes Puentes, M.D.</i>	
12:00 p.m.	Adjourn	

Lodging Accommodations

The Seabird Resort

101 Mission Avenue
Oceanside, CA 92054
United States



Discounted rooms are available at The Seabird Resort in Oceanside, California.

Single/Double Occupancy: \$319/night

Triple Occupancy: \$344/night Quad Occupancy: \$369/night

Reserve your room [online](#) any time or call (877) 724-5016 8am-7pm PST and reference the group code G-MAYO to reserve via phone.

Reservations must be made before September 19, 2024, or before the group rooms are sold out, whichever comes first. Prevailing rates may apply after this date or when the group rooms are sold out, whichever occurs first. Rooms are subject to availability.

In addition to the nightly room rate there is a mandatory resort fee of \$20 per room, per day, plus tax. The resort fee includes: High speed premium internet, complimentary beach concierge including chairs, umbrellas, towels and games, discounted surf lessons with local pros and watersport activities, filtered alkaline water stations, two (2) complimentary reusable water bottles, electric car charging station, discounted electric bike rentals, complimentary secure surfboard and bicycle storage, discounted rentals on poolside cabanas, seasonal Dive-In Movie on pool deck, access to discounted tickets at local attractions, access to Fitness Center, daily wellness and functional movement classes, children's essentials - pack and play and cribs, pet amenity program, local and domestic calls, waived package handling fees – up to two (2) parcels per day.

All travel and lodging expenses are the sole responsibility of the individual registrant.

