

April 24, 2024

Dear Exhibitor,

On behalf of course directors: Selby G. Chen, M.D., Eric W. Nottmeier, M.D., Kingsley Abode-Iyamah, M.D. and Daniel E. Nobles, APRN, we hope you will consider exhibiting at Mayo Clinic's **8th Annual Multidisciplinary Spine Care Conference 2024** held November 14-16, 2024, at **The Ritz-Carlton, Amelia Island in Amelia Island, Florida.**

This course is designed to enhance physician and mid-level comfort in the management of patients with diverse spinal disorders and conditions. This two-day course will focus on discussions concerning the management of spinal disorders, as well as technological advancements, controversial spine topics, complications and socio-economic issues. The course will provide a mixture of didactic, case-based and evidence-based guideline review, along with an opportunity for panel discussion.

Overall, the course provides a rewarding clinical experience for all spine care practitioners, including spine surgeons, medical specialists, primary care providers and family medicine providers, as well as physical therapists, clinical nurse practitioners and physician assistants. We are anticipating 115 registrants to attend this course.

Course Information:

To maintain a clear separation of promotion from education, live exhibits will be held in a different room/location than where the general sessions are held.

Choose Your Sponsorship Level

Choose your level of sponsorship. Sponsorship opportunities are offered to expand reach and provide further interaction with attendees. Review the Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

All exhibit packages include:

- An attendee list including registered attendee's name, credentials, specialty, city, and state distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course

Live Exhibit Benefits:

- Promotion available at the live two-day course from registration until the conclusion of the final lecture on the last day
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Additional Opportunities:

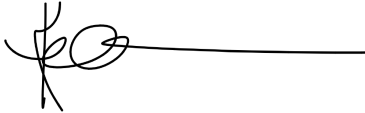
We are also offering additional advertisement/sponsorship opportunities to expand reach and further socialize with attendees. Benefits include:

- Interact face-to-face with influential decision makers in the field of neurosurgery, physical medicine and rehab and orthopedics
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink, appearing to read 'KT', followed by a horizontal line extending to the right.

Kelly Tanner
Education Administration Coordinator

Make checks payable to:

Mayo Clinic
Attn: Accounting Activity # 24J01195
4500 San Pablo Road
Jacksonville, FL 32224
Tax ID: 59-3337028

Sponsorship Opportunities:

Premier Sponsorship Opportunities	Gold \$15,000 2 available	Silver \$10,000 Unlimited	Bronze \$7,500 Unlimited	Large Exhibit \$5,000	Exhibit \$4,000
Non-CME Promotional Symposium	x				
Acknowledgement on signage throughout the duration of the conference	x	x	x		
Complimentary full registration- No CME credit	2	2	1		
Conference Bag Inserts	x	x	x		
Exhibit Table	2- 6 ft. tables (premium location)	1- 6 ft. table (premium location)	1- 6 ft. table (premium location)	1 – 6ft table with additional display space *This is the only exhibit-only option available for those with robots, software machines, etc*	1- 6 ft. table *This is a table only and not available for those in need of additional space*
Verbal recognition at opening session	x	x	x	X	x
Attendee List	x	x	x	x	x

Additional Advertisement Opportunities:

Non-CME Promotional Symposium - \$10,000 (subject to availability)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with 8th Annual Multidisciplinary Spine Care 2024 conference. There are multiple dates and times available. (Includes audio/visual equipment - No CME credit offered.)

Conference Bags - \$3,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$2,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Internet - \$5,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 5th Annual Multidisciplinary Spine Care Conference 2021. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

Conference Bag Inserts - \$750

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags. Multiple Opportunities Available.

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <u>Mayo Clinic Jacksonville</u>	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.	
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.	
	<input checked="" type="checkbox"/> Other (see instructions) ▶ <u>501(c)(3) Tax-exempt Nonprofit Corporation</u>	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):	
	Exempt payee code (if any) <u>1</u> Exemption from FATCA reporting code (if any) <u>A</u> <small>(Applies to accounts maintained outside the U.S.)</small>	
5 Address (number, street, and apt. or suite no.) See instructions. <u>4500 San Pablo Road</u>		
6 City, state, and ZIP code <u>Jacksonville, FL 32224</u>		
7 List account number(s) here (optional)		
		Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	3	3	3	7	0	2	8

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶ <u>Katy Domaille</u>	Date ▶ <u>01/02/2024</u>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.