

Mayo Clinic General Internal Medicine

# Updates in Internal Medicine 2024



*Disney's Contemporary Resort*  
4600 North World Drive  
Lake Buena Vista, FL 32830

**EXHIBITOR  
PROSPECTUS**

**October 16-19, 2024**

As to Disney properties/artwork: ©Disney

# CONTENTS

Welcome	3
Meeting Details	4
Program Contacts	4
Conference Highlights	5
Exhibitor Information	7
Hotel Accommodations	9



As to Disney properties/artwork: ©Disney

# Welcome

**Dear Exhibitors,**

On behalf of the Mayo Clinic Division of General Internal Medicine, we are pleased to announce our annual Updates in Internal Medicine 2024 course which will be held October 16-19, 2024, at *Disney's Contemporary* Resort, Lake Buena Vista, FL. This course is intended for practicing general internists, family practice physicians, sub-specialists, and advanced practitioners in need of practice updates.

Updates in Internal Medicine will present updated and actionable information throughout the ever-changing discipline of internal medicine. Topics that will be covered include, cardiology, pulmonology, endocrinology, infectious disease, gastroenterology, women's health, hospital medicine, healthcare policy, and general internal medicine. Based on attendee requests, we are now including workshops devoted to hospital-based management and healthcare policy.

We have 35 expert faculty members presenting on topics that are highly relevant to the practitioner. The topics have been carefully selected to attract a wide range of attendees from sub-specialties within internal medicine. We are anticipating an audience of approximately 150 attendees. To view the entire program and additional information please go to [ce.mayo.edu/updateIM2024](https://ce.mayo.edu/updateIM2024)

To support this exceptional course with an exhibit, please complete the [online forms](#) (select Exhibitor Tab), and pay the exhibit fee in the amount of \$2,000 (Federal ID #41-6011702). We are offering exhibit space in-person and on a virtual platform.

Sincerely,

Arya Mohabbat, MD  
*Assistant Professor of Medicine, Mayo Clinic*  
*Course Director*

Sanjeev Nanda, MD  
*Assistant Professor of Medicine, Mayo Clinic*  
*Course Director*

# Meeting Details

## Dates

### **Healthcare Policy Workshop**

Wednesday, October 16, 2024

### **General Session**

Thursday – Saturday, October 17-19, 2024

### **Hospital Medicine Workshop**

Thursday, October 17, 2024 (following General Session)

## Location

Disney's Contemporary Resort

4600 North World Drive

Lake Buena Vista, FL 32830

Course Website: [ce.mayo.edu/updateIM2024](https://ce.mayo.edu/updateIM2024)

# Planning Committee and Key Contacts

## Planning Committee



Arya Mohabbat, MD  
*Assistant Professor of Medicine*  
*Course Director*



Sanjeev Nanda, MD  
*Assistant Professor of Medicine*  
*Course Director*

## Key Contacts

Sheila Terrill

*Program Liaison*

*Direct Line: 507-422-5140*

*Email: rstgimcme@mayo.edu*

Deb Blomberg, MBA

*Instructor in Medicine*

*Program Manager – CME*

*Direct Line: 507-284-8781*

*Email: rstgimcme@mayo.edu*

Alan Janssen, MHA

*Operations Manager*

# Conference Highlights

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions.

## General Session Presentation Topics for 2024 include

Updates in:

- General Internal Medicine
- Medication for the General Practice
- Perioperative Medicine
- Endocrinology & Diabetes Management
- Gastroenterology
- Pulmonary Medicine
- Anticoagulation
- Trauma-Informed Care
- Cardiology
- Fibromyalgia
- Hospital Medicine
- ICU Management
- Women's Health
- Infectious Diseases
- Post-COVID
- Healthcare Policy
- Nutrition

### [General Session Program](#)

#### *Healthcare Policy Workshop*

Healthcare policy changes rapidly. There are very few opportunities available to interested clinicians to learn more about health policy and advocacy in-depth in a concise and efficient manner. Moreover, the session will be taught by a group of clinicians with extensive expertise in health policy and advocacy.

### [Healthcare Policy Workshop Program](#)

#### *Hospital Medicine Workshop*

This workshop will include in-depth coverage of acute conditions and decompensated disease states frequently encountered by the hospitalist, presented in a case-based, interactive format.

### [Hospital Medicine Workshop Program](#)

## Audience

We expect 150+ attendees at Updates in Internal Medicine course. Each workshop is expecting 50+ attendees.

This conference and workshops are applicable to practicing general internists, family practice physicians, subspecialists, and advanced practice providers in need of practice updates.

## Attendee List

Exhibitors will be provided an attendee list including Name, Credentials, City, & State.

## Price

\$2,000 exhibit fee includes four (4) days for the in-person booth and a virtual exhibitor page consisting of your company logo, short company summary, company website address, pdf or video introduction, and a link for attendees to connect with the representative. In-person space will be determined when payment is received.

## Why Exhibit virtually and inperson?

Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical uses of these products and services, including how they may improve the quality of care and the management of the medical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

### Benefits

- Build visibility for your company in a competitive marketplace
- Interact face-to-face with influential decision makers in the field of internal medicine
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Attendee list (Name, Credentials, City, & State) one week prior to the conference
- Vendor Recognition in course materials, opening/closing remarks, and break times
- Virtual Exhibit Hall promotion before, during and after conference
  - The content will be available to attendees for one-year post-activity.
- Listing in Exhibitor Directory with link to company website & Landing Page
  - Listing will be alphabetical
- Exhibit Booth Customization, options include PowerPoint slide, PDF handout, or video
- Two non-CME conference access links for representatives to attend sessions.

# Exhibitor Information

## Virtual Exhibit Area

Virtual Exhibit includes:

- Company logo, link to company website and Landing Page
- Attendees can view your educational materials
- Easily connect with you directly to inquire more and set-up discussions
- Available to attendees and non-attendees for one year post-course (October 16, 2024 – October 16, 2025)
- Listing will be alphabetical

We encourage you to have a live person available during the course dates (October 16-19, 2024) to virtually interact with the attendees.

[Sample virtual exhibit booth](#)

## MATERIALS DEADLINE

Please send all virtual exhibit material by October 1, 2024

## In-Person Exhibit Area

In-person Exhibit Area includes

- One (1) 6' draped table with (2) chairs located in the same area as the meals and breaks
- ID sign
- General maintenance of the common areas of the exhibit hall
- In-person space will be determined when payment is received.
- Every effort will be made to give exhibitors their first choice of location.
  - In case of conflicting requests, priority will be determined based on date contract signed, payment received, amount of space required.

## SHIPPING

Materials may be shipped to *Disney's Contemporary Resort*. Forms, information, and payments regarding shipping and handling can be found online at [Exhibitor RICOH Packet Contemporary](#).

Ricoh requires payment prior to them delivering packages to exhibitor space.

The shipping information is located below.

Company Name

*c/o Disney's Contemporary Resort*

4600 North World Drive

Lake Buena Vista, FL 32830

To: your name

Event: Mayo Clinic Updates in Internal Medicine 2024

## EXHIBIT HOURS

See linked programs for specific break and meal times.

Tuesday, October 15, 2024

In-Person Set Up 4:00 pm – 6:00 pm (preliminary)  
Confirmation of set up time will be provided closer to the course dates.

Wednesday, October 16, 2024

Healthcare Policy Workshop 8:25 am – 3:20 pm [Healthcare Policy Workshop Program](#)

Thursday, October 17, 2024

General Session 6:45 am – 12:05 pm  
Hospital Medicine Workshop 12:05 pm – 4:45 pm [Hospital Medicine Workshop Program](#)

Friday, October 18, 2024

General Session 7:10 am – 1:20 pm [General Session Program](#)

Saturday, October 19, 2024

General Session 7:10 am – 10:30 am  
Tear down 10:30 am – 12:50 pm



## Hotel Accommodations

Guest rooms have been reserved for attendees and their guests with special course rates at *Disney's Contemporary Resort*. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of *September 16, 2024, whichever comes first*. Reservations will be taken following this date based on space and rate availability.

### *Run of House Rate*

Single/Double Occupancy: \$355.00 per night

Additional Person (18 yrs and older): \$35.00 per person per night  
plus applicable state and local taxes

Group rate extended three (3) days pre/post conference dates based on Hotel availability at time of request.

*Specific hotel reservation information will be sent once the Letter of Agreement has been fully executed.*

EARLY RESERVATIONS ARE STRONGLY RECOMMENDED



As to Disney properties/artwork: ©Disney



We look forward to seeing you...at *Disney's Contemporary* Resort in October 2024!

As to Disney properties/artwork: ©Disney

