Exhibit Opportunity

Exhibit fee at the live course is: \$5,002.00 per table

**All exhibit space will be assigned based on when the exhibitor agreement is complete.

Live Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast, and refreshment breaks
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs, and linen at the course
- Attendee list (provided one time, the week prior to the course) includes registered attendee's name, credentials, city, and state demographics
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area

Space at the live course is limited.

Additional Sponsorship Opportunity

15-minute product theater presentation fee at the live course is: \$7,502.00 (includes exhibit space)

Sponsorship Benefits – includes all exhibit benefits listed above, in addition to:

- A one-time, 15-minute, non-CME presentation sometime during the course to be assigned by the planning committee. Topic is subject to planning committee approval
- Invitation to the Course Welcome Dinner

A limited number of these opportunities are available.

Guidelines:

- Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- Mayo Clinic staff, faculty, and course directors may not serve as moderators, facilitators, speakers or participate in any other capacity than attending a product theater.
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.
- Sponsor is logistically and financially responsible for any/all meeting space audiovisual needs for the product theater.
- Product theater may be promoted at the sponsoring company's exhibit table.

If you are interested in exhibiting or sponsoring at this educational activity, please click <u>HERE</u> to register (exhibitor agreement).