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Exhibitor & Sponsorship Prospectus

Mayo Clinic Open and Endoscopic Techniques to
the Cranial Base Surgery Course
July 17-20, 2024

Greetings,

On behalf of course director Maria Peris Celda, M.D., Ph.D., we hope you will consider an exhibit opportunity at the upcoming **Mayo Clinic Open and Endoscopic Techniques to the Cranial Base Surgery Course** which will be held **July 17-20, 2024** in the Stabile Building at Mayo Clinic in Rochester, Minnesota. The course is offered live, and we have an exclusive limit of 20 attendees. This course is designed for medical professionals, neurosurgeons, otolaryngologists, and residents and fellows of neurosurgery who have an interest in a comprehensive update, review, and hands-on training in skull base open and endoscopic techniques.

The goal of this course is to offer a comprehensive review and hands-on training for skull base open and endoscopic approaches. This is combined with 3D anatomical projections, case discussions, and virtual reality to offer a 360° review around surgical treatment of skull base pathologies. Course details are available on the course web site:

[Mayo Clinic Open and Endoscopic Techniques to the Cranial Base Surgery Course 2024 | Mayo Clinic School of Continuous Professional Development | CME Course Conference](#)

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate as a sponsor at this educational activity.

Sponsorship/Exhibitor Opportunities

Exhibitor – \$2,500

This fee is for exhibit space only. In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks and lunch.

- Provided a draped, 6-foot table with two chairs
- Sponsorship acknowledgement on break slide announcements during the course
- Invited to participate in all food and beverage events
- Receive attendee list (name, credentials, city, state) after first day of course
- Access to networking opportunities throughout the course

*All exhibit space will be assigned based on when the exhibitor agreement is complete.

- **Exhibit Hours**

- Set Up – July 16 – Times will be communicated at a later date.
- July 17: 11:00 am – 2:00 pm
- July 18: 11:00 am – 2:00 pm
- July 19: 11:00 am – 2:00 pm
- July 20: 11:00 am – 2:00 pm

In-Kind Support

If you would like to provide in-kind support, please reach out to Carrie Bartsh at bartsh.carrie@mayo.edu.

Sponsorship Levels

Platinum Sponsor - \$20,000

- Premium marking and recognition (signage at the conference, recognition at the conference, logo in welcome brochure)
- Invitations to the reception dinner
- Conference attendee list

Gold Sponsor - \$15,000

- Marketing (signage at the conference, recognition at the conference, logo in welcome brochure)
- Invitations to the reception dinner
- Conference attendee list

Silver Sponsor - \$10,000

- Marketing (signage at the conference, recognition at the conference, logo in welcome brochure)
- Invitations to the reception dinner
- Conference attendee list

Bronze Sponsor - \$5,000

- Marketing (signage at the conference, recognition at the conference, logo in welcome brochure)
- Invitations to the reception dinner

If you are interested in sponsorship or exhibiting at our course, or if you have any questions, please reach out to Carrie Bartsh at bartsh.carrie@mayo.edu.

The exhibitor agreement can be found here: [Exhibitor Agreement - Mayo Clinic Open and Endoscopic Techniques to the Cranial Base Surgery Course 2024](#)

Credit Card or Wire Transfer (preferred method):

Call 800-323-2688

Reference: CranialBaseSurg 2024 – 24R01112

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Carrie Bartsh

Rochester, MN 55905

Reference: CranialBaseSurg 2024 – 24R01112

We look forward to the success of our Open and Endoscopic Techniques to the Cranial Base Surgery Course and hope you will be able to join us in Rochester in July.

Sincerely,

Carrie Bartsh

Education Administration Coordinator

Mayo Clinic School of Continuous Professional Development

200 First Street SW

Rochester, MN 55905

bartsh.carrie@mayo.edu