



Mayo Clinic Exhibitor & Sponsorship Prospectus  
24th Annual Nutrition and Wellness in  
Health and Disease

Hilton Nashville Downtown, Nashville, TN  
September 29, 2024, to October 1, 2024

# Welcome

Greetings,

On behalf of course directors Meera Shah, M.B., Ch.B., Manpreet Mundi, M.D. and M. Molly McMahon, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce this year's [24th Annual Nutrition and Wellness in Health and Disease](#), September 29, 2024, to October 1, 2024, at The Hilton Nashville Downtown, Nashville, TN.

## Course Description

Nutrition, physical activity, and other healthy lifestyle behaviors are vital components in the promotion of health and in the treatment of disease. This program highlights ambulatory nutrition and wellness topics with multidisciplinary faculty. Current clinical topics are highlighted through presentations, interactive case studies and panel discussions. Participants have many opportunities for interaction with course faculty selected for their expertise, knowledge, and clinical acumen.

## Target Audience

This course is designed for physicians (general internal medicine, family medicine, endocrinologists and subspecialists interested in nutrition), advanced practice clinicians (nurse practitioners and physician assistants), dietitians and health and wellness specialists.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit table or sponsorship listed below. Complete the online form by **September 1, 2024**. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies. For your convenience, our federal tax identification number is 41-6011702.

We look forward to the success of our Innovations in 24th Annual Nutrition and Wellness in Health and Disease 2024 course this year and hope you will be able to join us! If you have any questions, please feel free to contact us.

Sincerely,

Megan Roessler, M.Ed.  
CME Specialist  
Mayo Clinic School of Continuous Professional Development

Jessica Sorensen  
Education Administration Coordinator  
Mayo Clinic School of Continuous Professional Development  
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## SPONSORSHIP OPPORTUNITIES

Technical and educational exhibits provide a professional and educational environment in which learners can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, thereby helping to provide quality continuing medical education.

Opportunity	Fee	Fee includes
Product Theater	\$25,000 (Exclusive)	<ul style="list-style-type: none"> <li>Dedicated time to demonstrate product and services to faculty and conference attendees.</li> <li>An exhibit table for three representatives for the length of the conference (<i>Contact CPD with special requests</i>)</li> <li>Four complimentary registrations.</li> <li>Signage with company name and/or logo.</li> <li>Receive a list of conference attendees.</li> </ul> <p><b>*Artwork must be provided by August 19, 2024</b></p>
Break	\$5,000	<ul style="list-style-type: none"> <li>Signage with company name and/or logo.</li> <li>An exhibit table for two representatives for the length of the conference.</li> <li>Two complimentary registrations.</li> <li>List of conference attendees.</li> </ul> <p><b>*Artwork must be provided by August 19, 2024</b></p>
Internet	\$5,000	<p>Help attendees stay connected with their office and home while away at the course. Sponsor the wireless internet access in the meeting space for course attendees.</p> <ul style="list-style-type: none"> <li>Signage with company name and/or logo.</li> <li>An exhibit table for two representatives for the length of the conference.</li> <li>Two complimentary registrations.</li> <li>List of conference attendees.</li> </ul> <p><b>*Artwork must be provided by August 19, 2024</b></p>

*Product theater sponsors will avoid any implication that product theaters are planned, implemented, endorsed, or sponsored by Mayo Clinic. Promotional materials of any kind as well as program materials may not use the Mayo Clinic's logo or conference branding. Phrases such as "presented during," "presented in conjunction with," "preceding," or "prior to" may not be used. This rule applies to materials developed for use before, during, and after the conference. Sponsors are responsible for understanding and following any local, state, and federal laws pertaining to pharmaceutical and medical device manufacturer conduct. Printing, shipping, and any fees associated are the responsibility of the sponsor.*

**To secure your sponsorship, please complete the online agreement before September 1, 2024.**

**[CLICK HERE TO SIGN OUR LETTER OF AGREEMENT](#)**

# EXHIBIT OPPORTUNITY

## Benefits of Exhibiting In-Person:

- Interact face-to-face with course attendees.
- Exhibitors are invited to participate in food and beverage events, including breakfast, lunch, and refreshment breaks.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks.
- Build visibility for your company in a competitive marketplace.
- Expand your customer base and strengthen existing customer relationships.
- Introduce new products and services.

**To secure your exhibit space, please complete the online agreement before September 1, 2024.**

**[CLICK HERE TO SIGN OUR LETTER OF AGREEMENT](#)**

Opportunity	Fee	Fee includes
In-Person Exhibit Table  <i>Exhibit tables are available on a first come, first-serve basis with limited in-person space availability.</i>	\$2,500	<ul style="list-style-type: none"><li>• An exhibit table for two representatives for the length of the conference.</li><li>• A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks.</li><li>• Receive a list of conference attendees.</li></ul> Exhibit Hours Set up – TBD September 29: 12:00 PM – 5:45 PM September 30: 7:00 AM – 5:05 PM October 1: 7:00 AM – 12:05 PM Tear Down- at conclusion of course.

## Payments

### Make check payable to:

Mayo Clinic – MCSCPD, 200 First St SW, Plummer 2-60 Attn: Jessica Sorensen, Rochester, MN 55905

**REFERENCE: Reference: Nutrition – 5324R01046**

### Credit Card payments:

To pay by credit card, please call 800-323-2688.

**REFERENCE: Reference: Nutrition – 5324R01046**

## Lodging

Please see [course website](#) for lodging information.

*Lodging arrangements are the sole responsibility of the individual registrant. Mayo Clinic School of CPD is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available at the meeting. Costs incurred by the registrant such as airline or hotel fees or penalties are the responsibility of the registrant.*

## RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

### **Exhibit Regulations:**

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

### **CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:**

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

### **Liability:**

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hilton Downtown Nashville shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and Hilton Downtown Nashville and their employees, volunteers, and committees from any and all claims for loss, damage, or injury.

Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor understands and agrees that, for the safety of conference participants, Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.

