



May 13, 2024

Dear Exhibitor,

On behalf of course directors; W. David Freeman, M.D., Kevin M. Barrett, M.D., Zafer Keser, M.D., Cumara O'Carroll, M.D., M.P.H., Rabih G. Tawk, M.D., Lesia Mooney RN, SCRNP, Suzanne Brown, RN, SCRNP, and Amanda Tomlinson, APRN, we hope you will consider a display opportunity at our **16th Annual Stroke and Cerebrovascular Disease 2024** course held **October 9-12, 2024**, at **The Ritz-Carlton Amelia Island, Amelia Island, Florida**. We expect around 200 neurologists, neurosurgeons, interventional neuroradiologists, primary care physicians, emergency department physicians and allied health staff participating in vascular neurology, nationally and internationally. This course will provide attendees with an update of all major areas of clinical interest in vascular neurology.

Display Fees for this 4-day course are as follows:
\$3,000 –Exhibit

Space is limited and table assignments will be made on a first come, first served basis. We are offering additional advertisement/sponsorship opportunities to expand reach and further socialize with attendees.

Live Exhibit Benefits:

- Promotion available at the live 4-day course from registration until the conclusion of the final lecture on the last day
- Exhibitors are provided the same meals and beverages provided to registered attendees.
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors.
- Includes a 6-foot table and two chairs.
- To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 26.25 AMA *PRA Category 1 Credit(s)*™ for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Denise L. Klarich

Denise Klarich
Education Administration Coordinator

Make checks payable to:
Mayo Clinic Florida
4500 San Pablo Road
Jacksonville, FL 32224
Attn: Accounting Activity #5324J00520

Tax ID: 59-3337028

Sponsorship Opportunities
16th Annual Stroke and Cerebrovascular Disease

| Sponsorship Opportunities | Platinum \$40,000 | Gold \$30,000 | Silver \$20,000 | Bronze \$10,000 | Exhibit \$3,000 |
|---|------------------------------|--------------------------|----------------------------|----------------------------|----------------------------|
| Reception | X | | | | |
| Keynote Speaker Product Theater Non-CME | X | X | | | |
| Acknowledgement on signage at a breakfast or refreshment break | X | X | X | | |
| Complimentary full registration- No CME credit | 3 | 2 | 2 | 1 | |
| Conference Bag Inserts | X | X | X | X | |
| Exhibit Table | 3- 6ft. tables | 2- 6ft. tables | 1- 6 ft. table | 1- 6 ft. table | 1- 6 ft. table |
| Verbal recognition at opening session | X | X | X | X | X |
| Support Signage prominently displayed on-site at the conference | X | X | X | X | X |
| Attendee List | X | X | X | X | X |

Additional Advertisement Opportunities

Reception - (Exclusive-Included with Platinum Sponsorship Level)

This reception features cocktails and hors d'oeuvres. The Sponsor will receive signage and recognition at the event along with cocktail napkins with your company's logo.

Non-CME Promotional Symposia- \$30,000

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with 16th Annual Stroke and Cerebrovascular Disease Review 2024 programming. There are multiple dates and times available. (Includes food, beverage, and audio/visual equipment - No CME credit.)

Conference Bags - \$5,000 – (Exclusive)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$3,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and logo or the World Congress design, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Internet- \$3,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 16th Annual Stroke and Cerebrovascular Disease Review 2024 conference. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

Hotel Key Card- \$3,000 (Exclusive)

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the hotel. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts- \$2,000

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of a flyer or booklet advertisement (no larger than 8 ½ x 11) and MCSCPD will stuff them into the official conference bags. Multiple Opportunities Available



School of Continuous
Professional
Development



16th Annual Mayo Clinic Stroke and Cerebrovascular Disease Review

OCTOBER 9-12, 2024

**The Ritz-Carlton, Amelia Island
Amelia Island, Florida**

This course offers LIVE (in person) and
LIVESTREAM (virtual) attendance options.

OPTIONAL:

- Allied Health Session Wednesday, October 9, 2024
- ABPN Approved Self-Assessment Activity



26.25
AMA
Category 1™
and ANCC
Credits™

ce.mayo.edu/stroke2024

COURSE HIGHLIGHTS

- This course provides attendees with an update on all major areas of clinical interest in vascular neurology
- Lectures cover management of acute ischemic stroke, brain hemorrhage, and symptomatic and asymptomatic vascular lesions, including arteriovenous malformations, cavernous malformations, cerebral aneurysms, and carotid stenosis
- The course covers the latest diagnostic and therapeutic approaches to stroke
- Lectures are supplemented with highlights of images in clinical vascular neurology and group discussions of clinical vignettes

TARGET AUDIENCE

This course is designed for neurologists, neurosurgeons, interventional neuroradiologists, primary care physicians, emergency department physicians, residents, vascular neurology fellows, and stroke center team members, including nurse practitioners, nurses, physician assistants, physical and occupational therapists and speech therapists.

LEARNING OBJECTIVES

Upon conclusion of this program, participants should be able to:

- Recognize the eligibility for intravenous thrombolytic in acute ischemic stroke
- Recognize the signs and symptoms of stroke that prompt emergency evaluation
- Evaluate the data and outcomes of clinical trials for stroke patients

- Describe recent developments in stroke prevention strategies
- Discuss treatment options for cerebrovascular diseases
- Identify modifiable stroke risk factors
- Describe the impact on treatment options for stroke patients
- Recognize endovascular therapy candidates with large vessel occlusion (LVO)



FACULTY

Course Directors

W. David Freeman, M.D.

Kevin M. Barrett, M.D.

Zafer Keser, M.D.

Cumara B. O'Carroll, M.D., M.P.H.

Course Co-Directors

Lesia Mooney, APRN, CNS

Suzanne Brown, RN, SCRNP

Amanda Tomlinson, APRN

LODGING & ACCOMMODATIONS

A limited block of coastal view rooms is reserved for attendees and their guests at the group rate of \$359 per night, plus tax. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of September 15, 2024, whichever comes first. Call for reservations at 904-277-1100 and identify yourself as a participant of the Mayo Clinic Stroke course.

CALL FOR ABSTRACTS - ELECTRONIC POSTER & ORAL PRESENTATIONS

Visit ce.mayo.edu/stroke2024 or email FLACMEABSTRACTS@mayo.edu for more information.

COURSE REGISTRATION

Live or
Livestream

| | |
|--|-------|
| Physicians and Scientists | \$900 |
| APRNs, PAs, Residents, Fellows | \$775 |
| Nurses, Allied Health, Retirees | \$450 |
| Allied Health Option Only (Wednesday, October 9, 2024) | \$325 |
| ABPN MOC Option | \$50 |

PROGRAM AT-A-GLANCE

WEDNESDAY, OCTOBER 9, 2024

11:30 am - 5:30 pm

Optional Allied Health Session

THURSDAY, OCTOBER 10, 2024

7:30 am - 5:30 pm

Fundamentals of Stroke

FRIDAY, OCTOBER 11, 2024

7:30 am - 6:30 pm

Medical Management and Controversies of Stroke

SATURDAY, OCTOBER 12, 2024

8:00 am - 12:30 pm

Stroke Skills Fair - Multidisciplinary Teams

Visit for complete program details.

ce.mayo.edu/stroke2024

Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 26.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ANCC – Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 26.25 ANCC nursing contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

Other Healthcare Professionals – A certificate of attendance will be provided to other healthcare professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

CREDIT HOURS

Wednesday-4.25

Thursday-8.25

Friday-9.25

Saturday-4.50



16th Annual Mayo Clinic Stroke and Cerebrovascular Disease Review

OPTIONAL ALLIED HEALTH SESSION: WEDNESDAY, OCTOBER 9, 2024
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OCTOBER 9-12, 2024

**The Ritz-Carlton, Amelia Island
Amelia Island, Florida**

ce.mayo.edu/stroke2024

Mayo Clinic School of Continuous Professional Development
ce.mayo.edu | cme@mayo.edu | 800-323-2688

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