

May 13, 2024

Dear Exhibitor,

On behalf of course directors; W. David Freeman, M.D., Kevin M. Barrett, M.D., Zafer Keser, M.D., Cumara O'Carroll, M.D., M.P.H., Rabih G. Tawk, M.D., Lesia Mooney RN, SCRN, Suzanne Brown, RN, SCRN, and Amanda Tomlinson, APRN, we hope you will consider a display opportunity at our **16th Annual Stroke and Cerebrovascular Disease 2024** course held **October 9-12, 2024**, at **The Ritz-Carlton Amelia Island, Amelia Island, Florida**. We expect around 200 neurologists, neurosurgeons, interventional neuroradiologists, primary care physicians, emergency department physicians and allied health staff participating in vascular neurology, nationally and internationally. This course will provide attendees with an update of all major areas of clinical interest in vascular neurology.

Display Fees for this 4-day course are as follows: \$3,000 –Exhibit

Space is limited and table assignments will be made on a first come, first served basis. We are offering additional advertisement/sponsorship opportunities to expand reach and further socialize with attendees.

Live Exhibit Benefits:

- Promotion available at the live 4-day course from registration until the conclusion of the final lecture on the last day
- Exhibitors are provided the same meals and beverages provided to registered attendees.
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors.
- Includes a 6-foot table and two chairs.
- To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 26.25 AMA PRA Category 1 Credit(s)™ for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Denise L. Klarich

Denise Klarich
Education Administration Coordinator

Make checks payable to: Mayo Clinic Florida 4500 San Pablo Road Jacksonville, FL 32224

Attn: Accounting Activity #5324J00520

Tax ID: 59-3337028

# Sponsorship Opportunities 16<sup>th</sup> Annual Stroke and Cerebrovascular Disease

Sponsorship Opportunities	Platinum \$40,000	Gold \$30,000	Silver \$20,000	Bronze \$10,000	Exhibit \$3,000
Reception	Χ				
Keynote Speaker Product Theater Non-CME	Х	Х			
Acknowledgement on signage at a breakfast or refreshment break	Х	Х	Х		
Complimentary full registration- No CME credit	3	2	2	1	
Conference Bag Inserts	Х	Х	Х	Х	
Exhibit Table	3- 6ft. tables	2- 6ft. tables	1- 6 ft. table	1- 6 ft. table	1- 6 ft. table
Verbal recognition at opening session	Х	Х	Х	Х	Х
Support Signage prominently displayed on-site at the conference	Х	Х	Х	Х	Х
Attendee List	Х	Х	Х	Х	Х

# **Additional Advertisement Opportunities**

## Reception - (Exclusive-Included with Platinum Sponsorship Level)

This reception features cocktails and hors d'oeuvres. The Sponsor will receive signage and recognition at the event along with cocktail napkins with your company's logo.

# Non-CME Promotional Symposia- \$30,000

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with 16th Annual Stroke and Cerebrovascular Disease Review 2024 programming. There are multiple dates and times available. (Includes food, beverage, and audio/visual equipment - No CME credit.)

# Conference Bags - \$5,000 - (Exclusive)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

# Lanyards - \$3,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and logo or the World Congress design, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

### Internet- \$3,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 16th Annual Stroke and Cerebrovascular Disease Review 2024 conference. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

# Hotel Key Card- \$3,000 (Exclusive)

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the hotel. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

# Conference Bag Inserts- \$2,000

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of a flyer or booklet advertisement (no larger than 8 % x 11) and MCSCPD will stuff them into the official conference bags. Multiple Opportunities Available



# **Request for Taxpayer Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For quidance related to the purpose of Form W-9, see Purpose of Form, below. Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Mayo Clinic Jacksonville Business name/disregarded entity name, if different from above. က 3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check 4 Exemptions (codes apply only to Specific Instructions on page only one of the following seven boxes. certain entities, not individuals; see instructions on page 3): Individual/sole proprietor C corporation S corporation Partnership LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Exempt payee code (if any) Print or type. Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax Exemption from Foreign Account Tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. Compliance Act (FATCA) reporting code (if any) 501 (c) (3) Tax-exempt Nonprofit Corporation ✓ Other (see instructions) 3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, (Applies to accounts maintained and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check outside the United States.) this box if you have any foreign partners, owners, or beneficiaries. See instructions Address (number, street, and apt. or suite no.). See instructions. Requester's name and address (optional) 4500 San Pablo Road City, state, and ZIP code Jacksonville, FL 32224 7 List account number(s) here (optional) Taxpaver Identification Number (TIN) Part I Social security number Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later. Employer identification number Note: If the account is in more than one name, see the instructions for line 1. See also What Name and 2 8 5 9 3 3 3 7 Number To Give the Requester for guidelines on whose number to enter. 0 Part II Certification Under penalties of perjury, I certify that: 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am

- no longer subject to backup withholding; and
- 3. I am a U.S. citizen or other U.S. person (defined below); and
- 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Signature of aty Domaille Here Date U.S. person

# **General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

### What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

# **Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



# 16<sup>th</sup> Annual Mayo Clinic Stroke and Cerebrovascular Disease Review

#### **OCTOBER 9-12, 2024**

The Ritz-Carlton, Amelia Island Amelia Island, Florida

This course offers LIVE (in person) and LIVESTREAM (virtual) attendance options.

#### **OPTIONAL:**

- Allied Health Session Wednesday, October 9, 2024
- ABPN Approved Self-Assessment Activity



**26.25**AMA
Category 1<sup>™</sup>
and ANCC
Credits<sup>™</sup>

#### **COURSE HIGHLIGHTS**

- This course provides attendees with an update on all major areas of clinical interest in vascular neurology
- Lectures cover management of acute ischemic stroke, brain hemorrhage, and symptomatic and asymptomatic vascular lesions, including arteriovenous malformations, cavernous malformations, cerebral aneurysms, and carotid stenosis
- The course covers the latest diagnostic and therapeutic approaches to stroke
- Lectures are supplemented with highlights of images in clinical vascular neurology and group discussions of clinical vignettes

#### **TARGET AUDIENCE**

This course is designed for neurologists, neurosurgeons, interventional neuroradiologists, primary care physicians, emergency department physicians, residents, vascular neurology fellows, and stroke center team members, including nurse practitioners, nurses, physician assistants, physical and occupational therapists and speech therapists.

#### **LEARNING OBJECTIVES**

Upon conclusion of this program, participants should be able to:

- Recognize the eligibility for intravenous thrombolytic in acute ischemic stroke
- Recognize the signs and symptoms of stroke that prompt emergency evaluation
- Evaluate the data and outcomes of clinical trials for stroke patients

- Describe recent developments in stroke prevention strategies
- Discuss treatment options for cerebrovascular diseases
- · Identify modifiable stroke risk factors
- Describe the impact on treatment options for stroke patients
- Recognize endovascular therapy candidates with large vessel occlusion (LVO)



#### **FACULTY**

# Course Directors W. David Freeman, M.D. Kevin M. Barrett, M.D. Zafer Keser, M.D.

Cumara B. O'Carroll, M.D., M.P.H.

**Course Co-Directors** Lesia Mooney, APRN, CNS Suzanne Brown, RN, SCRN

Amanda Tomlinson, APRN

#### LODGING & ACCOMMODATIONS

A limited block of coastal view rooms is reserved for attendees and their guests at the group rate of \$359 per night, plus tax. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of September 15, 2024, whichever comes first. Call for reservations at 904-277-1100 and identify yourself as a participant of the Mayo Clinic Stroke course.

# CALL FOR ABSTRACTS - ELECTRONIC POSTER & ORAL PRESENTATIONS

Visit ce.mayo.edu/stroke2024 or email FLACMEABSTRACTS@mayo.edu for more information.

#### **COURSE REGISTRATION**

Live or

	Livestream
Physicians and Scientists	\$900
APRNs, PAs, Residents, Fellows	\$775
Nurses, Allied Health, Retirees	\$450
Allied Health Option Only (Wednesday, October 9, 2024)	\$325
ABPN MOC Option	\$50

#### **PROGRAM AT-A-GLANCE**

#### WEDNESDAY, OCTOBER 9, 2024

11:30 am - 5:30 pm

Optional Allied Health Session

#### THURSDAY, OCTOBER 10, 2024

7:30 am - 5:30 pm

Fundamentals of Stroke

#### FRIDAY, OCTOBER 11, 2024

7:30 am - 6:30 pm Medical Management and

Controversies of Stroke

#### SATURDAY, OCTOBER 12, 2024

8:00 am - 12:30 pm Stroke Skills Fair -Multidisciplinary Teams

Visit for complete program details.

#### ce.mayo.edu/stroke2024

#### Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the

Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 26.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ANCC – Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 26.25 ANCC nursing contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

Other Healthcare Professionals – A certificate of attendance will be provided to other healthcare professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

#### **CREDIT HOURS**

Wednesday-4.25 Thursday-8.25 Friday-9.25 Saturday-4.50



# 16<sup>th</sup> Annual Mayo Clinic Stroke and Cerebrovascular Disease Review

OPTIONAL ALLIED HEALTH SESSION: WEDNESDAY, OCTOBER 9, 2024
This course offers LIVE (in person) and LIVESTREAM (virtual) attendance options.

**OCTOBER 9-12, 2024** 

The Ritz-Carlton, Amelia Island Amelia Island, Florida

ce.mayo.edu/stroke2024

Mayo Clinic School of Continuous Professional Development ce.mayo.edu | cme@mayo.edu | 800-323-2688

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Mayo Clinic 4500 San Pablo Road Jacksonville, FL 32224

Electronic Service Requested

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