



**Transforming Community and Rural Healthcare 2024
Inspiring Partnerships and Scaling Collaborative Impact**

October 21 – 22, 2024

Mayo Civic Center, Rochester, MN
Livestream

Monday, October 21			
7:30am	Breakfast & Registration		
<p><u>Moderator</u> <i>Prathibha Varkey, M.B.B.S., M.B.A.</i> <i>President, Mayo Clinic Health System</i></p>			
8:20am	<p>Welcome & Course Overview <i>Dean of Education</i> <i>Mayo Clinic Health System</i></p>		
8:30am	<p>Welcome Address <i>Prathibha Varkey, M.B.B.S., M.B.A.</i> <i>President, Mayo Clinic Health System</i></p>		
8:45am	<p>Collaborative Partnerships <i>Jim Snee, M.B.A.</i> <i>Chairman of the Board, President, and CEO, Hormel Foods</i></p>		
9:15am	<p>A Conversation with the Experts: Health Policy <i>Tina Freese Decker, M.H.A., M.S.I.E., FACHE</i> <i>President and Chief Executive Officer, Corewell Health</i> <i>Chair-Elect, American Hospital Association Board of Trustees</i> <i>Prathibha Varkey, M.B.B.S., M.B.A.</i> <i>President, Mayo Clinic Health System</i></p>		
10:00am	Refreshment Break & Exhibitors		
	Concurrent Sessions		
	Workshops <i>General Session Space</i>	Research & Innovations <i>Breakout Room 1</i>	Community Engaged Solutions <i>Breakout Room 2</i>
10:15am	<p>How to Thrive: Financial Sustainability in Rural Healthcare <i>Jim Wilson, M.B.A.</i> <i>Chief Financial Officer, Mayo Clinic Health System</i> <i>Richard Toner, M.S.</i> <i>Division Chair, Revenue, Strategy, and Innovation, Mayo Clinic</i></p> <p>Additional presenters to be selected from the top Interactive Workshop submissions.</p>	<p>Presenters selected from top Research and Innovation submissions.</p>	<p>Doing More with Less: Innovative Solutions in Behavioral Health <i>Thad Shunkwiler, LMFT, LPCC, ACS, CCMHC</i> <i>Associate Professor, Department of Health Science Minnesota State University, Mankato</i></p> <p>Additional presenters to be selected from the top Community Engaged Solutions submissions.</p>
11:30am	<p>Workforce <i>Santo Cruz, J.D.</i> <i>Senior Vice President, and Chief Legal Officer, CentraCare</i></p>		



Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 12.25 knowledge-based contact hours. Participants should only claim credit commensurate with the extent of their participation in the activity.
 Universal Activity Number (UAN): **JA0000238-0000-24-117-L99-P**

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12:00pm	Lunch & Exhibitors
1:00pm	Posters
2:00pm	Population Health <i>Elliot J. Sussman, M.D.</i> <i>Chairman of the Board, The Villages Health</i>
2:30pm	Health Equity <i>MayKao Y. Hang, D.P.A.</i> <i>Vice President of Strategic Initiatives and Founding Dean, Morrison Family College of Health, University of St. Thomas</i>
3:00pm	Community Engaged Solutions (Population Health and Health Equity) <i>Presenters selected from top Research and Innovation or Community Engaged Solutions submissions related to Health Equity and Population Health.</i>
3:30pm	Refreshment Break & Exhibitors
Moderator <i>Robert C. Albright Jr., D.O.</i> <i>Vice President, Mayo Clinic Health System (SEMN)</i>	
4:00pm	Partnering to Promote Food Security in Rural Communities <i>Craig Gundersen, Ph.D.</i> <i>Snee Family Endowed Chair, Baylor Collaborative on Hunger and Poverty</i> <i>Professor, Department of Economics, Baylor University</i> <i>Jim Snee, M.B.A.</i> <i>Chairman of the Board, President, and CEO, Hormel Foods</i> <i>Tammy Snee, R.N.</i> <i>Community Advocate, Hometown Food Security Project</i>
4:50pm	Day 1 Closing Remarks <i>Course Directors</i>
5:00pm	Adjourn to Attendee Reception
Tuesday, October 22	
7:30am	Breakfast & Registration
Moderator <i>Chris Hasse</i> <i>Chief Administrative Officer, Mayo Clinic Health System</i>	
8:30am	National Landscape of Artificial Intelligence [Pre-Recorded Video] <i>John Halamka, M.D., M.S.</i> <i>President, Mayo Clinic Platform</i>
8:45am	Learning Healthcare Systems <i>Young Juhn, M.D., Ph.D.</i> <i>Director of Research, Mayo Clinic Health System</i>
9:15am	Generative AI and Automation – A Panel Discussion <i>Anjali Bhagra, M.D., M.B.A.</i> <i>Automation, General Internal Medicine, Mayo Clinic</i> <i>Matthew R. Callstrom, M.D., Ph.D.</i> <i>Chair, Department of Radiology, Medical Director, Generative AI, Mayo Clinic</i> <i>Maneesh Goyal</i> <i>Chief Operative Officer, Mayo Clinic Platform</i> <i>Eric L. Harnisch</i>



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	<p><i>Vice President of Partner Programs, Mayo Clinic Platform</i> James A. Rogers, III <i>Chief Business Development Officer, Mayo Clinic Ventures Management and Corporate Development</i></p>		
10:00am	Refreshment Break & Exhibitors		
	Concurrent Sessions		
	Workshops <i>General Session Space</i>	Research & Innovations <i>Breakout Room 1</i>	Community Engaged Solutions <i>Breakout Room 2</i>
10:30am	<p>Artificial Intelligence in Community Practice <i>Sarah B. Harper, M.B.A.</i> <i>Operations Manager, AI, and Informatics, Mayo Clinic Health System</i> <i>Rajeev Chaudhry, M.B.B.S., M.P.H.</i> <i>Director of Biomedical Informatics, Mayo Clinic Health System</i></p> <p>Additional presenters to be selected from the top Interactive Workshop submissions.</p>	<p>Funding Your Work <i>Jon W. Zurn, M.B.A.</i> <i>Program Manager, Strategic Funding Office, Mayo Clinic</i></p> <p>Additional presenters to be selected from the top Research and Innovation submissions.</p>	<p>Presenters selected from top Community Engaged Solutions submissions.</p>
12:00pm	Lunch, Exhibitors, and Poster Viewing		
1:00pm	<p>Rural Cancer Care <i>Mark Doescher, M.D., M.S.P.H.</i> <i>Oklahoma University Health</i> <i>Janice Krieger, Ph.D.</i> <i>Senior Associate Consultant, Mayo Clinic</i> <i>Electra D. Paskett, Ph.D.</i> <i>Distinguished Professor and Director, Division of Cancer Prevention and Control in the College of Medicine</i> <i>Wade T. Swenson, M.D., M.P.H., M.B.A.</i> <i>Medical Director, Lakewood Health System</i> <i>Robin C. Vanderpool, DrPH</i> <i>Chief of the Health Communication and Informatics Research Branch, National Cancer Institute</i></p>		
3:00pm	Refreshment Break & Exhibitors		
3:30pm	<p>Community Engaged Solutions / Research & Innovations (Digital Health and Cancer Care) <i>Presenters selected from top submissions in the Research and Innovation or Community Engaged Solutions categories related to Digital Health and Rural Cancer Care.</i></p>		
	<p><u>Moderator</u> Richard A. Helmers, M.D. <i>Vice President, Mayo Clinic Health System (NWWI)</i></p>		
4:00pm	Rural Health Looking Forward – A Panel Discussion		



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	<p><i>Eric Borgerding</i> President, and CEO, Wisconsin Hospital Association</p> <p><i>Lisa A. McConnell, M.S., R.N.</i> Chief Nursing Officer, Mayo Clinic Health System</p> <p><i>Zora Radosevich, M.P.A.</i> Director, Office of Rural Health, and Primary Care, Minnesota Department of Health</p>
4:50pm	<p>Course Wrap Up & Closing Remarks</p> <p><i>Jason Beckermann, M.D.</i> Surgery, Mayo Clinic Health System, Eau Claire</p> <p><i>Sarah B. Harper, M.B.A.</i> Operations Manager, AI, and Informatics, Mayo Clinic Health System</p> <p><i>Syed A. Khan, M.D.</i> Chair, Intensive Care Unit, Mayo Clinic Health System, Mankato</p>
5:00pm	Adjourn



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