



**Transforming Community and Rural Healthcare 2024**  
**Inspiring Partnerships and Scaling Collaborative Impact**

October 21 – 22, 2024

Mayo Civic Center, Rochester, MN  
 Livestream

| Monday, October 21  |   |  |   |
|---|---|--|---|
| 7:30am  | Breakfast & Registration  |  |   |
| <p><u>Moderator</u><br/> <i>Prathibha Varkey, M.B.B.S., M.B.A.</i><br/> <i>President, Mayo Clinic Health System</i></p> |   |  |   |
| 8:20am  | <p><b>Welcome &amp; Course Overview</b><br/> <i>Dean of Education</i><br/> <i>Mayo Clinic Health System</i></p>   |  |   |
| 8:30am  | <p><b>Welcome Address</b><br/> <i>Prathibha Varkey, M.B.B.S., M.B.A.</i><br/> <i>President, Mayo Clinic Health System</i></p>   |  |   |
| 8:45am  | <p><b>Collaborative Partnerships</b><br/> <i>Jim Snee, M.B.A.</i><br/> <i>Chairman of the Board, President, and CEO, Hormel Foods</i></p>   |  |   |
| 9:15am  | <p><b>A Conversation with the Experts: Health Policy</b><br/> <i>Tina Freese Decker, M.H.A., M.S.I.E., FACHE</i><br/> <i>President and Chief Executive Officer, Corewell Health</i><br/> <i>Chair-Elect, American Hospital Association Board of Trustees</i><br/> <i>Prathibha Varkey, M.B.B.S., M.B.A.</i><br/> <i>President, Mayo Clinic Health System</i></p>              |  |   |
| 10:00am   | Refreshment Break & Exhibitors  |  |   |
|   | Concurrent Sessions   |  |   |
|   | Workshops<br><i>General Session Space</i>   | Research & Innovations<br><i>Breakout Room 1</i>                         | Community Engaged Solutions<br><i>Breakout Room 2</i>   |
| 10:15am   | <p><b>How to Thrive: Financial Sustainability in Rural Healthcare</b><br/> <i>Jim Wilson, M.B.A.</i><br/> <i>Chief Financial Officer, Mayo Clinic Health System</i><br/> <i>Richard Toner, M.S.</i><br/> <i>Division Chair, Revenue, Strategy, and Innovation, Mayo Clinic</i></p> <p>Additional presenters to be selected from the top Interactive Workshop submissions.</p> | <p>Presenters selected from top Research and Innovation submissions.</p> | <p><b>Doing More with Less: Innovative Solutions in Behavioral Health</b><br/> <i>Thad Shunkwiler, LMFT,</i><br/> <i>LPCC, ACS, CCMHC</i><br/> <i>Associate Professor,</i><br/> <i>Department of Health Science</i><br/> <i>Minnesota State University,</i><br/> <i>Mankato</i></p> <p>Additional presenters to be selected from the top Community Engaged Solutions submissions.</p> |
| 11:30am   | <p><b>Workforce</b><br/> <i>Santo Cruz, J.D.</i><br/> <i>Senior Vice President, and Chief Legal Officer, CentraCare</i></p>   |  |   |

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| 12:00pm  | Lunch & Exhibitors  |
| 1:00pm   | Posters   |
| 2:00pm   | <b>Population Health</b><br><i>Elliot J. Sussman, M.D.</i><br><i>Chairman of the Board, The Villages Health</i>   |
| 2:30pm   | <b>Health Equity</b><br><i>MayKao Y. Hang, D.P.A.</i><br><i>Vice President of Strategic Initiatives and Founding Dean, Morrison Family College of Health, University of St. Thomas</i>  |
| 3:00pm   | <b>Community Engaged Solutions (Population Health and Health Equity)</b><br><i>Presenters selected from top Research and Innovation or Community Engaged Solutions submissions related to Health Equity and Population Health.</i>  |
| 3:30pm   | Refreshment Break & Exhibitors  |
| <u>Moderator</u><br><i>Robert C. Albright Jr., D.O.</i><br><i>Vice President, Mayo Clinic Health System (SEMN)</i> |   |
| 4:00pm   | <b>Partnering to Promote Food Security in Rural Communities</b><br><i>Craig Gundersen, Ph.D.</i><br><i>Snee Family Endowed Chair, Baylor Collaborative on Hunger and Poverty</i><br><i>Professor, Department of Economics, Baylor University</i><br><i>Jim Snee, M.B.A.</i><br><i>Chairman of the Board, President, and CEO, Hormel Foods</i><br><i>Tammy Snee, R.N.</i><br><i>Community Advocate, Hometown Food Security Project</i> |
| 4:50pm   | <b>Day 1 Closing Remarks</b><br><i>Jason Beckermann, M.D.</i><br><i>Surgery, Mayo Clinic Health System, Eau Claire</i><br><i>Sarah B. Harper, M.B.A.</i><br><i>Operations Manager, AI, and Informatics, Mayo Clinic Health System</i><br><i>Syed A. Khan, M.D.</i><br><i>Director of Critical Care, Mayo Clinic Health System, Mankato</i>  |
| 5:00pm   | Adjourn to Attendee Reception   |
| <b>Tuesday, October 22</b>   |   |
| 7:30am   | Breakfast & Registration  |
| <u>Moderator</u><br><i>Chris Hasse</i><br><i>Chief Administrative Officer, Mayo Clinic Health System</i>           |   |
| 8:30am   | <b>National Landscape of Artificial Intelligence [Pre-Recorded Video]</b><br><i>John Halamka, M.D., M.S.</i><br><i>President, Mayo Clinic Platform</i><br><br><i>Maneesh Goyal</i><br><i>Chief Operative Officer, Mayo Clinic Platform</i>  |

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| 8:45am  | <b>Learning Healthcare Systems</b><br><i>Young Juhn, M.D., Ph.D.</i><br><i>Director of Research, Mayo Clinic Health System</i>  |   |   |
| 9:15am  | <b>Generative AI and Automation – A Panel Discussion</b><br><i>Anjali Bhagra, M.D., M.B.A.</i><br><i>Automation, General Internal Medicine, Mayo Clinic</i><br><i>Matthew R. Callstrom, M.D., Ph.D.</i><br><i>Chair, Department of Radiology, Medical Director, Generative AI, Mayo Clinic</i><br><i>Eric L. Harnisch</i><br><i>Vice President of Partner Programs, Mayo Clinic Platform</i><br><i>James A. Rogers, III</i><br><i>Chief Business Development Officer, Mayo Clinic Ventures Management and Corporate Development</i> |   |   |
| 10:00am | Refreshment Break & Exhibitors  |   |   |
|         | <b>Concurrent Sessions</b>  |   |   |
|         | <b>Workshops</b><br><i>General Session Space</i>  | <b>Research &amp; Innovations</b><br><i>Breakout Room 1</i>   | <b>Community Engaged Solutions</b><br><i>Breakout Room 2</i>          |
| 10:30am | <b>Artificial Intelligence in Community Practice</b><br><i>Sarah B. Harper, M.B.A.</i><br><i>Operations Manager, AI, and Informatics, Mayo Clinic Health System</i><br><i>Rajeev Chaudhry, M.B.B.S., M.P.H.</i><br><i>Medical Director AI Enablement, Center for Digital Health - Mayo Clinic</i><br><i>Medical Director AI and Informatics, Mayo Clinic Health System</i><br><br>Additional presenters to be selected from the top Interactive Workshop submissions.   | <b>Funding Your Work</b><br><i>Jon W. Zurn, M.B.A.</i><br><i>Program Manager, Strategic Funding Office, Mayo Clinic</i><br><br>Additional presenters to be selected from the top Research and Innovation submissions. | Presenters selected from top Community Engaged Solutions submissions. |
| 12:00pm | Lunch, Exhibitors, and Poster Viewing   |   |   |
|         | <b>Moderators</b><br><i>James R. Cerhan, M.D., Ph.D.</i><br><i>Ralph S. and Beverley E. Caulkins Professor of Cancer Research, Mayo Clinic</i><br><i>Janice Krieger, Ph.D.</i><br><i>Senior Associate Consultant, Mayo Clinic</i>   |   |   |
| 1:00pm  | <b>Addressing Diversity in Cancer Prevention, Control, and Survivorship Within Rural Communities</b><br>Rural Native American Populations<br><i>Mark Doescher, M.D., M.S.P.H.</i><br><i>Oklahoma University Health</i><br>Rural Appalachian Populations<br><i>Electra D. Paskett, Ph.D.</i>   |   |   |

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|   | <p><i>Distinguished Professor and Director, Division of Cancer Prevention and Control in the College of Medicine</i></p> <p>Rural Oncology Practice</p> <p><i>Wade T. Swenson, M.D., M.P.H., M.B.A.</i></p> <p><i>Medical Director, Lakewood Health System</i></p> <p>Rural Communities of Color</p> <p><i>Katherine Tossas, Ph.D., M.S.</i></p> <p><i>Assistant Professor and Harrison Endowed Scholar in Cancer Research Virginia Commonwealth University School of Medicine and Massey Cancer Center</i></p> <p>Rural Health Equity and Funding Priorities</p> <p><i>Robin C. Vanderpool, DrPH</i></p> <p><i>Chief of the Health Communication and Informatics Research Branch, National Cancer Institute</i></p> |
| 3:00pm  | Refreshment Break & Exhibitors   |
| 3:30pm  | <p><b>Community Engaged Solutions / Research &amp; Innovations (Digital Health and Cancer Care)</b></p> <p><i>Presenters selected from top submissions in the Research and Innovation or Community Engaged Solutions categories related to Digital Health and Rural Cancer Care.</i></p>   |
| <p><u>Moderator</u></p> <p><i>Richard A. Helmers, M.D.</i></p> <p><i>Vice President, Mayo Clinic Health System (NWWI)</i></p> |  |
| 4:00pm  | <p><b>Rural Health Looking Forward – A Panel Discussion</b></p> <p><i>Eric Borgerding</i></p> <p><i>President, and CEO, Wisconsin Hospital Association</i></p> <p><i>Lisa A. McConnell, M.S., R.N.</i></p> <p><i>Chief Nursing Officer, Mayo Clinic Health System</i></p> <p><i>Zora Radosevich, M.P.A.</i></p> <p><i>Director, Office of Rural Health, and Primary Care, Minnesota Department of Health</i></p>   |
| 4:50pm  | <p><b>Course Wrap Up &amp; Closing Remarks</b></p> <p><i>Jason Beckermann, M.D.</i></p> <p><i>Surgery, Mayo Clinic Health System, Eau Claire</i></p> <p><i>Sarah B. Harper, M.B.A.</i></p> <p><i>Operations Manager, AI, and Informatics, Mayo Clinic Health System</i></p> <p><i>Syed A. Khan, M.D.</i></p> <p><i>Director of Critical Care, Mayo Clinic Health System, Mankato</i></p>   |
| 5:00pm  | Adjourn  |



Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 12.25 knowledge-based contact hours. Participants should only claim credit commensurate with the extent of their participation in the activity.  
 Universal Activity Number (UAN): JA0000238-0000-24-117-L99-P