



School of Continuous
Professional
Development

International Symposium on Surgery of the Spastic Upper Limb

June 4-6, 2024

Mayo Clinic, Rochester, MN

Sponsorship Prospectus



WELCOME

Dear Potential Sponsor,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the [Mayo Clinic International Symposium on Surgery of the Spastic Upper Limb](#) to be held on **June 5-6, 2024** (main course) with an optional precourse on **June 4, 2024** (Hands-on Cadaver Workshop) in **Rochester, Minnesota**. The main course offers both in-person and livestream attendance options for course attendees and sponsorship, as well as in-person exhibit opportunities for sponsors.

Course Overview

The Mayo Clinic International Symposium on Surgery of the Spastic Upper Limb is a comprehensive course designed for physiotherapists, rehabilitation specialists, and surgeons who treat adult and pediatric patients with a spastic upper limb. The course revolves around a multidisciplinary approach to the procedural and surgical management of the spastic upper extremity utilizing didactic lectures reviewing current concepts, stimulating debates on controversial surgical techniques, all-access live surgery demonstrations with a master surgeon, and engaging case presentations. **A precourse is offered on June 4, 2024, to provide a thorough review of advanced surgical anatomy and hands-on dissection to learn and refine surgical techniques for the spastic upper extremity.**

This United States based offering is a continuation from the International Symposium on Surgery of the Spastic Upper Limb held in Paris, France in 2017 under the direction of Dr. Caroline Leclercq.



Course Highlights

- Renown international guest speakers
- Live surgery demonstrations
- Case presentations
- Networking reception

Target Audience

This course is designed for physicians, residents, fellows, physician assistants, physical and occupational therapists interested in the procedural, surgical, and rehabilitative care of the spastic upper limb.

Sponsorship Information

We invite your company to join us along with world renowned international guest speakers and support this symposium. Based on the level of support you are interested in providing, we can offer various levels of recognition. Each of the opportunities is explained in this prospectus. Companies that support this Mayo Clinic symposium are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and being featured in symposium announcements. Ample opportunities are provided during the symposium for sponsors and exhibitors to network with attendees and to showcase their products and services. If you don't see what you're looking for, please contact us and we will be happy to discuss additional opportunities.

The complete program schedule can be viewed on the [conference website](#) when it is available. We anticipate about 50 attendees for the precourse, about 70-100 attendees for the in-person main course, and an additional 20-30 attendees via livestream.

If you are interested in supporting the Mayo Clinic International Symposium on Surgery of the Spastic Upper Limb or if you have any questions, please contact Kalene Collins at Collins.Kalene@mayo.edu

We appreciate your consideration and interest in joining us for the symposium!

Sincerely,

Course Directors

[Peter C. Rhee, D.O., M.S.](#)

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Mayo Clinic College of Medicine and Science
E-mail: Rhee.Peter@mayo.edu

[Michael C. Wainberg, M.D.](#)

Assistant Professor of Physical Medicine and Rehabilitation,
Mayo Clinic College of Medicine and Science
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Key Contacts

Lena S. Davidson

Continuing Medical Education (CME) Specialist,
Mayo Clinic School of Continuous Professional Development
E-mail: davidson.olena@mayo.edu

Kalene M. Collins (Primary Contact for Sponsors and Exhibitors)

Education Administration Coordinator,
Mayo Clinic School of Continuous Professional Development
E-mail: Collins.Kalene@mayo.edu

SYMPOSIUM WEBSITE: ce.mayo.edu/spasticupperlimb

SYMPOSIUM DATES AND LOCATION: **June 4-6, 2024**

June 4, 2024 – Optional Precourse (Hands-on Cadaver Workshop)

Location: Anatomy Lab

Stabile Biotechnology Building
Rochester, Minnesota, 55902

Only sponsorship opportunities will be available on June 4 (there will be no exhibitors).

June 5-6, 2024 – General Session

Location: Mayo Clinic Leighton Auditorium

Siebens Building (2nd Floor)
100 2nd St SW
Rochester, Minnesota, 55902

EXHIBIT SCHEDULE AND LOCATION:

Exhibitors will be invited to exhibit during breakfast and lunch at the Rochester Marriott Mayo Clinic Area Hotel Ballroom on June 5-6, 2024. It is connected to the Siebens Building.

Location: Rochester Marriott Mayo Clinic Area Hotel Ballroom

101 First Avenue SW, Rochester, Minnesota, 55902

In addition, exhibitors will be invited to network with symposium participants during all symposium refreshment breaks in front of the Leighton Auditorium (2nd floor of the Siebens building) where the symposium will be held.

Exhibitors will be also invited to attend the **course reception at the Dan Abraham Healthy Living Center in the evening of June 5, 2024.**

Location: 565 1st St SW, Rochester, Minnesota, 55902

REQUIRED EXHIBITOR AND SPONSORSHIP AGREEMENTS:

To secure your exhibit space, please complete the [online exhibitor agreement](#) before **May 22, 2024.**

To secure your sponsorship, please complete the [online sponsorship agreement](#) before **May 22, 2024.**

FORM OF PAYMENT: credit card (preferred) or check payment.

Please make checks payable to: “Mayo Clinic School of Continuous Professional Development”.

Please indicate on check: REF: 5324R02019- International Symposium on Surgery of the Spastic Upper Limb

Mailing Address:

Mayo Clinic
Mayo Clinic School of Continuous Professional Development
200 First Street SW, Plummer 2-60
Rochester, MN 55905

EXHIBIT OPPORTUNITY

To secure your exhibit space, please complete [the online exhibitor agreement](#) before **May 22, 2024**.

Technical and educational exhibits provide a professional and educational environment in which learners can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, thereby helping to provide quality continuing medical education.

Exhibit Fee: \$3,000 (includes one 6 ft table and two chairs)

There are **18 in-person exhibit tables** available in the **Rochester Marriott Mayo Clinic Area Hotel Ballroom**.

Exhibit Benefits:

- Interact face-to-face with course attendees.
- Exhibitors are invited to participate in all food and beverage events, including breakfast, lunch, refreshment breaks, and course reception.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course outline, and during opening/closing remarks.
- Receive an attendee list including registered attendees' names, credentials, city, and state.
- Up to two representatives can livestream the general session (no credit can be claimed and no access to course materials).
- Up to two representatives can attend the course reception.
- Build visibility for your company in a competitive marketplace.
- Expand your customer base and strengthen existing customer relationships.
- Introduce new products and services.

Exhibit hours will be available during breakfast and lunch on June 5 and June 6, 2024 in the Rochester Marriott Mayo Clinic Area Hotel Ballroom. Exhibit hours can be viewed on the program schedule on the [conference website](#) when it is available. Exhibit hours/program schedule are subject to change.

Exhibitors are also welcome to network with attendees during all refreshment break times in front of the Leighton Auditorium and at the course reception.

SPONSORSHIP OPPORTUNITIES

To secure your sponsorship, please complete the [online sponsorship agreement](#) before **May 22, 2024**.

REASONS TO SPONSOR

This course offers limited exclusive marketing and advertising opportunities. These opportunities are designed to help companies maximize their exposure to symposium attendees through additional advertisement opportunities.

PLATINUM SPONSOR

Cost: \$15,000

There are two Platinum sponsorship opportunities available (choose breakfast or lunch sponsorship).

Sponsorship Benefits:

- Up to two representatives can observe the cadaver precourse in the Anatomy Lab on June 4, 2024.
- Exclusive signage/poster with sponsoring company's name and logo next to buffet tables acknowledging sponsorship at breakfast or lunch on all three days of the course.
- Special recognition at the precourse and general session.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course outline, and during opening/closing remarks.
- Up to five representatives can attend the course reception.
- Up to five representatives can livestream the general session (no credit can be claimed and no access to course materials).
- Receive an attendee list including registered attendees' names, credentials, city, and state.

Artwork must be provided by sponsoring company by **May 22, 2024**.

GOLD SPONSOR – COURSE RECEPTION

Cost: \$10,000

There is one Gold sponsorship opportunity available.

Sponsorship Benefits:

- Exclusive signage/poster with sponsoring company's name and logo next to buffet tables acknowledging sponsorship at the course reception.
- Special recognition at the course reception.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course outline, and during opening/closing remarks.
- Up to four representatives can attend the course reception.
- Up to four representatives can livestream the general session (no credit can be claimed and no access to course materials).
- Receive an attendee list including registered attendees' names, credentials, city, and state.

Artwork must be provided by sponsoring company by **May 22, 2024**.

SILVER SPONSOR – REFRESHMENT BREAK

Cost: \$5,000

There are four Silver sponsorship opportunities available.

Sponsorship Benefits:

- Exclusive signage/poster with sponsoring company's name and logo next to buffet tables acknowledging sponsorship during refreshment breaks that will be held in front of the general session area on June 5 and June 6, 2024.
- Special announcement/recognition before each break that you will be sponsoring.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course outline, and during opening/closing remarks.
- Up to three representatives can attend the course reception.
- Up to three representatives can livestream the general session (no credit can be claimed and no access to course materials).
- Receive an attendee list including registered attendees' names, credentials, city, and state.

Artwork must be provided by sponsoring company by **May 22, 2024**.

Don't see what you are looking for?

Please contact Lena Davidson, CME Specialist, at Davidson.Olena@mayo.edu and she would be happy to discuss additional advertisement opportunities with you.

LODGING ACCOMODATIONS

A limited number of guest rooms have been reserved with special CPD course rates at the [Rochester Marriott Mayo Clinic Area Hotel](#). To receive the special group rate of \$189 per night (plus applicable taxes and fees), **reservations must be made before the room blocks are filled or before the cutoff date of May 16, 2024, whichever comes first.** Please click on this [reservation link](#) to make reservations. After May 16, 2024, reservations will be taken based on space and rate availability.

All travel and lodging arrangements and expenses are the sole responsibility of the individual registrant.

