



May 2024

Dear Potential Exhibitor,

We are pleased to announce our upcoming [Care of the Older Adult](#) conference November 14-16, 2024 at the Paséa Hotel & Spa in Huntington Beach, California!

The Mayo Clinic Division of Community Internal Medicine, Geriatrics, and Palliative Care is pleased to offer this Care of the Older Adult 3-day program to provide family practitioners, internists, general practitioners, advanced nurse practitioners, physician assistants, and pharmacists with current information on the care of older adults, including clinical evaluation, management strategies and innovative practice models.

We anticipate over 150 attendees at the live course with an additional 50 joining via livestream. Additional course details can be found on the [conference website](#) as they become available.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,250. This fee is for the in-person exhibit space only. Industry exhibitors are provided a 6' draped table with two chairs. Exhibitors are also invited to participate in all food and beverage events, which include breakfast and morning breaks.

In support of ACCME guidelines, exhibitors are located in a separate area from the educational activity. All companies are invited to exhibit at this in-person course, however space is limited and cannot be reserved without a completed Exhibitor Agreement (information below). Participating exhibitors will be allowed to set up on Wednesday late-afternoon/evening before the course.

To exhibit at this course:

- [Complete the online Exhibitor Agreement form](#). If you do not have a profile/account, you will first need to create one before completing the online form.
- **Submit payment before October 4, 2024.** Payment can be made online once an agreement is complete. If paying by check, please make payment payable to Mayo Clinic and reference *Care of the Older Adult*. Send payment to my attention at the address below. For your convenience, our federal tax identification number is 41-6011702.

We look forward to a successful Care of the Older Adult course and hope you will join us. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

A handwritten signature in cursive script that reads 'Kathy Fuqua'.

Kathy Fuqua
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