

**2024 Hispanic Women/Latinas in Medicine:  
Critical Needs for Empowerment  
and Transformation in Practice  
September 13-15, 2024  
All Presentations Mountain Standard Time**

**Friday, September 13, 2024**

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| 6:45 a.m.  | <b>Registration, Continental Breakfast, and Exhibits</b>  |
| 7:30 a.m.  | <b>Opening Remarks</b><br>Rosie D. Frazier, M.D.<br>Sofia Davila, M.D.  |
| 8:00 a.m.  | <b>A Seat at the Table: Empowering Women in Leadership and Beyond</b><br>Connie Mariano, M.D., Center for Executive Medicine  |
| 8:30 a.m.  | <b>Strategies for Promotion and Career Growth</b><br>TBA  |
| 9:00 a.m.  | <b>Journey to Zero: A Daily Well-being Practice to Help You Choose Your Journey</b><br>Keith W. Jones, MA, Mayo Clinic        |
| 9:30 a.m.  | <b>Q &amp; A</b>  |
| 9:45 a.m.  | <b>Break and Exhibits</b>   |
| 10:00 a.m. | <b>Network Building: Connecting for Success</b><br>Rafael Fonseca, M.D., Mayo Clinic  |
| 10:30 a.m. | <b>Research, Grants, and Tears</b><br>Diana Zepeda-Orozco, M.D., M.S., Nationwide Children's Hospital                         |
| 11:00 a.m. | <b>Nurturing the Next Generation through Effective Mentorship</b><br>Elizabeth Bonachea, M.D., Nationwide Children's Hospital |
| 11:30 a.m. | <b>Mastering the Art of Contract Negotiation</b><br>Vivian Hernandez-Trujillo, M.D., NiCLAUS Children's Hospital              |
| 12:00 p.m. | <b>Q &amp; A</b>  |

## **Friday, September 13, 2024** *(continued)*

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- 12:15 p.m.            **Lunch**
- 1:15 p.m.            **Navigating Multitasking: Lessons Learned**  
Blanca C. Lizaola-Mayo, M.D., Mayo Clinic
- 1:45 p.m.            **Conflict Resolution and Strategic Thinking**  
Sarah B. Umar, M.D., Mayo Clinic
- 2:15 p.m.            **Workshop: Microaggressions Simulation**  
Monica Hoff, M.D., Nationwide Children's Hospital  
Jeanette Schnierle, M.D., Nationwide Children's Hospital
- 2:50 p.m.            **Question and Answer Session**  
Rosie D. Frazier, M.D.  
Sofia Davila, M.D.
- 3:00 p.m.            **Adjourn**

## **Saturday, September 14, 2024**

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- 7:00 a.m.                    **Continental Breakfast and Exhibits**
- 8:00 a.m.                    **Announcements**  
Rosie D. Frazier, M.D.  
Sofia Davila, M.D.
- 8:15 a.m.                    **Empowering Women to Achieve their Dreams**  
Mirla Avila, M.D., Texas Tech University Health Sciences Center
- 8:45 a.m.                    **Failing Forward: The Art of Harnessing Failure**  
Mariela Rivera, M.D., Mayo Clinic
- 9:15 a.m.                    **Embracing Progress over Perfection**  
Tisha N. Lunsford, M.D., Mayo Clinic
- 9:45 a.m.                    **Q & A**
- 10:00 a.m.                   **Break and Exhibits**
- 10:15 a.m.                   **Navigating Life's Unexpected Turns**  
Rosie D. Frazier, M.D., Mayo Clinic
- 10:45 a.m.                   **Establishing and Cultivating Your Distinctive Personal Brand**  
Jean C. Fox, M.D., Mayo Clinic
- 11:15 a.m.                   **Conquering Burnout for a Harmonious Life**  
Eva M. Carmona Porquera, M.D., Ph.D., Mayo Clinic
- 11:45 a.m.                   **Q & A**
- 12:00 p.m.                   **Lunch**
- 1:00 p.m.                    **Speak with Confidence: Unveiling Clarity in Public Address**  
Heidi Renpenning, Univision Arizona
- 1:30 p.m.                    **Unlocking Financial Wisdom: Empowering Physicians on the Path to Financial Freedom**  
Akintade Latifat, M.D., MoneyFitMD
- 2:00 p.m.                    **Silencing Your Inner Critic**  
Jenny Zablah, M.D., Children's Hospital Colorado
- 2:30 p.m.                    **Finding strength during Challenging Times**  
Fiorella Hernandez, M.D., Anderson Houston
- 3:00 p.m.                    **Q & A**
- 3:15 p.m.                    **Adjourn**

## Sunday, September 15, 2024

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7:00 a.m.	<b>Continental Breakfast and Exhibits</b>
7:50 a.m.	<b>Announcements</b> Rosie D. Frazier, M.D. Sofia Davila, M.D.
8:00 a.m.	<b>Discovering Belonging: A Journey of Inclusion</b> Ana C. Zamora Martinez, M.D., Mayo Clinic
8:30 a.m.	<b>Off the Sidelines and Into the Game: Engaging in Advocacy</b> Lilia Cervantes, M.D., University of Colorado School of Medicine
9:00 a.m.	<b>Strategies for Providing Culturally Sensitive Care</b> Laura Suarez Pardo, M.D., Mayo Clinic
9:30 a.m.	<b>Mentoring in Advocacy and Community Engagement for Change</b> Leticia Rolon, M.D., Mayo Clinic
10:00 a.m.	<b>Q &amp; A</b>
10:15 a.m.	<b>Break</b>
10:30 a.m.	<b>Panel Session</b> <b>“Disrupting systems: Being an Effective Advocate for Healthcare Equity”</b> Facilitators: Nathan L. Delafield, M.D., Mayo Clinic and Maite Arce, Hispanic Access Foundation
11:00 a.m.	<b>Uncomfortable conversations: Strategies for Skillful Conversations</b> TBA
11:30 a.m.	<b>Initiatives to Reduce Healthcare Disparities</b> Niko Verdecias, Dr.PH, Arizona State University
12:00 p.m.	<b>Navigating the US Healthcare System: What I Wish I Had Known</b> Evamaria Anvari, M.D., Mayo Clinic
12:30 p.m.	<b>Question and Answer Session</b> Rosie D. Frazier, M.D. Sofia Davila, M.D.
12:45 p.m.	<b>Closing Remarks</b> Rosie D. Frazier, M.D. Sofia Davila, M.D.
1:00 p.m.	<b>Adjourn</b>